

PEER TO PEER

CONNECT. COLLABORATE. GROW.



The only event entirely dedicated to *Making Conservation a California Way of Life.*

Since its inception in 2017, Peer to Peer has been the California Water Efficiency Partnership's flagship event, bringing together over 200 water conservation professionals from across the state each year. The event is designed to foster collaboration, offering a dynamic mix of sessions—from interactive roundtable discussions and hands-on trainings to expert-led presentations.

Peer to Peer has become the go-to gathering for water efficiency professionals, providing a platform for learning, sharing, and growing together.

As California faces an increasingly dry and hot future, water agencies are leading the charge in building resilient, sustainable communities. Despite differences in size, resources, and geography, there is immense value in cross-boundary collaboration. Peer to Peer offers a rare opportunity for practitioners to openly share their challenges, successes, and innovative solutions to improve water conservation and efficiency programs.

Join us in this crucial conversation as we work together to face the future of water management in California.

JOIN US AND SPONSOR

May 28-29, 2025

Knott's Berry Farm Hotel | Buena Park, CA

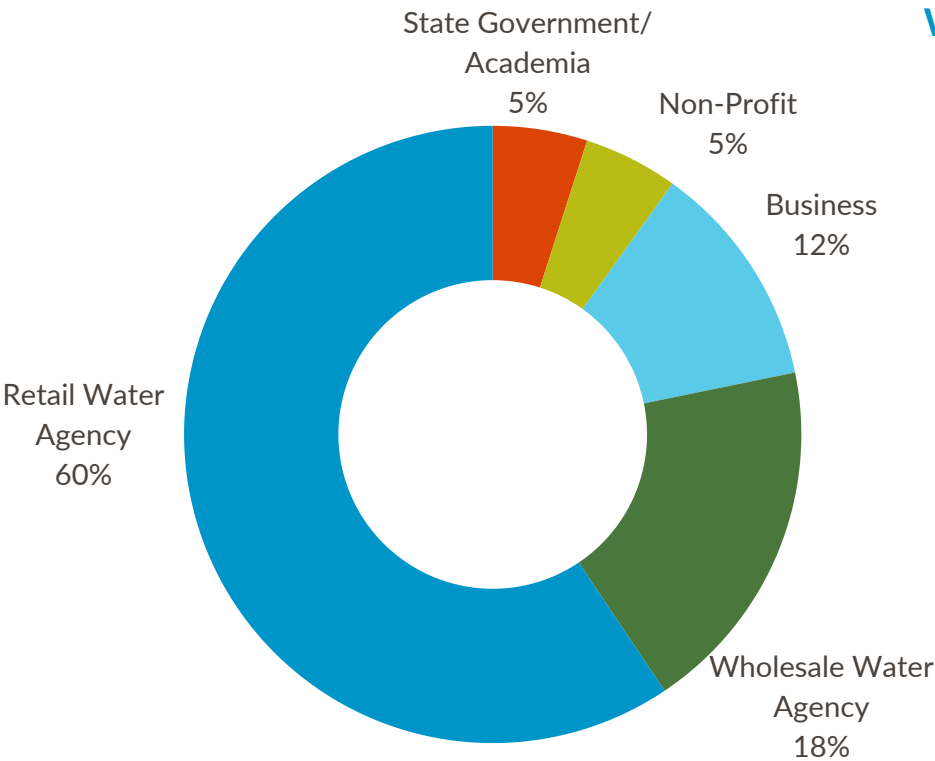


"Peer to Peer gives me access to the most brilliant conservation minds in California. The attendees are innovative, collaborative and oh so friendly. This conference attracts the best of the best!"

EVENT OVERVIEW

ATTENDEE PERCENTAGE BY SECTOR

Water conservation and efficiency professionals join Peer to Peer from across major sectors.



250
ATTENDEES

WHAT ARE ATTENDEES SAYING?

"Peer to Peer is the most welcoming and collaborative water sector event that I know of. After attending for a few years, showing up feels like a big family reunion."

15+

PROFESSIONAL SESSIONS TO CHOOSE FROM OVER TWO DAYS



96%
of attendees rate Peer to Peer as Excellent or Very Good



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

What's included in Sponsorship?

CALIFORNIA QUAIL

\$1,000

Non-member price \$2,000

- ✓ Online promotion leading up to event
- ✓ Recognition at event on materials
- ✓ Exhibitor Booth*
- ✓ 1 full event registration

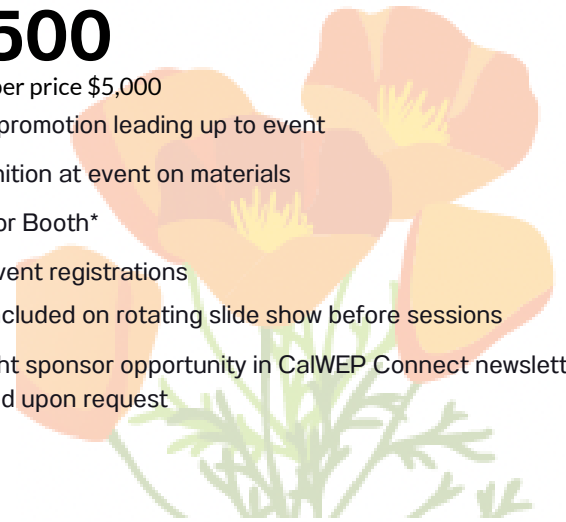


GOLDEN POPPY

\$2,500

Non-member price \$5,000

- ✓ Online promotion leading up to event
- ✓ Recognition at event on materials
- ✓ Exhibitor Booth*
- ✓ 2 full event registrations
- ✓ Logo included on rotating slide show before sessions
- ✓ Spotlight sponsor opportunity in CalWEP Connect newsletter provided upon request



REDWOOD TREE

\$5,000

Non-member price \$10,000

- ✓ Online promotion leading up to event
- ✓ Recognition at event on materials
- ✓ Exhibitor Booth*
- ✓ 3 full event registrations
- ✓ Logo included on rotating slide show before sessions
- ✓ Spotlight sponsor opportunity in CalWEP Connect newsletter provided upon request
- ✓ Attendee registration list with contact information provided upon request
- ✓ 2-minute presentation at plenary session



GRIZZLY BEAR

\$10,000

Non-member price \$20,000

- ✓ Online promotion leading up to event
- ✓ Recognition at event on materials
- ✓ Exhibitor Booth*
- ✓ 5 full event registrations
- ✓ Logo included on rotating slide show before sessions
- ✓ Spotlight sponsor opportunity in CalWEP Connect newsletter provided upon request
- ✓ Attendee registration list with contact information provided upon request
- ✓ 5-minute presentation at plenary session
- ✓ Logo on one swag item of your choice
- ✓ Opportunity to be stand-alone sponsor of a lunch or cocktail hour upon request



**Space for exhibitor booths is very limited (10) and will be given on a first-come, first-served basis.
For additional opportunities or any questions, please contact Tia Fleming.*

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2024 Sponsors

OUR SPONSORS



THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA



THIS YEAR'S EVENT HOSTED BY:

