

EFFICIENCY THROUGH COLLABORATION



CALIFORNIA
**WATER EFFICIENCY
PARTNERSHIP**

A Chapter of the *Alliance for Water Efficiency*

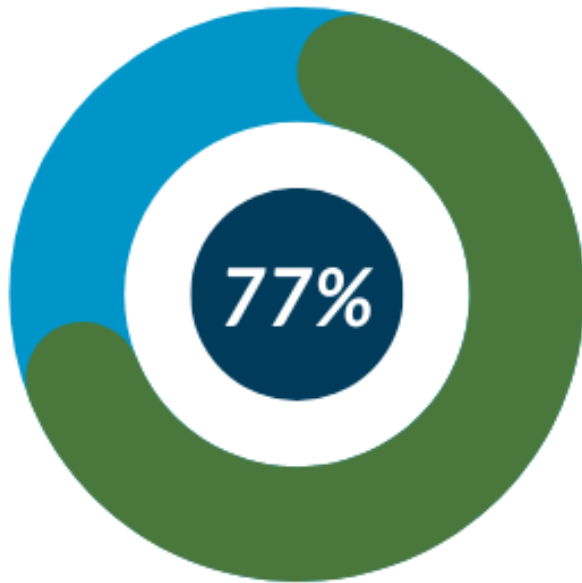
CaIWEF's Mission

Maximize urban water efficiency and conservation by:

- *Advancing research, training, and public education*
- *Building collaborative approaches and partnerships*
- *Supporting and integrating innovative technologies and practices*
- *Encouraging effective public policies*

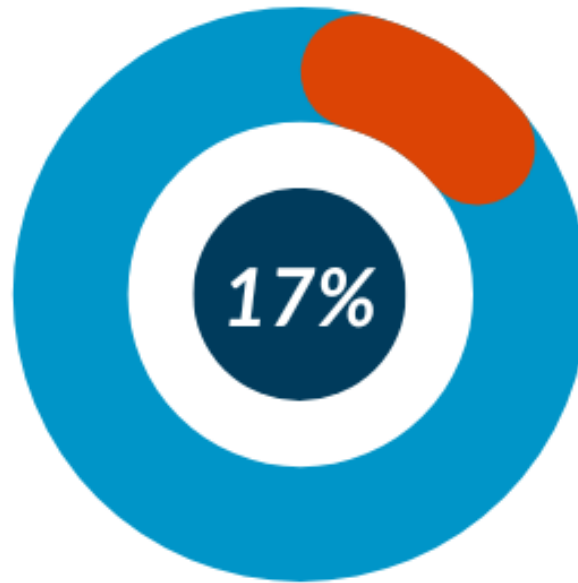
Membership Snapshot

Our membership includes over 225 organizations from across California.



Water Agencies

Retail and wholesale water agencies including public and private providers.



Businesses

Product manufacturers and service providers in California.



Other Partners

Educational institutions, government agencies, and industry associations.

Making Conservation a Way of Life

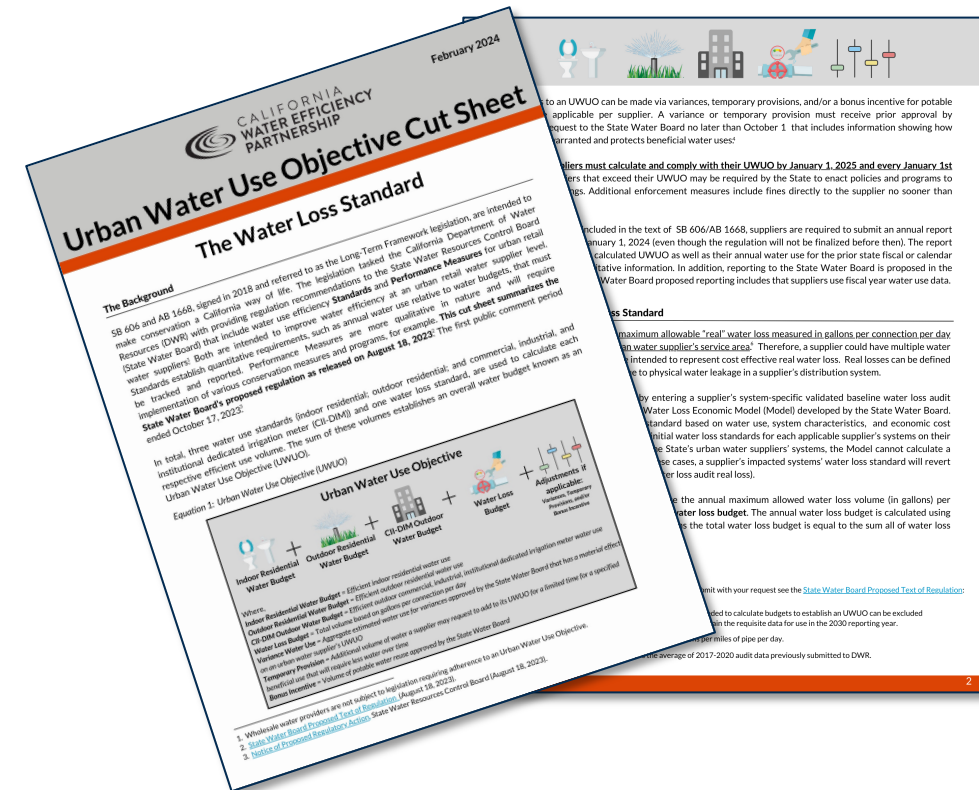
Helping YOU understand these new regulations.

AVAILABLE NOW:

- Cut sheets for each standard
- Framework 101 slide deck

COMING SOON:

- CII Classification Guidance Document
 - NAICS to ESPM Crosswalk
- CII DIM Identification Guidebook
- RFP Guidance
- Updated cut sheets
- CalWEP Implementation Center



<https://calwep.org/the-framework/>

CalWEP's Implementation Center



Guides and Resources

Key objectives:

- Develop free resources for CalWEP members
- Peer review materials currently in production
- Identify and develop additional resources



The Marketplace

Key objectives:

- Design and build qualified vendor list
- Circuit rider program
- Template RFPs
- Compile member-only business offerings



Funding Task Force

Key objectives:

- Identify variety of funding sources beyond traditional state grants
- Develop and share existing funding resources for water agencies

CalWEP's Implementation Guides

CalWEP has put together over 20 step-by-step guides to implementing water conservation and efficiency programs. These online guides are hosted on MyCalWEP and are constantly being updated with best practices and successful examples from other CalWEP members.



Commercial, Industrial, and
Institutional



Education and Outreach



Landscape



Residential



Utility Operations



Single Family and Multifamily Programs

 [Complete Guide](#)

- Leak Detection and Assistance
- Multifamily Benchmarking and Submetering Programs
- Guidance and References



Residential Indoor Incentives

 [Complete Guide](#)

- High Efficiency Washers
- High Efficiency Toilets
- Direct Install Programs
- HET Voucher Programs
- Showerhead and Aerator Giveaways



Residential Surveys

 [Complete Guide](#)

- Steps for Conducting a Survey



Residential Codes and Standards

 [Complete Guide](#)

- Current Codes and Standards (as of November 2020)
- Historical Background on Codes and Standards
- Guidance and References

(Residential-based example of what's in the implementation guides)

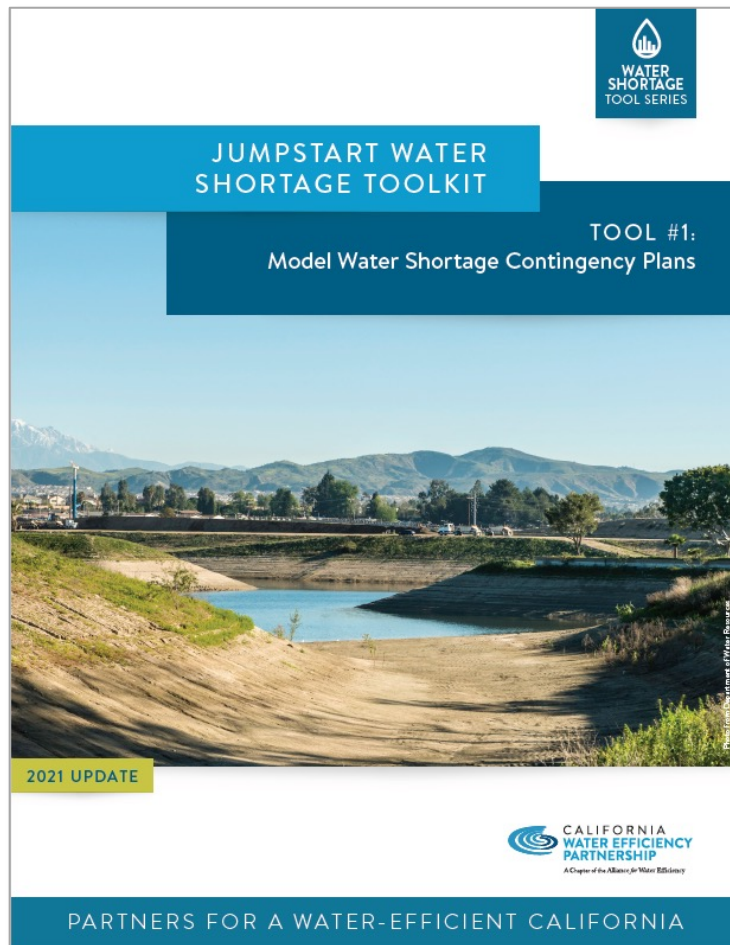
Reports, Publications & Case Studies

Membership gives you access to our robust library of reports and case studies.

We also actively partner with our members to produce research and get it into the hands of water agencies across California.



Drought Toolkit Update (2021)



Funded by CalWEP and member-only benefit

The 2021 toolkit includes:

Tool #1: Model Water Shortage Contingency Plans

Tool #2: Water Waste Ordinances, Allocations, and Enforcement

Tool #3: Drought Communications Primer

Tool #4: Water Use and Waste Awareness Programs

PLUS: Drought Resource Hub on MyCalWEP with member examples, links to additional resources, videos, member uploader and more!

All webinars available on MyCalWEP Past Events page!



My CalWEP plus



SMART REBATES
A PROGRAM OF CALIFORNIA WATER EFFICIENCY PARTNERSHIP



WATERVIEW
Water Conservation Software

Direct Distribution

 rachio™  flume™

RAIN BIRD



MADDAUS WATER MANAGEMENT INC.
DSS Model



QWEL
QUALIFIED WATER EFFICIENT LANDSCAPER

Qualified Water Efficient Landscaper Training
NOW ONLINE!

CalWEP and Southern California Gas Partnership Offers No-Cost Customer Trainings on Water and Energy Efficiency

CalWEP and Southern California Gas have launched a new partnership to help bring educational trainings about water conservation and energy efficiency to customers across the SoCalGas service area. We are currently seeking water agencies in the region who are interested in collaborating to bring educational trainings to their community.

What We Offer

CalWEP brings decades of expertise in water use efficiency and conservation to provide tailored educational offerings. These up to 2-hour trainings can be held in-person or virtually to residential or commercial customers on a wide range of topics, including reducing indoor hot and cold water use, landscape irrigation, CII best management practices, and more!

We hope to match CalWEP's expertise with the needs and programs available within a water agency's service area.

Why Partner with Us



CalWEP's Deep Industry Experience

We are committed to providing innovative trainings that ensure customers are not only gaining knowledge but connecting with their community.



Professional Event Planning

CalWEP's team coordinates event logistics, marketing, and content and delivers it to your customers in a professional and engaging environment.



No-Cost Trainings Provided by SoCalGas

SoCalGas provides these sustainability trainings so customers can attend at no cost. There is also no direct costs required from water agencies to partner (though you may be asked to help secure a training location and market the training to your customers.)

Training Topics by Audience

CalWEP and SoCalGas will work with you to select the audience and topic that you want to target.

Professional Landscapers

- Efficient irrigation practices
- Smart controller programming
- Tree health and proper irrigation
- ... and more!

CII Customers

- Nonfunctional turf alternatives
- Industry specific content for:
 - Hotels
 - Restaurants

Residential Customers

- Landscape transformation and design
- Firescaping
- Leak detection and repair

Additional Audiences

- Homeowners associations
- Landscape architects and designers
- Multifamily property owners

PARTNERSHIP OFFERINGS

- No-cost customer trainings
- Direct-installation partnership opportunities
 - Grant writing support to support partnership

Contact Us



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CalWEP Events & Networking

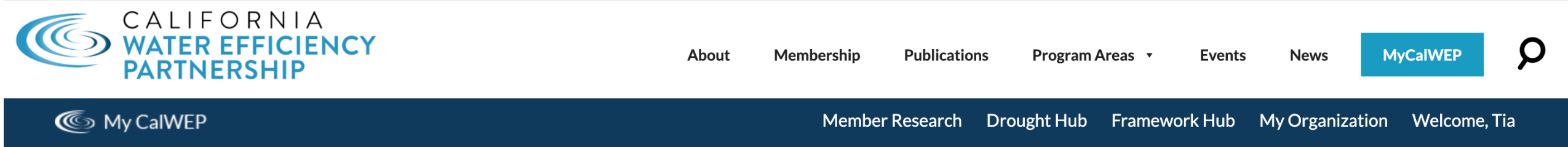
Each year, CalWEP hosts three one-day Plenary meetings (~100 attendees) and one two-day flagship event, Peer to Peer (~250 attendees). These meetings rotate locations around the state and cover the most pressing topics in water efficiency and conservation.

All previous events slide decks and recordings are available for members.



Digitally Engage with CalWEP Membership

Engagement and peer sharing within membership is a critical part of our mission. CalWEP offers several methods of engagement: MyCalWEP, CalWEP Connect, and Basecamp for our Program and Research committee communications.



Welcome, Tia!

Here you can find access to resources,

• • • • •

ALL GUIDES

Search All Guides

SEARCH



Basecamp Message Board

Basecamp



Home Lineup Pings Hey! Activity My Stuff Find

CalWEP Program Committee

+ New message

Message Board

All messages

- JB** **Grab your free ticket- Water Conservation Showcase on April 4**
📎 Announcement by Jolene Bertetto · Feb 27 — [2024 WCS.png] Have your registered yet for the Water Conservation Showcase? This year's event is April 4 in San Ramon, CA. Join us to network and stay up-to- 3
- DL** **CII toilet replacements?**
Deb Lane · Feb 13 — Hi all, Does anyone here have experience replacing existing 1.6gpf (or greater) CII toilets with 1.0gpf-1.1gpf toilets? Both tank type and flushometer, but we are especially interested in feedback 9
-  **SCV Water - "Get More from Your Landscape!" Video**
Matthew Dickens · Jan 25 — Hey everyone, I thought I would share the video SCV Water created to promote our lawn replacement program. The media company we worked with, Three Leaves, are really great to 6
-  **CII Programs Inquiry**
👉 Question by Tia Fleming · Jan 16 — Hi Program Committee, CalWEP member, Southern California Gas Company, has a strong history of partnering with water agencies to enhance their water conservation and 1
- JB** **AMI Workshop- Jan. 24**
Jolene Bertetto · Jan 12 — EBMUD is hosting a workshop on January 24th for the CA/NV AWWA Meter Committee at our office in Downtown Oakland. Hear from four utilities on how they've used AMI data to
- NT** **NFT regulations**
👉 Question by Nick Teague · Jan 3 — The city of San Luis Obispo is preparing to update our municipal code to reflect the latest NFT regulations; however, the regulations in the Rulemaking to Make Conservation a Way 2
- CR** **AMI Leak Alert Notification Settings**
Cooper Reaves · Jan 3 — Hi All, We are trying to improve CCWD's Multifamily and Commercial leak alert notification threshold settings so customers receive more accurate leak alerts. Has anyone done an analysis 6

?

CalWEP Committees

CalWEP members are invited to join our standing committees on Research and Evaluation, and Programs. Committees meet via Zoom 4-6x/year. CalWEP also have several task forces that address specific projects like landscape programs and implementation of SB 606/ AB 1668! Member participation is completely voluntary.



Join us today!

Tia Fleming & Sarah Foley
Co-Executive Directors

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