





# CALWEP'S 2025 WINTER PLENARY

# MISSIONAMOEN

LEAD WITH PURPOSE

## 2020 PLEDGE

SAVE ONE TRILLION GALLONS BY 2030 WHILE IMPROVING HOW WE EXPERIENCE IT



## MOEN IS PART OF FORTUNE BRANDS INNOVATIONS (NYSE: FBIN) A COMPANY DEDICATED TO CREATING SMARTER, SAFER AND MORE BEAUTIFUL HOMES































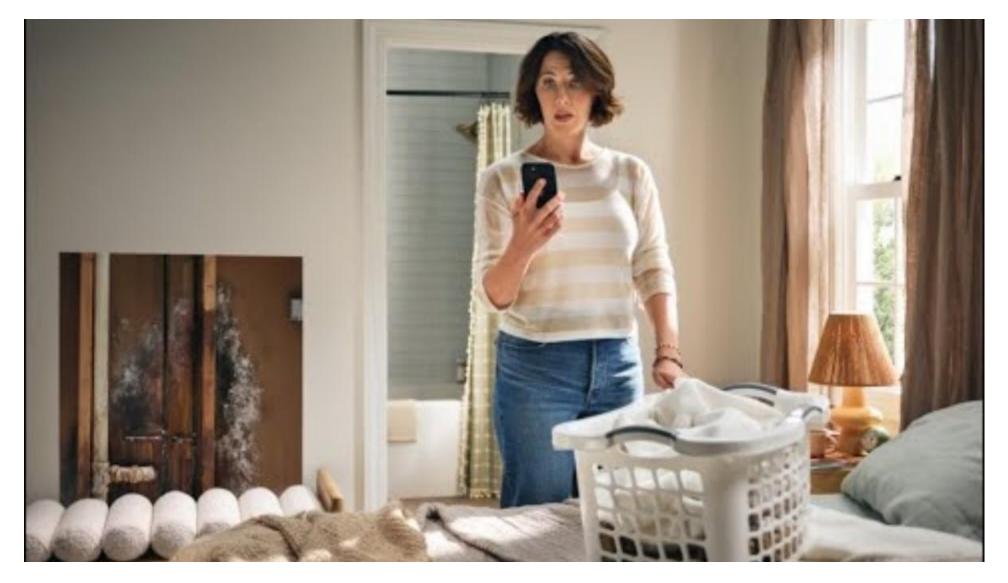








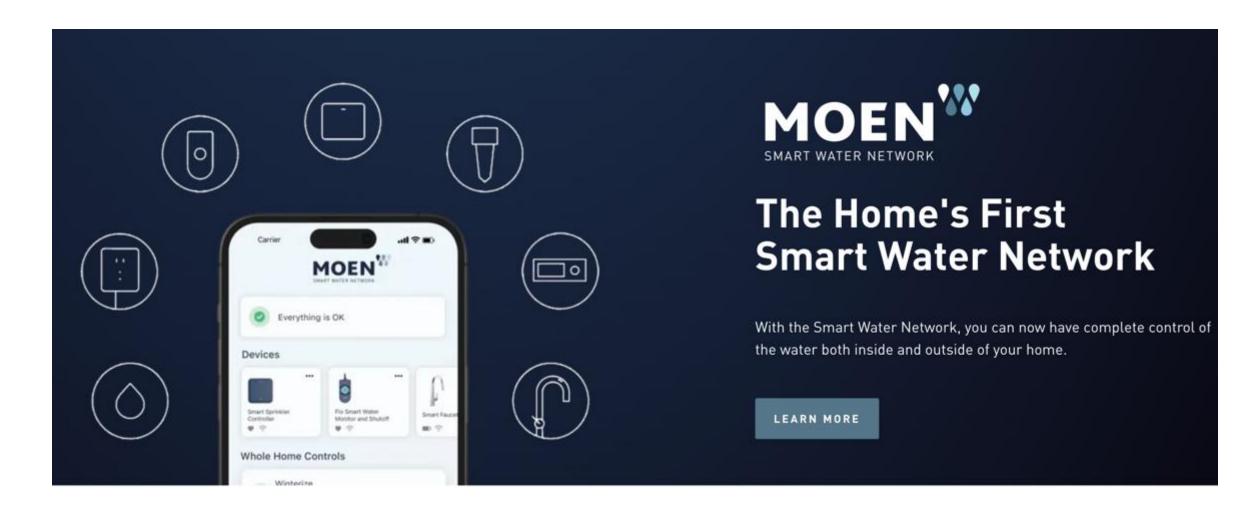


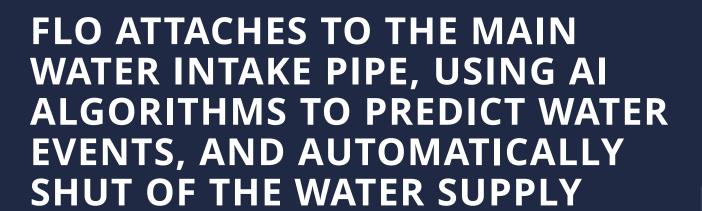


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# MOEN'S VALUE PROMISE IS NOW EXPANDED TO BRING SMART WATER BENEFITS TO THE HOME







AUTOMATIC SMART WATER SHUTOFF



MONITORS WATER PRESSURE



MONITORS FLOW RATE



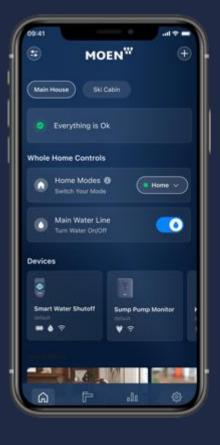
MONITORS AREA TEMPERATURE



Notifies of any abnormalities in real time through Moen Smart Water App







#### MOEN'

### Flo Smart Water **Monitor and Shutoff Device Bundle**

#### Give your customers the ultimate tool for leak detection

CalWEP and Moen have partnered to offer a special bundle that includes:

- . Moen® Flo Smart Water Monitor and Shutoff . Flo Shutoff Five-Year Limited Warrant
- . 25' Extension Cable · Free Shipping
- · Transition Fittings to Match Home's Pipes



#### **How Can Flo Benefit Your Customers?**

This device can reduce up to 90% of household water waste to conserve water and provide potential savings on your customers' monthly bill by identifying and stopping leaks. Other features and benefits for your customers include:

#### Conservation Goals

Reduce your indoor residential water use standard to help meet your Making Conservation a California Way of Life budget.

#### A Track Water Usage

Help customers track water usage by device type using Moen's Smart Water App to know when and where water is being used.

#### Whole Home Monitoring with Automatic Shutoff

Customers can monitor, track and control the water throughout their home, all within the Moen Smart Water App.

#### (6) Water Security

Internal sensors monitor the actual water moving throughout customers' homes and distinguish between typical water usage and a leak or burst pipe.

#### **CalWEP Program Benefits**

By partnering with Moen, CalWEP is able to provide unique value

to participating water utility agencies:

- Special bundle pricing
- Access to Moen's award-winning customer service
- · A quality and trusted product backed by the Moen name

Moen, inc. sells the FIo Smart Water Monitor and Shutoff and related products and services, for which it has sole responsibility.

CaINTEP and participating water agencies are not responsible for and assumes no liability with respect to any third-product products or services.

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#### Customization and Personalization

Further enhance customers' relationship with water throughout their home with preferred settings and/or presets for a completely personalized experience.

#### (O) Control Smart Water Products From Anywhere

Control and turn water on and off from anywhere at

#### ∧ Notifications and Alerts

Receive real-time alerts through the app, via a text, or even a phone call, so they can take immediate action to address potential issues.

#### Interested?

If you are interested in joining this program, please reach out to Julia Mes, Program Coordinator at CalWEP.

#### Julia@calwep.org

For more information visit moen.com/calwep







#### MOEN<sup>®</sup>

Flo Smart Water Monitor and Automatic Shutoff

## What to **Expect**

What is Included?	Bundle Retail Price	CalWEP Discounted Price
Flo Smart Water Monitor and Shutoff - 1" Device Bundle	\$584	\$529
Flo Smart Water Monitor and Shutoff - 1.25" – 1.5" Device Bundle	\$811	\$749
Flo Smart Water Leak Detector – 1 Pack	\$49.99	\$37.49
Flo Smart Water Leak Detector – 3 Pack	\$129.99	\$97.49

#### How Does the Program Work?

1	Each interested water agency signs a participation agreement with CalWEP. If applicable, the agreement will note the agency's rebate amount and quantity of rebates allocated, and agency places funds on account with CalWEP.
2	Participating agency supplies water utility account numbers for customers of participating water agencies that are eligible for the program. This file is updated as needed.
3	Moen creates a "promo code" for each participating water agency based on account numbers.
4	Moen loads promo codes into its system and sets the rebate amount and quantity of rebates allocated for each participating water agency.
5	All customers of the participating water agency are directed to a Moen-managed, CalWEP-branded site for enrollment.
6	Customers purchase directly on the site and are given access to Moen's network of third-party installers. Moen ships directly to the customer.
7	Each month, Moen sends a file to CalWEP identifying which customers have purchased a Flo device for each participating agency, along with their corresponding rebate amount.
8	CalWEP issues a check to Moen reflecting the allocated rebate amounts for each participating water agency.

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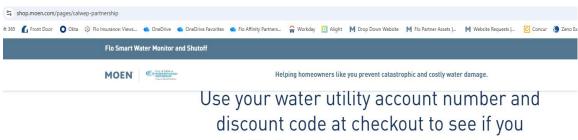
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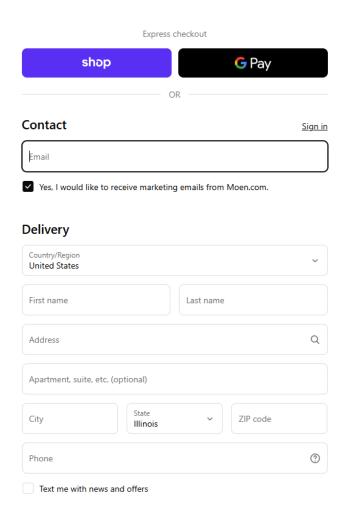
# Purchase Process (www.moen.com/calwep)

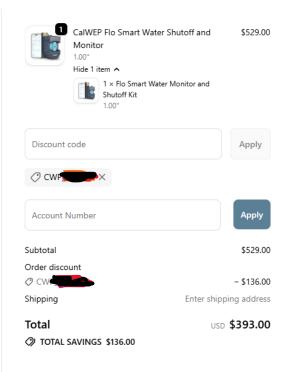


discount code at checkout to see if you qualify for an instant rebate on the Flo
Shutoff bundle. But don't wait — quantities are limited.\*\*



#### CalWEP Flo Smart Water Shutoff and Monitor \$529.00 Flo Smart Water Monitor & Shutoff - 1.00" 3/4" Transition Fittings to fit smaller pipes 25' Extension Cable FREE Shipping Flo Shutoff Five-year Limited Warranty IN YOUR For homes under 5,000 sq CART Offer only available for residents in California View full terms for five-year limited warranty By placing your order, you direct Moen to share your contact information and Flo Shutoff device data with CalWEP, who may also share the information with your utility, to validate the discount code used. Read the full terms for additional





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