



CALIFORNIA
**WATER EFFICIENCY
PARTNERSHIP**

A Chapter of the *Alliance for Water Efficiency*

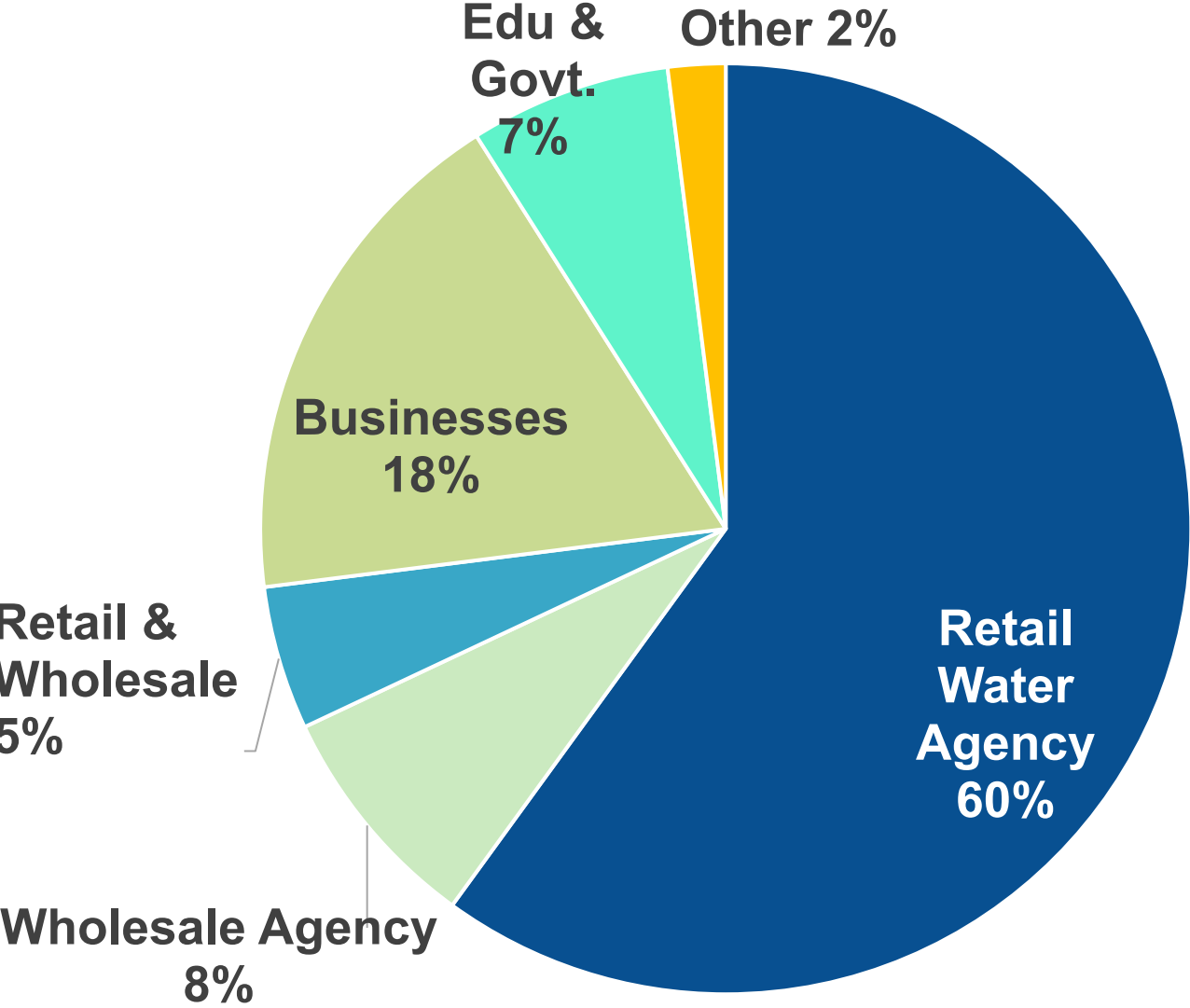
CALWEP: YOUR PARTNER IN WATER EFFICIENCY

CalWEP's Mission

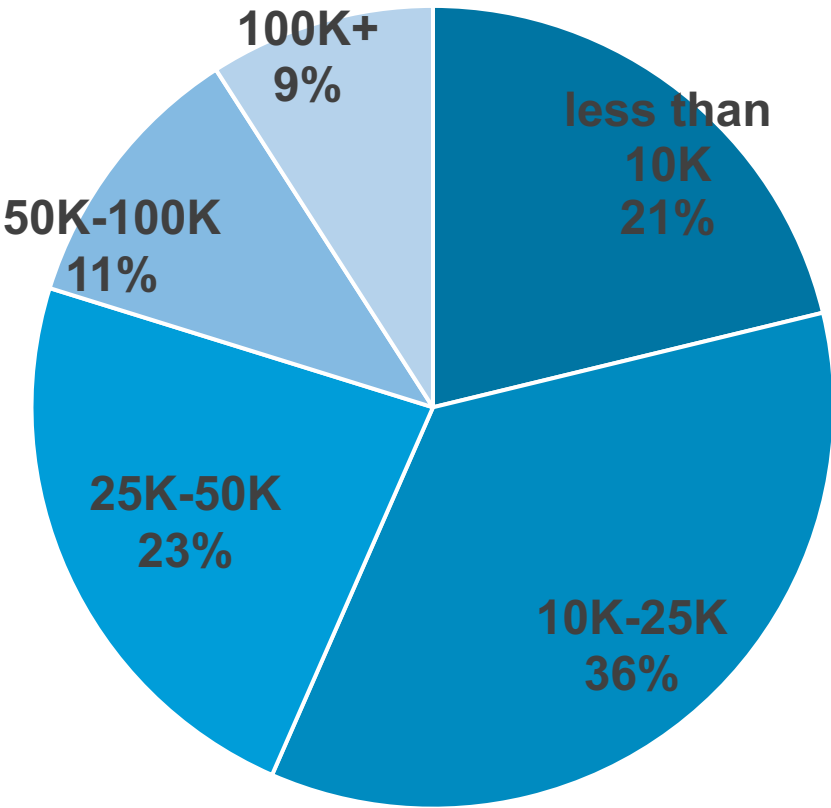
Maximize urban water efficiency and conservation by:

- *Advancing research, training, and public education*
- *Building collaborative approaches and partnerships*
- *Supporting and integrating innovative technologies and practices*
- *Encouraging effective public policies*

2023 Membership Snapshot



of Connections (Retail Agencies)





CalWEP Events & Networking

Each year, CalWEP hosts three one-day Plenary meetings (~100 attendees) and one two-day flagship event, Peer to Peer (~250 attendees). These meetings rotate locations around the state and cover the most pressing topics in water efficiency and conservation.

All previous events slide decks and recordings are available for members.



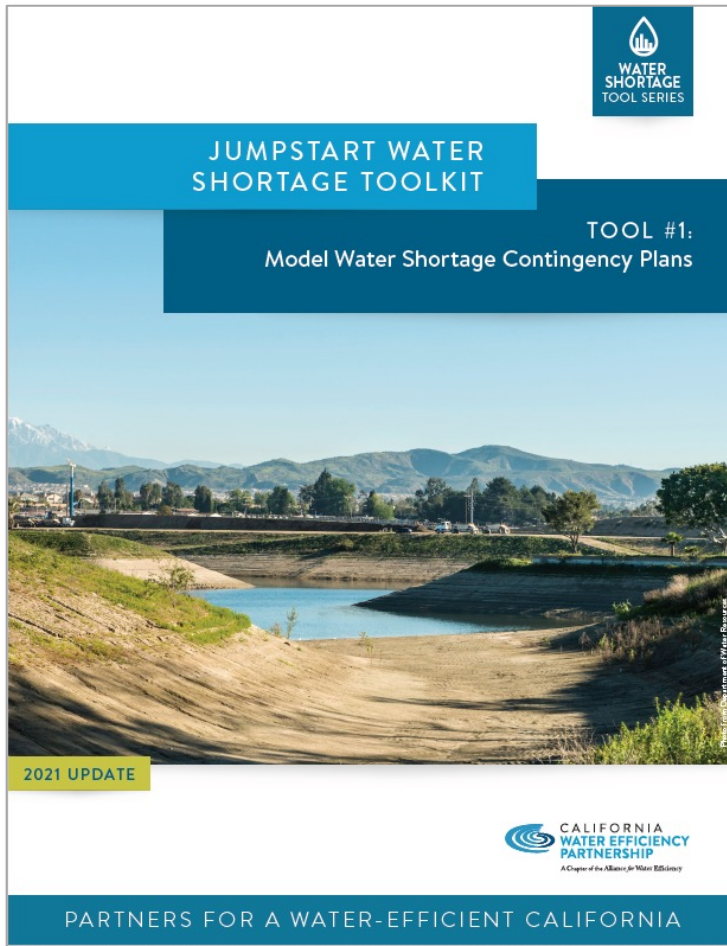
Reports, Publications & Case Studies

Membership gives you access to our robust library of reports and case studies.

We also actively partner with our members to produce research and get it into the hands of water agencies across California.



Drought Toolkit Update (2021)



Funded by CalWEP and member-only benefit

The 2021 toolkit includes:

Tool #1: Model Water Shortage Contingency Plans

Tool #2: Water Waste Ordinances, Allocations, and Enforcement

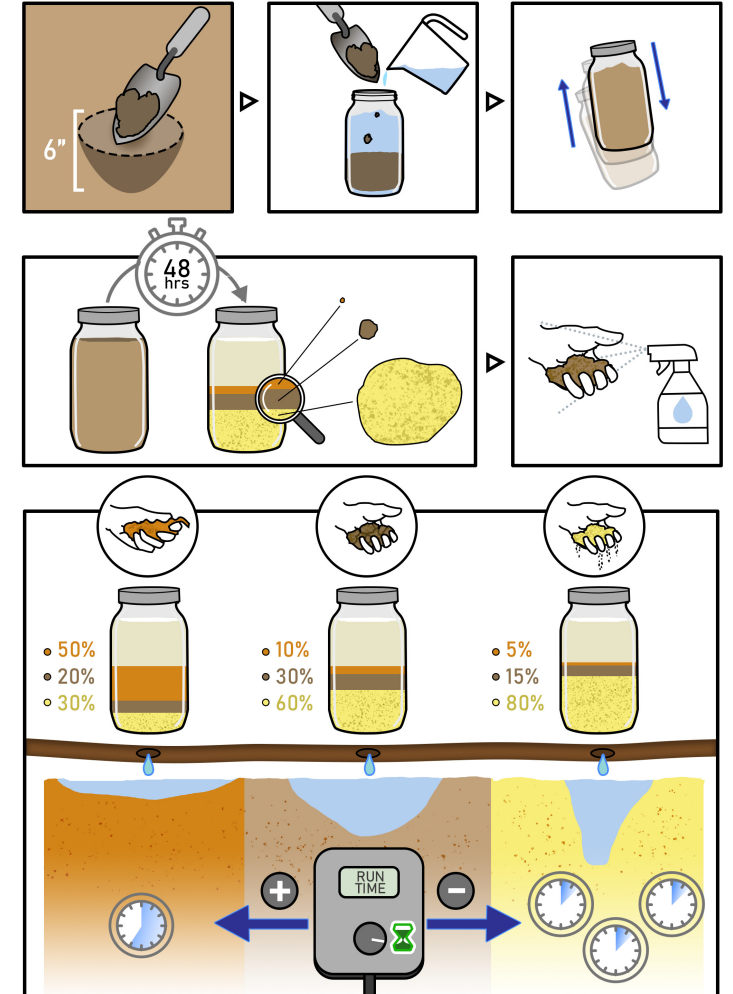
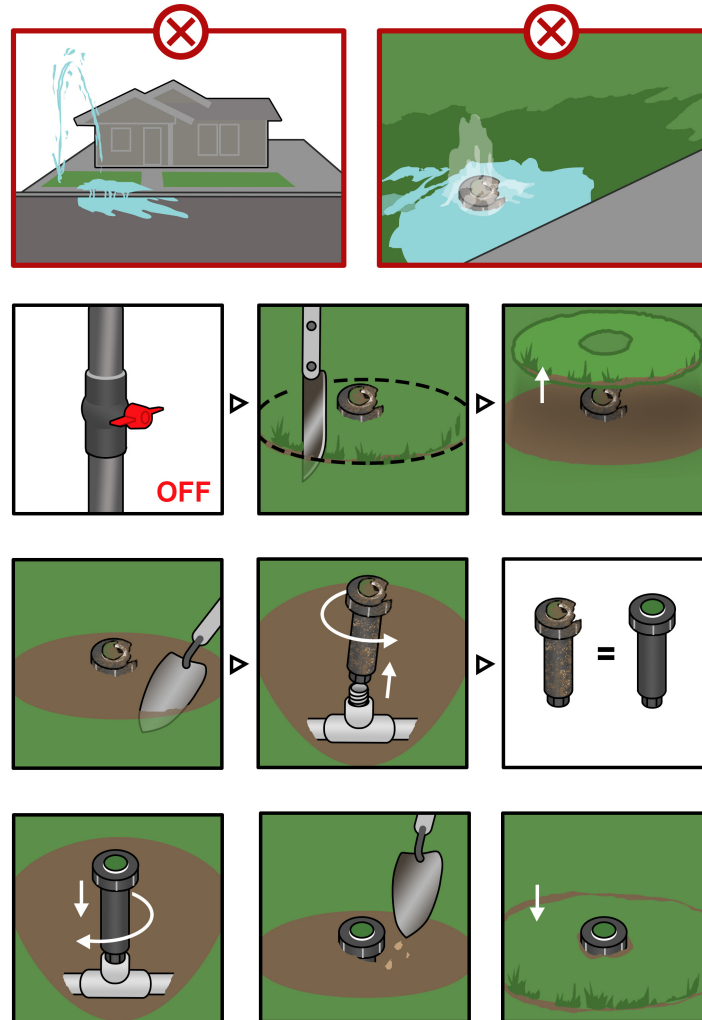
Tool #3: Drought Communications Primer

Tool #4: Water Use and Waste Awareness Programs

PLUS: Drought Resource Hub on MyCalWEP with member examples, links to additional resources, videos, member uploader and more!

All webinars available on MyCalWEP Past Events page!

Landscape Maintenance Guide




My CalWEP *plus*



Direct Distribution



 **WaterWatch**
Unlock the potential of
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 **MADDAUS
WATER
MANAGEMENT INC.**
DSS Model



**Qualified
Water Efficient
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Coming Soon!





- To date: **500+** individuals certified
- Turnkey program from water agencies
- 2022 returning to in-person options as well as virtual

Digitally Engage with CalWEP Membership

Especially throughout COVID, online engagement with membership is a critical part of our mission. CalWEP offers several methods of engagement: MyCalWEP, CalWEP Connect, and BaseCamp for our Program and Research committee communications.



MY CALWEP

MEMBERS ONLY PORTAL



CalWEPConnect

CalWEP's Implementation Guides

CalWEP has put together over 20 step-by-step guides to implementing water conservation and efficiency programs. These online guides are hosted on MyCalWEP and are constantly being updated with best practices and successful examples from other CalWEP members.



Commercial, Industrial, and
Institutional



Education and Outreach



Landscape



Residential



Utility Operations

MyCalWEP Resource Hubs



Framework Resource Hub

- Shared calendar of upcoming meetings related to SB 606/AB 1668 implementation
- Resources and slides from state meetings

Drought Resource Hub

- Member examples
- Links to additional resources
- Videos
- member uploader and more!

CalWEP Committees

CalWEP members are invited to join our standing committees on Research and Evaluation, and Programs. Committees meet via Zoom 4-6x/year. CalWEP also have several task forces that address specific projects like landscape programs and implementation of SB 606/ AB 1668! Member participation is completely voluntary.



Join us today!

Tia Lebherz & Sarah Foley
Co-Executive Directors

tia@calwep.org | sarah@calwep.org



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901 F Street, Suite 225
Sacramento, CA 95814
(916) 552-5885