

Tools for Thriving Landscapes: Developing a Maintenance Application for Turf Transformation



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A Chapter of the *Alliance for Water Efficiency*

ABOUT THE PROJECT

Build a maintenance application for landscape transformation

- Support long-term success of turf transformation projects across California
- Landscape transformations save water, but only if they are properly maintained
- **How:**
 - Develop a free Maintenance Application for residential and commercial customers
 - Provide tailored reminders, seasonal guidance, and trusted resources
 - Ensure agencies have a consistent tool to point customers toward after projects



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Shaping the Maintenance App Together

Co-Creating the Application

Get ready to discuss:

- Share the concept of a new statewide Maintenance App
- Gather your feedback on key features and functions
- Discuss the right level of detail (monthly, seasonal, plant-specific)
- Co-create ideas for Residential and Commercial customer needs



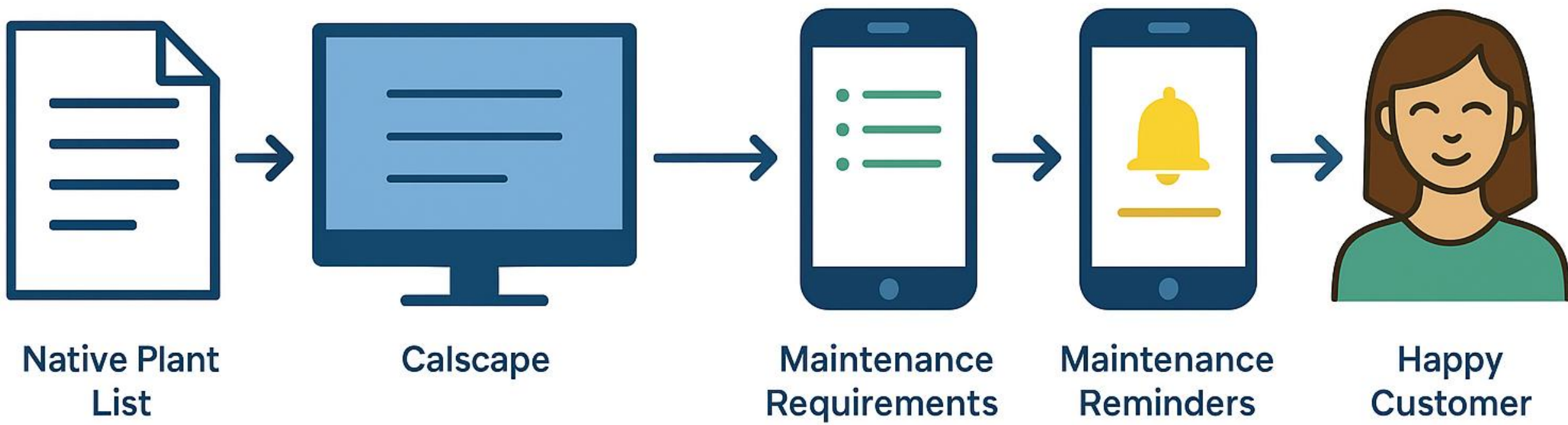
Supporting Long-Term Landscape

The Challenge

- Landscape transformations save water — but only if they are maintained long-term
- Agencies see customers struggle with watering, weeds, and plant survival after rebates or installs
- No consistent, statewide tool exists to help customers after turf transformation

The Concept

- A free Maintenance App to support Residential and Commercial customers
- Users input plant selections → app generates tailored plans
 - API connection to Calscape
- Features:
 - Monthly or seasonal reminders
 - Trusted care resources (guides, videos, tips)
 - Support for agencies through consistent messaging and tools



Let's Discuss!

Live Pulse Check

Polls

ADD – see comment

What should we name the application?

Polls

ADD – see comment

Live Pulse Check

Polls

ADD – see comment

Wrap Up

 Thank you for your input!



The tool:

- Supports two distinct user pathways
- Simple, visual, and easy to use



Your feedback will directly shape:

- The Maintenance App design
- Agency + customer-facing resources

Want to participate?



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LANDSCAPE MAINTENANCE WORKSHOP

Help Shape California's new Landscape Maintenance App

- 📅 Date & Time: December 16th at 9:00 A.M.
- 📍 Location: Virtual
- ✓ Register Here: <https://tinyurl.com/Agency-virtual>

The California Water Efficiency Partnership is developing a new landscape maintenance app to help property owners and professionals care for native and climate-appropriate landscapes.

Before development begins, we're inviting water agency staff and partners to provide early input on how the app should work, its features, functions, and level of detail, to ensure it's practical, accurate, and easy to use statewide.

Why Participate:

- » Share what information, visuals, or reminders users will find most useful.
- » Help identify how detailed maintenance guidance should be for different audiences.
- » Provide feedback on usability, layout, and data needs before the app is built.
- » Collaborate with peers to design a tool that agencies and customers alike can trust.

Your feedback will directly shape the prototype and ensure it reflects real-world needs.



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Scan code to
register now!



Thank you!

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