



Turnkey Trainings for Customers:
Partner with CalWEP and SoCalGas

DECEMBER 4, 2025
10:00 AM - 11:00 AM



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP



The **Water + Energy Connection**

A training series empowering businesses
to save water, energy, and money

AGENDA



Welcome



Overview of CalWEP and SCG Partnership



Trainings being offered



Review of 2024/2025



Why Partner with us?



New Trainings in 2026



SoCal Gas Programs

This webinar is brought to you by the California Water Efficiency Partnership and Southern California Gas Company



YOUR HOSTS



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Tia Fleming
Executive Director
CalWEP



Melissa Matlock, PhD
Deputy Director
CalWEP



Cristina Saldaña
Training & Events
Manager
CalWEP



Nicki Powell
Water Resource
Project Manager
Maddaus Water
Mgmt



Gustavo Sevilla
Sustainable
Advisor
SoCalGas



Overview of SCG Partnership

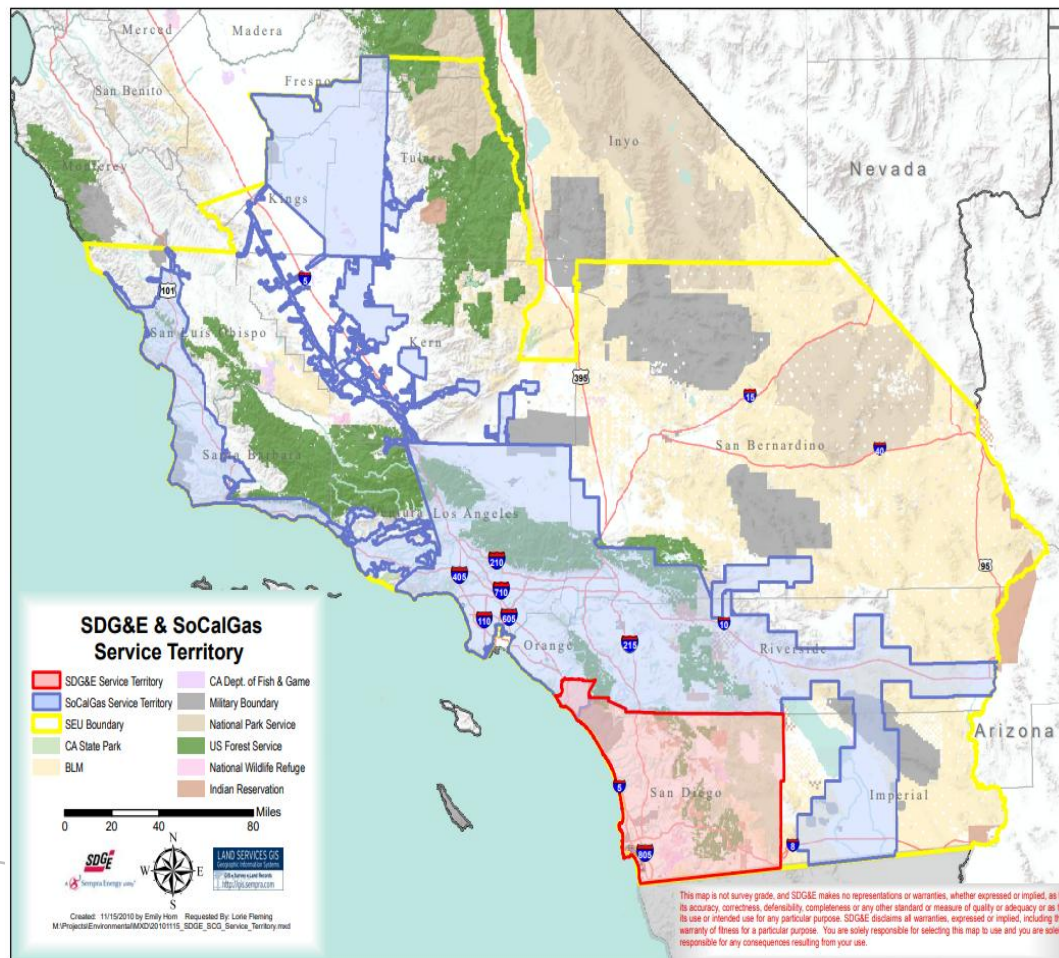


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Partnership with CalWEP to help bring educational trainings about water conservation and efficiency to customers across our service territories.



Leverage our programs and existing partnerships to support CalWEP and their efforts.



Trainings will be specifically tailored to different demographics based on experience level and needs.

Trainings Being Offered



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CalWEP and Southern California Gas Partnership Offers No-Cost Customer Trainings on Water and Energy Efficiency

CalWEP and Southern California Gas' innovative partnership helps bring educational trainings about **water conservation** and **energy efficiency** to customers across the SoCalGas service area.

We are **currently seeking water agencies** in the region who are interested in collaborating to bring educational trainings to their community.

What We Offer

CalWEP brings decades of expertise in water use efficiency and conservation to provide tailored educational offerings. These up to 2-hour trainings can be held in-person or virtually to residential or commercial customers on a wide range of topics, including reducing indoor hot and cold water use, landscape irrigation, CII best management practices, and more!

We hope to match CalWEP's expertise with the needs and programs available within a water agency's service area.

Why Partner with Us



CalWEP's Deep Industry Experience

We are committed to providing innovative trainings that ensure customers are not only gaining knowledge but connecting with their community.



Professional Event Planning

CalWEP's team coordinates event logistics, marketing, and content and delivers it to your customers in a professional and engaging environment.



No-Cost Trainings Provided by SoCalGas

SoCalGas provides these sustainability trainings so customers can attend at no cost. There is also no direct costs required from water agencies to partner (though you may be asked to help secure a training location and market the training to your customers.)

Training Topics by Audience

CalWEP and SoCalGas will work with you to select the audience and topic that you want to target.

Hospitality

- Water and Energy Efficiency
 - Hotels
 - Restaurants
 - Pools Maintenance Professional

Nonfunctional Turf

- How the bill impacts HOA, CII, and public properties
- Outreach to HOA, CII Properties, and public properties
- Planning and implementation tools

New Trainings

- Efficiency at Education Campuses
- Efficiency at Hospitals and Medical facilities

Additional Audiences

- Homeowners Associations
- Landscape architects and designers
- Multifamily property owners

Training Topics by Audience

Commercial Customers

- Hospitality Professionals
- Pool Maintenance for Professionals
- AB 1572- Non-Functional Turf

Coming 2026

- Efficiency at Hospitals and Medical facilities
- Efficiency at Education Campuses
- Commercial Kitchens



Contact Us

916-552-5885

cristina@calwep.org

Turnkey Trainings



What CalWEP does:

- Secure venue
- Prepare marketing materials
- Conduct marketing to the target audience (calls, emails, in-person)
- Manage Registration
- Event Coordination
- Collect Feedback Survey
- Provide resources and slides to attendees.

What our agency partners do:

- Attend planning calls
- Approve marketing
- Conduct outreach jointly
- Present at the training on your agency and programs.
- Follow up with leads from training (as desired).

No cost to you!



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HOSPITALITY

WATER & ENERGY EFFICIENCY TRAINING

FOR INDUSTRY PROFESSIONALS



*In Partnership with the Los Angeles Department of
Water and Power.*





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moulton niguel water district

Pool Management Water & Energy Efficiency Training

For Pool Maintenance Professionals

HOMEOWNERS ASSOCIATIONS: UNDERSTANDING FUNCTIONAL AND NON-FUNCTIONAL TURF

Overview of the California Water
Conservation Law - AB 1572

Carlos Bustos
Senior Water Resources Project Manager



Marketing Materials

Presented by: WaterWise In Santa Barbara
and Southern California Gas Company

Learn How to Save Water, Energy, and Money!

No-Cost Training for Hospitality Professionals

SoCalGas is teaming up with WaterWise in Santa Barbara County to train hotel facility managers and staff on actionable ways to save on their utility bills. Attendees will gain access to top-tier training, networking opportunities, and learn innovative solutions for water and energy savings.

After attending this seminar, professionals will be able to identify opportunities to save water and energy at their business, and take actionable steps to partner with SoCalGas and their local water utility on efficiency upgrades.

Why Should You Join Us?

- Gain insider knowledge on identifying hidden savings opportunities.
- Network with industry leaders and efficiency experts.
- Learn actionable, immediate steps to reduce utility bills.

WaterWise
Let's Save Together
IN SANTA BARBARA COUNTY

Training Details

Location

Santa Barbara Inn
Montecito Room
901 E Cabrillo Blvd
Santa Barbara, CA 93101

Date & Time

September 17, 2024
10:00 am - 12:00 pm


Topic

Hotel water and efficiency

Registration

www.calwep.org/santa-barbara-social-gas

Contact Us

 cristina@calwep.org

Sponsored by Moulton Niguel
Water District and SoCalGas

No-Cost Training for Pool Maintenance Professionals

Learn how to save water, energy, and money!

Moulton Niguel Water District and SoCalGas are teaming up to educate professionals and residents on best pool-management practices that will save pool owners water, energy, and money! Attendees will gain access to top-tier training, networking opportunities, and learn innovative solutions for water and energy savings.

After attending this seminar, professionals will be able to identify opportunities to save water and energy at their pools and take actionable steps to partner with SoCalGas and their local water utility on efficiency upgrades.

Why Should You Join Us

- Gain insider knowledge on identifying hidden savings opportunities.
- Network with industry leaders and efficiency experts.
- Learn actionable, immediate steps to reduce utility bills.

Training Details

Location

Moulton Niguel Water
District Headquarters
26161 Gordon Rd.
Laguna Hills, CA 92653

Date and Time

November 19, 2024
2:00 pm - 4:00 pm

Audience

- Property Managers
- Facility Managers
- Pool Professionals


Register

<https://calwep.org/moulton-niguel-water-district-social-gas-training>

Contact Us

 cristina@calwep.org

LESS LAWN. MORE SOLUTIONS.



AB 1572 VIRTUAL LUNCH & LEARN - NOV. 13TH

LEARN HOW THE NONFUNCTIONAL TURF IRRIGATION BAN IMPACTS YOU!

California's AB 1572 will soon prohibit irrigating non-functional turf (NFT) with potable water at commercial, industrial, and institutional properties. That means HOAs, property managers, and facility leaders like you will need to identify NFT and plan for compliance. This practical Lunch & Learn gives you the tools, examples, and resources to make the transition smooth, affordable, and beneficial. Grab your lunch and join us online!

WHAT WE WILL COVER:

- What counts as non-functional turf under AB 1572 (with clear visuals & examples)
- Timelines & requirements — what's changing, and when you need to act
- How to create a replacement plan that works for your property and your budget
- How to find available rebates and incentives to offset costs
- How to turn a mandate into an opportunity for beauty, shade, pollinators, and lower bills!

Turn AB 1572 compliance into curb appeal, savings, and community value!

SPONSORED BY CALWEP & SOCAL GAS

Register

<https://calwep.org/ab1572-virtual-lunch-and-learn/>

DATE

November 13, 2025

WEBINAR

Virtual

TIME

11 AM - 12 PM PST

For registration and more information please sign up here:
<https://calwep.org/ab1572-virtual-lunch-and-learn/>

Counts as a BMP



Did you know?

As part of the Making Conservation a California Way of Life framework:

- Urban water suppliers need to offer best management practices (BMPs)
- BMPs targeted to their high CII water use customers
- 5 categories of programs

Categories for Best Management Practices

This list is not exhaustive, and some programs may address multiple Best Management Practices (BMPs) simultaneously.

Outreach, Technical Assistance, and Education

- Direct contacts
- Bill inserts
- Workshops or developing training videos
- Webpage portals
- Cost-effectiveness analysis tools
- Commercials or advertisements
- Grass roots marketing
- Community based social marketing

Collaboration and Coordination

- “Green” building certification programs
- Land use authorities for landscape designs
- NGOs on outreach and education
- With municipal arborists and tree planting orgs
- Stormwater orgs to install green infrastructure

Landscape Practices

- Landscape and irrigation management practices
- Irrigation system inspections, audits, or surveys
- Irrigation scheduling and maintenance
- New development landscape support
- Turf replacement with climate-ready vegetation and trees
- Install green infrastructure to offset irrigation

Operational Practices

- Infrastructure changes (AMI)
- Billing or data collection procedures

Incentives

- Rebates and cost-sharing programs
- Water efficient customer recognition
- Indoor/Outdoor water use technologies

Counts as a BMP

Most Trainings

Categories for Best Management Practices

This list is not exhaustive, and some programs may address multiple Best Management Practices (BMPs) simultaneously.



NFT Training

Categories for Best Management Practices

This list is not exhaustive, and some programs may address multiple Best Management Practices (BMPs) simultaneously.





Review of 2024/2025



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September 2024 – November 2025 Outreach Summary

SCG Training	Number of events	Number of Registrations	Attendance percentage
Hospitality	2(2024) 4 (2025)	138	56%
Pool Maintenance Professional	1	34	65%
Non-Functional Turf (in-person)	3	208	88%
Non-Functional Turf (webinar)	1	612	61%

Why Partner with us?



Christopher Garcia
Inland Empire
Utilities Agency



Haley Munson
Elsinore Valley
Water District



Kristin Tsumura
Los Angeles Dept of
Water and Power



Jessica Hernandez
City of Pasadena



**What interested your
agency in the
trainings?**



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How would you
describe your
experience?




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**What did you feel
was the biggest
challenge that these
trainings help your
agency overcome?**



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**From the training,
what outcomes has
your agency seen?**



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**What was your #1
favorite thing about
partnering with
CalWEP and Socal
Gas?**



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New trainings in 2026



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New 2026 Trainings



Efficiency at Hospitals and
Medical Facilities



Efficiency at Education
Campuses



Commercial Kitchens



Nicki Powell





Medical Facilities

Water & Energy Efficiency Training

For Facility & Equipment Managers

In Partnership with [Your Agency Name Here!]

Date



Efficiency at Hospitals and Medical Facilities

Presentation Outline

V. Presenting Device/Equipment to Look For, How to Test Them for Water Efficiency, any Applicable Standards, and Tips for Managing their Use*: a. Medical Instrument Sterilization i. Autoclaves

ii. Glass washers

b. Dialysis

c. Therapeutic Equipment/Hydrotherapy i. Pools & spas/hot tubs

d. Restrooms i. Hand sinks

ii. Toilets

iii. Urinals

iv. Showers

e. Cooling

f. Water Treatment

g. Leak Testing & Repair

VI. Resources for More Information & Support

*Case studies will also be integrated throughout

VII. SoCalGas Applicable Programs and Rebates





Education Campuses

Water & Energy Efficiency Training

For Facilities Managers

In Partnership with [Your Agency Name Here!]

Date



Efficiency at Education Campuses

Presentation Outline

III. Water-Energy Nexus

IV. Materials Needed for a University Audit

V. Presenting Device/Equipment to Look For, How to Test Them for Water Efficiency, any Applicable Standards, and Tips for Managing their Use*: a. Laboratory Instruments i. Autoclaves

ii. Glass washers

b. Cooling

c. Water Treatment

d. Recreational Facilities i. Pools & spas/hot tubs

e. Restrooms i. Hand sinks

ii. Toilets

iii. Urinals

iv. Showers

f. Laundry

g. Dining Halls i. Spray valves

ii. Dishwashers

iii. Troughs/food waste receptacles

iv. Ice Machines

vi. Steam cookers/combi ovens

vii. Defrosting equipment

viii. Hot stations

h. Landscaping

i. Leak Testing & Repair

VI. Resources for More Information & Support

*Case studies will also be integrated throughout

VII. SoCalGas Applicable Programs and Rebates



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Making a Difference in the World of Water

Commercial Kitchens

WATER & ENERGY EFFICIENCY TRAINING

FOR INDUSTRY PROFESSIONALS

In Partnership with [Your Agency Name Here]

Date



Commercial Kitchens

Presentation Outline

III. Water-Energy Nexus

IV. Materials Needed for a Kitchen Audit

V. Presenting Device/Equipment to Look For, How to Test Them for Water Efficiency, any Applicable Standards, and Tips for Managing their Use*: a. Kitchen Appliances i. Spray valves

ii. Dishwashers

iii. Ice Machines

iv. Dipper wells

v. Steam cookers/combi ovens

vi. Defrosting equipment

vii. Troughs/food waste disposal

viii. Water treatment

b. Plumbing Fixtures i. Hand sinks

ii. Kitchen sinks

iii. Kitchen Staff Restrooms (toilets, urinals, and sinks)

c. Leak Testing & Repair

VI. Kitchen Best Management Practices

VII. Resources for More Information & Support

*Case studies will also be integrated throughout
VIII. SoCalGas Applicable Programs and Rebates



Partner with us in 2026- 2027



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AGENCY PARTNERSHIPS

Gustavo Sevilla
gsevilla@socalgas.com



SoCalGas Service Territory

- » Serving over 20 million consumers
- » 5.8 Service Meters
- » 20,000 square miles
- » Over 500 communities



Past and Current Agency Participation

- » Metropolitan Water District
- » LADWP
- » Riverside Public Utilities
- » West Basin Municipal Water District
- » City of Glendora
- » City of Colton
- » Golden State Water
- » Elsinore Valley Municipal Water District

Large



Small

Residential Programs

Residential Advanced Clean Energy Program (Synergy)

The Program provides energy efficiency solutions to residential single-family customers via direct install of basic and advance energy measures.

Community Language Efficiency Outreach

The Program provides in-language energy efficiency to the community by providing no-cost energy saving seminars and direct install energy measures to the Chinese, Vietnamese, Korean, Hispanic, Indian and African-American communities.



Instagram

Log In Sign Up



Small & Medium Commercial Sector Programs

Commercial Building Energy Solutions and Technologies

- » ICF Resources, LLC
- » Targets small and medium commercial business customers whose therm usage is less than 50,000 per year.
- » Covers all SCG's service territory **EXCEPT** for San Bernardino, Riverside, and Orange County.
- » Emphasis on DAC and HTR customers
- » Provides:
 - Direct Installation for selected measures
 - Rebates
- » **Some measures include:**
 - Boilers and Water Heating
 - Hot Water Boilers, Steam Traps, Storage Water Heaters, Tankless Water Heaters, Solar Thermal, Pipe Insulation
 - Food Services
 - Vertical and Horizontal Patio Heaters
 - Pool
 - Pool Heaters

Water Measures No Cost
Laminar Flow Restrictor - 1.0 GPM
Faucet Aerator for Commercial Buildings, Public Lavatory - 0.5 GPM Flow Rate
Faucet Aerator for Commercial Buildings, Private Lavatory - 0.5 GPM Flow Rate
Low Flow Pre-Rinse Spray Valve, 0.75 - 1.07 GPM NR

Multifamily Energy Efficiency Rebate Program

- » Program offers rebates to property owners/managers for the purchase & installation of qualified energy-efficiency products in:
- Existing residential multifamily properties (2 or more units):
 - Dwellings: Apartments
 - Common Areas: Apartments, Condominiums & Mobile Home Parks

2025 Qualifying Products		
	Equipment	Rebates up to:
Common Area	Central System Natural Gas Storage Water Heaters	\$6 per mBtu
	Central System Natural Gas Boilers	\$12 per mBtu
	Central System Natural Gas Tankless Water Heaters	\$12 per mBtu
	Boiler (Domestic Hot Water Loop) Controller	\$1,400 ea.
In-dwelling Unit	Tankless Water Heaters	\$1,500 ea.
	Energy-Efficient Residential Natural Gas Ovens Qualifying models on residential natural gas Freestanding or wall ovens.	\$500 ea.
	Fireplace Inserts	\$500 ea.
	Natural Gas Patio Heaters Qualifying models on residential natural gas standalone or wall mount patio heaters.	\$400 ea.

Agency-Focused Partnerships

» Minimum Requirements


- Customers must be SoCalGas ratepayer
- Minimum agreement value of \$150,000 for agency measures
- Reasonable installation timeframe

» Customer Segment & Measure Options

- Residential/Multi-Family
- K-12 Education (Elementary, Junior High, High School)
- Small/Medium Business (Restaurants, Medical Complex, etc.)
- Large Commercial
- Electric/Water/Gas for applicable agencies offerings


Engagement Through Events and Relationships

- » Program Awareness
- » Increase Participation
- » Community Relations
- » Collective Collaboration
- » Customer Savings and Value





Rinnai RX199iN 11.1 GPM Gas Tankless Water Heater

- Type: Gas Tankless
- Venting: Power Direct Vent
- Fuel: Natural Gas



~~\$1,655.31~~
\$155.31



Search by type, brand, model... 

Energy Saving Tips


34 Washers

Sorted by Relevance ▾


Top picks for you

We analyze product data daily across major retailers to provide you with highly efficient recommendations.

GREAT OVERALL




Samsung WF90F53ADY
Samsung 5.3 cu ft
Stackable Front Load
★★★★★ (4)


 **\$23.29/mo***
or ~~\$1,549.99~~ **\$1,099.99**

☐ Compare *60 mo 9.99% APR

GREAT PRICE




Samsung WF45T6000AW
Samsung 4.5 cu ft
Stackable Front Load
★★★★★ (2679)


 **\$13.76/mo***
or ~~\$899.99~~ **\$649.99**

☐ Compare *60 mo 9.99% APR

GREAT EFFICIENCY



Samsung WF45B6300AW
Samsung 4.5 cu ft
Stackable Front Load
★★★★★ (1813)

 **\$14.82/mo***
or ~~\$949.99~~ **\$699.99**

☐ Compare *60 mo 9.99% APR

40

Agency Experience

- » Single customer visit can address multiple energy efficiency measures
- » Reduced cost for agencies
- » Positive feedback
- » RFP and other regulatory factors addressed
- » Consultants are (SME) Subject Matter Experts

Reviews > Paul's review



Paul R.

1 8

★★★★★ 2/1/24

I would like to thank Synergy Companies for partnering with the City of Glendora and offer its residents no cost, water efficiency upgrades. My wife and I were very grateful to have one of their technicians, Anthony Canas, come over our home to replace the old central A/C thermostat for a new Honeywell Resideo. In addition, he replaced two old toilets for a pair of new Niagaras, all in under 3 hours. Anthony was prompt and very polite upon arrival and answered my questions with much professionalism. His work was also very clean and left no mess behind which I greatly appreciate. We can't stress enough how satisfied we are with his services. Synergy Companies has an excellent employee, which we highly recommend. We hope he is highly valued by the company and his clients and wish him nothing but the best.

Thank

Comment

Direct message

Save energy, money, and time with Statewide WISE!

The Statewide Water Infrastructure and System Efficiency (SW WISE) Program assists Water/Wastewater pumping customers in identifying energy efficiency solutions, securing incentives to help offset installation costs, and providing engineering services. If your facility is within the Pacific Gas and Electric, Southern California Edison, Southern California Gas or San Diego Gas & Electric service areas you may qualify to [participate](#).

The Program is a specialized solution that offers no-cost engineering services, project support and incentives to:

- 💧 WATER & WASTEWATER AGENCIES
- 💧 PRIVATE WATER COMPANIES
- 💧 LOCAL GOVERNMENT AGENCIES
- 💧 SPECIAL DISTRICTS
- 💧 JOINT POWER AUTHORITIES
- 💧 OIL AND GAS CUSTOMERS
- 💧 OTHER PUMPING AND TREATMENT CUSTOMERS
- 💧 WATER INVESTOR-OWNED UTILITIES



lincusenergy.com/wise

SW California Foodservice



Qualifying Products

Many common makes and models of commercial foodservice equipment qualify for the California Foodservice Instant Rebates Program. Qualifying equipment must be installed at a non-residential site that receives natural gas and/or electricity service from SoCalGas, PG&E, SCE, or SDG&E.

Did you know you can test drive energy-efficient equipment before you buy? Just [browse your utility's list](#) and contact them for a demo!

Don't see the equipment you want on the list? [Contact us](#) and we can help customize a plan for you.

[Download Qualifying Products List](#) 

[View Qualifying Products List in Browser](#) 

Next Steps - Contact us!



Gustavo Sevilla
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Cristina Saldana
Training & Event Manager
cristina@calwep.org



Glad to be of service.®