

Making Conservation a California Way of Life

ACWA URGES MEMBERS TO PROVIDE COMMENTS ON THE DRAFT REGULATION

ACWA is calling on urban retail water suppliers to engage now with the State Water Resources Control Board on the development of its draft regulation for "Making Conservation a California Way of Life." This is a critical opportunity to impact the draft regulation before it is final.



WHAT TO INCLUDE IN YOUR ORAL AND WRITTEN COMMENTS?

Highlight your agency's local success in advancing water use efficiency and share specific concerns with the feasibility and cost of implementing the proposed water use standards and Commercial, Industrial, and Institutional (CII) performance measures, including your agency's:

- History of advancing water use efficiency, including associated reductions in water use, dollar investment, duration to achieve savings and diverse programs;
- Expected percentage of reduced water use by 2035 under the proposed regulation;
- Anticipated cost impact with meeting your agency's water use objective, CII performance measures and reporting (e.g. cost of compliance, rate increases, affordability, etc.);
- Associated feasibility challenges with meeting your agency's water use objective and CII performance measure;
- Additional challenges if your agency serves a disadvantaged community; and
- Other unintended impacts, including concerns for heat island, shade trees, impacts to disadvantaged communities, affordability and enforcement.

OCT. 4 - STATE WATER BOARD WORKSHOP

Simple Steps to Provide Public Comment

ACWA encourages water suppliers to provide oral comments in person; however, there is a virtual option available if necessary. To provide oral comments:

- **Fill out a virtual speaker card online.** The online form and more information will be available at www.waterboards.ca.gov closer to the date.
- **Join the meeting.** Attend either in person at the Joe Serna Jr. CalEPA Building, 1001 I Street, Sacramento or virtually via Zoom. Note that if you are joining via Zoom, the Clerk will respond to your form with a password for the Zoom meeting.
- **Provide oral comments.** State Water Board staff will call speakers in the order that speaker cards were submitted. If you are participating via Zoom, you will be muted until it is your turn to speak. Typically, speakers are limited to three minutes.

OCT. 17 - WRITTEN COMMENTS DUE

Simple Steps to Submit Written Comments

- **Email comments** to commentletters@waterboards.ca.gov with the subject line: "Comment Letter – Proposed Making Conservation a California Way of Life Regulation."
- Once submitted, please **forward a copy of the comment letter to ACWA** State Relations Assistant Sonja Eschenburg at sonjae@awa.com.