



# 2025

*CALWEP*  
→ ***WRAPPED***

NUMBERS . BIGGEST ACCOMPLISHMENTS .  
BEST MOMENTS . HIGHLIGHTS





# MEMBERSHIP

IN NUMBERS



# 25

NEW  
MEMBERS

# 99%

MEMBER  
RETENTION

# 250



MEMBERS HEADED  
INTO 2026



# TRAININGS



IN NUMBERS



**8** QWEL  
TRAININGS

**209**  
PROFESSIONALS  
TRAINED

**76%** PASS  
RATE

**2** LEAK REPAIR  
ELITE PILOT  
TRAININGS

**36**  
PROFESSIONALS  
TRAINED

**26** ADDED TO  
REGISTRY

**9**  
WATER + ENERGY  
SUSTAINABILITY  
TRAININGS

**1,025**  
PROFESSIONALS  
TRAINED



# MEMBER ENGAGEMENT

IN NUMBERS

**9** WEBINARS

INCLUDING....

**4** CHARTING THE  
COURSE FOR  
COMPLIANCE

**2** GRANTS &  
FUNDING  
SUPPORT

**3**

PLENARIES

**852**

REGISTRATIONS

**8**

TASK FORCES  
FORMED

**315**

MEMBER  
PARTICIPANTS



# MYCALWEP+ PROGRAMS

IN NUMBERS



**396**

**SMART  
REBATES  
PROCESSED**

**3,267**

**WATER SAVINGS  
DEVICES  
DISTRIBUTED**

**16,740**

**CALWEP  
PUBLICATIONS  
SOLD**





# UWUO SUPPORT



IN NUMBERS



5

**PILOT COMMUNITIES  
KICKED OFF FOR WUE  
TECHNICAL ASSISTANCE**

2

**TOOLS RELEASED**

**VARIANCE ESTIMATOR  
DISCLOSABLE BUILDING TOOLKIT**

10

**UWUO  
WORKSHOPS  
FOR MEMBERS**

66

**AGENCIES  
SIGNED UP FOR  
CALWEP LAM  
EXPLORER**



# TOP

## WEBINAR OF 2025

**LESS LAWN, MORE SOLUTIONS:**  
*A VIRTUAL LUNCH & LEARN*

# 626

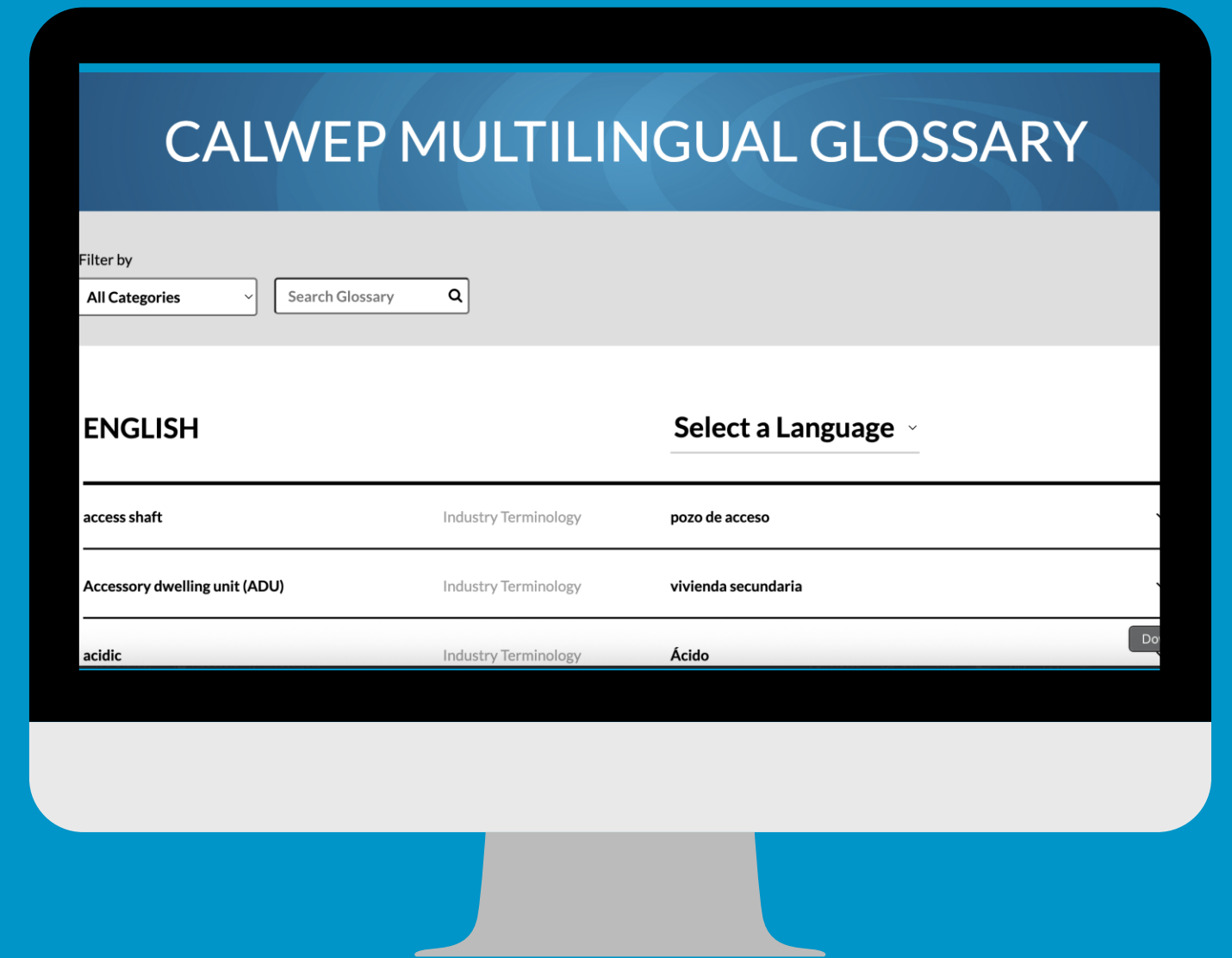
REGISTERED ATTENDEES



# TOP

## ACCESSIBILITY TOOL OF 2025

# CalWEP's New Spanish Glossary





# TOP

EVENT OF 2025

PEER TO PEER  
ORANGE COUNTY

232

REGISTERED ATTENDEES





# MOST POPULAR RESOURCE

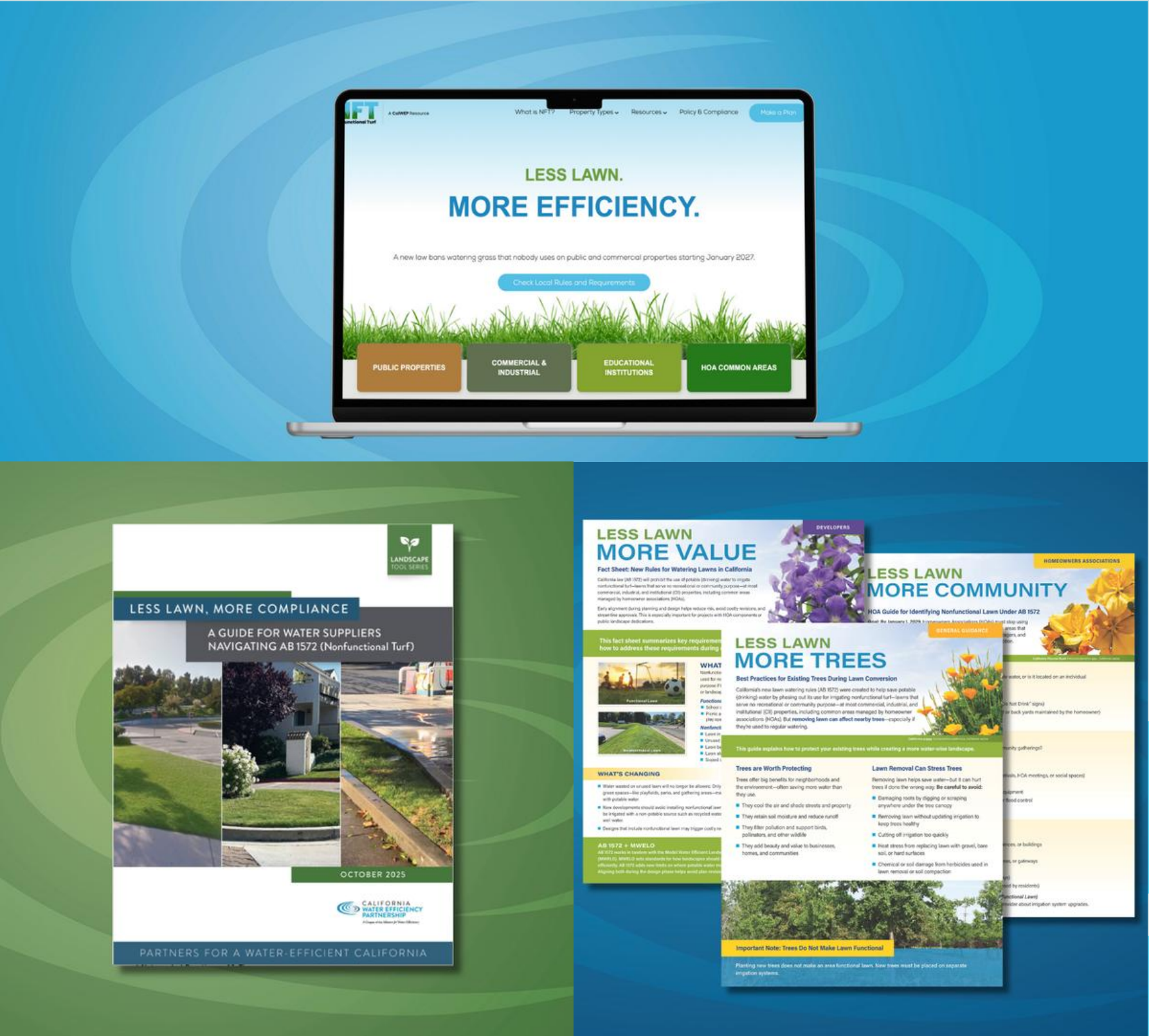
## NONFUNCTIONAL TURF TOOLKIT

11,047  
VIEWS TO THE WEBSITE

3,201  
WEBSITE USERS

217  
DOWNLOADS OF  
INTERNAL TOOLKIT

PIECES OF OUTREACH  
COLLATERAL DEVELOPED





**AMY  
TALBOT**  
PEER OF THE YEAR

# WINNERS

→ PEER & PARTNER OF THE YEAR



**SOUTHERN  
CALIFORNIA GAS  
COMPANY**  
PARTNER OF THE YEAR



# SARAH FOLEY

CALWEP CO-EXECUTIVE DIRECTOR



# RETIREMENTS

SEE YA LATER, SARAH & JOE!





# PARTNER EVENTS

## PRESENTATIONS

- CA GREEN BUILDING CONFERENCE
- WOMEN IN WATER SUMMIT
- INTERNATIONAL WATER ASSOCIATION
- WATERSMART INNOVATIONS
- WATER CONSERVATION SYMPOSIUM
- CALIFORNIA DATA SUMMIT
- ACWA CONFERENCE
- GLOBAL STRATEGIES, LOCAL SOLUTIONS



# BEST

MOMENTS

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CALWEP WINS USGBC  
CALIFORNIA'S  
**RIPPLE AWARD**





# NEW STAFF

WELCOME TO THE TEAM!



**DANI MORGUTIA**  
SENIOR PROGRAM MANAGER



**JEFFREY DIAZ**  
PROGRAM ASSOCIATE



# THANK YOU, 2025





*SEE YOU IN*  
**2026**



NEW YEAR . NEW YEAR . NEW YEAR . NEW YEAR . NEW

*SPEAKING OF  
NEXT YEAR....*

NEW YEAR . NEW YEAR . NEW YEAR . NEW YEAR . NEW

## PEER TO PEER 2026 SPONSORSHIP LEVELS

### Celebrating 10 Years of Collaboration & Innovation

All Sponsors receive 10<sup>th</sup> Anniversary recognition, including logo placement in special anniversary materials & acknowledgement during opening remarks.

#### QUAIL: SUPPORTER

**\$1,000**

A simple way to participate in Peer to Peer's 10-Year celebration & support CA's water efficiency community

- Logo featured on the Peer to Peer event website
- Name and logo included in the "10-Year Anniversary Supporter" recognition slide at plenary
- Social media "Thank You" prior to the event
- One registration



#### JOSHUA TREE: EXHIBITOR

**\$2,500**

Designed for organizations seeking an on-site presence and direct engagement with Peer to Peer attendees

- Exhibitor booth\*
  - Two full event registration
  - Recognition on event signage and materials
  - Online promotion leading up to the event
- \*Booth space is limited and provided on a first-come, first-served basis

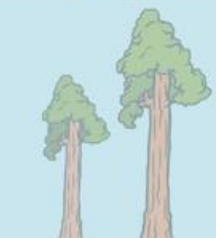


#### REDWOOD TREE: SPONSOR

**\$5,000**

Extra visibility and story-telling opportunities

- Everything in Joshua Tree
- Three full event registration
- Logo included in rotating slideshow before sessions
- Optional spotlight feature in the CalWEP Connect newsletter



#### GRIZZLY: PREMIER SPONSOR

**\$10,000**

Expansive visibility and deeper engagement with the Peer to Peer community

- Everything in Redwood
- Five full event registrations
- Lunch sponsorships (Day 1 or Day 2)
- Coffee break sponsorship
- Attendee registration list with contact information (upon request)
- Featured section in a pre-event attendee email
- Two-minute welcome during the plenary session



#### GOLDEN POPPY: 10<sup>TH</sup> ANNIVERSARY SPONSOR

**\$15,000**

Our highest level of support, offering premium visibility, exclusive access, and special anniversary branding

- Everything in Grizzly
- Five full event registrations
- VIP booth placement (premium, high-traffic location)
- Reception sponsorship recognition
- Logo featured on one premium swag item
- Push notification in the event app
- Invitation for two representatives to the Leadership Roundtable
  - Exclusive pre-event session with CalWEP Board
- Access to VIP/Speaker Room
- Optional promotional items or inserts for attendees



# 2026 PEER TO PEER

CONNECT. COLLABORATE. GROW.

May 27 - 28, 2026 in Napa, California

**\*\*10th Anniversary\*\***

Napa Valley Marriott (\$249/night)

Registration \$350/person

**Become a Sponsor!!!**



# STARTING IN 2026, PLENARY EVENTS WILL BE IN-PERSON ONLY

**Spring Plenary – March 18, 2026**  
**Location: Irvine, CA**

**Peer to Peer – May 27-28, 2026**  
**Location: Napa, CA**

**Fall Plenary – September 10, 2026**  
**Location: Elsinore Valley, CA**

**Winter Plenary – December 10, 2026**  
**Location: Sacramento, CA**

- **+ bi-monthly webinars available at no-cost to members!**



# COLLABORATORS

California Water Efficiency Partnership (CalWEP), the California Data Collaborative (CaDC), Association of California Water Agencies (ACWA), and the California Water Data Consortium, are working with **state partners and local water agencies** to improve how California collects, manages, and uses water data.



## Coalition for Water Data Streamlining





# DUES UPDATE 2027



## CALWEP UPDATED OUR DUES POLICY IN 2023

**Beginning in 2027, dues for  
Retail Water Providers will be  
based off your number of  
connections as reporting in  
your UWMP**

***We will communicate  
these changes  
throughout the year to  
allow ample time for  
budget adjustments!***