

PEER TO PEER

CONNECT. COLLABORATE. GROW.

May 29 - 30, 2024

Presented by  CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP



Day 1: Wednesday, May 29, 2024

8:00 AM - 9:00 AM

WELCOME BREAKFAST AND NETWORKING

8:15 AM - 9:00 AM

OPTIONAL PRE-SESSION: WHAT'S GOING ON WITH THE FRAMEWORK RULEMAKING? A REFRESHER.

The Maddaus Water Management Team

9:00 AM - 9:30 AM

WELCOME TO PEER TO PEER AND HOST PRESENTATIONS

Tia Fleming, CalWEP

Charles Bohlig, CalWEP Board Chair, East Bay Municipal Utility Agency

Valley Water and Bay Area Water Supply & Conservation Agency (BAWSCA)

9:30 AM - 11:00 AM

CONTROVERSIAL STATEMENTS: CARROTS VS. STICKS

Moderator: Justin Finch, Moulton Niguel Water District

Carrie Pollard, Marin Water

Newsha Ajami, Lawrence Berkeley Labs

Craig Jones, Las Virgenes Water District

Elise Goldman, Metropolitan Water District of So. California

Danielle McPherson, BAWSCA

11:00 AM - 11:30 AM

BREAK

11:30 AM - 12:30 PM

LEADERSHIP PANEL: NAVIGATING WATER USE EFFICIENCY'S RELATIONSHIP WITH REVENUE

Moderator: Ron Burke, Alliance for Water Efficiency

Ken Jenkins, California Water Service

Tom Chesnutt, A&N Technical

Heather Cooley, Pacific Institute

TBA, Metropolitan Water District of So. California

12:30 PM - 2:00 PM

LUNCH, EXHIBITORS, OPTIONAL 20-MINUTE EASY YOGA FLOW

2:00 PM – 3:10 PM

EFFECTIVE PROGRAMS TRACK: USING AMI TO MANAGE LEAKS IN COMMERCIAL AND MULTI-FAMILY PROPERTIES

*Moderator: Greg Bundesen, Sacramento Suburban Water District
Alan Aki, East Bay Municipal Utility District
Additional Speakers TBD*

WATER USE OBJECTIVE TRACK: IMPLEMENTATION STARTS NOW. GETTING YOUR AGENCY ON THE ROAD TO SUCCESS.

*Moderator: Tia Fleming, CalWEP
Elisa Marrone, City of Oceanside (invited)
Jazmine Molloy, Eagle Aerial Solutions
Michelle Adams, Western Municipal Water District
Additional Speakers TBD*

BREAK

EFFECTIVE PROGRAMS TRACK: HOW CUSTOMER ARCHETYPES DRIVE PROGRAM DESIGN: REFLECTIONS ON DIRECT INSTALL AND DIY MODELS

*Moderator: Justin Finch, Moulton Niguel Water District
Ryan McManus, City of Riverside
Additional Speakers TBD*

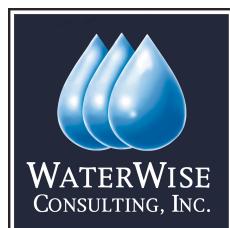
WATER USE OBJECTIVE TRACK: ONE SIZE DOES NOT FIT ALL - APPROACHES TO CII DEDICATED IRRIGATION METER MEASUREMENT

*Moderator: Lisa Cuellar, CalWEP
Kim O'Cain, California Data Collaborative
Chris Tull, California Data Collaborative*

4:45 PM – 6:30 PM

RECEPTION AND EXHIBITORS

*Sponsored by WaterWise Consulting
Featuring Live Music by 6 More Weeks of Winter*





Day 2: Thursday, May 30, 2024

8:30 AM - 9:00 AM

LIGHT BREAKFAST AND NETWORKING

9:00 AM - 9:30 AM

INTRODUCING THE FIRST ANNUAL CONSERVATION CUP 

*Moderator: Greg Bundesen, Sacramento Suburban Water District
Three teams will face off for the first annual Conservation Cup. Details coming soon!*

9:30 AM - 10:30 AM

EVOLVE OR STEP ASIDE: WHEN TO RETIRE YOUR WATER EFFICIENCY PROGRAMS

Moderator: Kim O'Cain, CaDC

Joe Berg, Municipal Water District of Orange County

Amy McNulty, Irvine Ranch Water District

Stephanie Nevins, Alameda County Water District

Charles Bohlig, EBMUD

10:30 AM - 10:45 AM

BREAK

10:45 AM - 11:45 AM

ROUNDTABLE #1: STANDARDIZING WATER SAVING METHODS AND EVALUATING PROGRAM SUCCESS

Tom Chesnutt, A&N Technical Services

Chris Tull, CaDC

Kim O'Cain, CaDC

ROUNDTABLE #2: WATER USE EFFICIENCY TRAININGS IN A POST-FRAMEWORK WORLD - ARE THEY MEETING OUR NEEDS?

Moderator: Sue Mosburg, CA-NV AWWA

Speakers TBD

11:45 AM - 1:00 PM

LUNCH AND EXHIBITORS

[BUZZWORD] LIGHTING ROUND BREAK OUTS

New to Peer to Peer! Each breakout will feature two buzz-worthy presentations

[GROUNDBREAKING] DATA

Butterfly Analysis of Flume Data to All Billing Data

Joe Fazio, Flume

TBD, Santa Margarita Water District

[UNEXPECTED] PROGRAMS

The 50L Home Project

Maureen Erbeznik, USGBC-California

[UNEXPECTED] PROGRAMS (CONTINUED)

*Innovative Toilet Leak Detection in Affordable Multifamily Housing
Sonali Abraham, Pacific Institute (invited)*

1:35 PM – 2:05 PM

[STATE-OF-THE-ART] TECHNOLOGY

Commercial Kitchen Defrosting Technology

Alexandra Wynn, CNSRV

Using LiDAR to Assess Tree Canopy Health and Vulnerabilities

Jazmine Molloy, Eagle Aerial Solutions

[INNOVATIVE] RESEARCH

Moderator: Sarah Musiker, California Water Association

Khalid Osman, Stanford University

Speaker TBD, University of Southern California

2:05 PM – 2:25 PM

BREAK/ TRANSITION

2:25PM – 3:00 PM

CLOSING SESSION AND DOOR PRIZE WINNERS ANNOUNCED!

3:10 PM – 4:00 PM

OPTIONAL TOURS TBA

OUR SPONSORS



THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA



San Diego County
Water Authority



THIS YEAR'S EVENT HOSTED BY:



Bay Area Water Supply & Conservation Agency



Book your stay at the Signia by Hilton
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