



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

Winter Plenary

December 11, 2025
10 AM - 3 PM

North Natomas
Community Center
2631 New Market Dr.
Sacramento, CA 95835

Hybrid Event

PLENARY HOSTED BY:

MOEN®

PROGRAM

- 10:00 AM Welcome and Host Presentations**
Charles Bohlig, CalWEP Board Chair
Brianna Smith, MOEN
- 10:20 AM CalWEP News and Happenings**
Tia Fleming, CalWEP
- 10:40 AM What's Happening at AWE?**
Devin Smith, Alliance for Water Efficiency
- 10:55 AM Partner Spotlight: CA Data Collaborative**
Kim O'Cain, CaDC
- 11:10 AM Updates from the State Agencies: DWR and SWRCB**
Ryan Bailey, Department of Water Resources
Karina Herrera, State Water Resources Control Board
State agency staff will share key updates, timelines, and guidance shaping the next phase of implementation for urban water suppliers.
- 11:40 AM Building a Landscape Maintenance Application**
Melissa Matlock, CalWEP
CalWEP is launching development of a new statewide Landscape Maintenance App to help property owners and professionals care for native and climate-appropriate landscapes. This session will introduce the app concept and preview opportunities for agencies to help shape its design at an upcoming input workshop.
- 12:00 PM Lunch - Provided by Moen**
- 1:00 PM Research in Action: UCANR and SB 1157**
Eric Porse and Rachel Shellabarger, Ph.D, UCANR
Learn how the University of California Agriculture and Natural Resources team is supporting SB 1157 implementation through research and direct outreach with water suppliers. This session will preview upcoming interviews and engagement opportunities for agencies to share information needs, data gaps, and priorities for future research.
- 1:30 PM Measurement & Evaluation of Water Saving Programs**
David Mitchell, M Cubed
Matt Dickins, SCV Water
Christy Colby, California Water Service
Michelle Maddaus, Maddaus Water Management
An introductory presentation and panel discussion on CalWEP's Measurement and Evaluation Guidebook, highlighting approaches and tools to quantify water savings, assess program impact, and align with state regulations.
- 2:55 PM Wrap-up and Closing**