



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

Spring Plenary

March 9, 2023
10 AM-3 PM
Hybrid Event

The Pinnacle Room
Eastvale Community Center
13820 Schleisman Rd.
Eastvale, CA 92880

HOSTED BY:



PROGRAM

- 10:00 AM Welcome and Opening Remarks**
*Rob Whipple, Western Municipal Water District
CalWEP Board Chair*
- 10:05 AM Host Presentation**
*Director Lupe Nava and Clover Rogers
Jurupa Community Services District*
- 10:25 AM CalWEP Updates**
Tia Fleming, CalWEP
- 10:45 AM What's New at the Alliance**
Amy Talbot and Bill McDonnell, AWE Board Members
- 10:55 AM Member Spotlight: DCSE, Inc.**
Ali Diba, Founder and President
- 11:00 AM CII Classification, PBMPs, Turf Legislation, and More:**
- CalWEP's Program Committee Task Forces**
Lisa Cuellar, CalWEP
 - Are PBMPs Still Useful? An Evaluation.**
*John Koeller, P.E., Koeller and Company
Mary Ann Dickinson, Dickinson Associates*
 - New Turf Legislation Introduced**
Linda Vo, CalWEP
- 11:45 AM CEC Updates on Plumbing Standards**
Mary Ann Dickinson, Dickinson Associates
- 12:00 PM Lunch and Networking (in-person only)**
Provided by Jurupa Community Services District
- 1:00 PM Save Our Water: Continuing to Message on Drought**
Rebecca Nicholas & Max McSlavkin from FHA join us to share their updated messaging and strategy. We'll explore how we keep the momentum going for Californian's to conserve water, even when it's raining.
- 1:30 PM Assessing Readiness for Framework Compliance (whatever that might ultimately look like!)**
*Megan Chery, Environmental Incentives
Maureen Erbeznik, Maureen Erbeznik & Associates
Joni German, San Diego County Water Authority
Other speakers TBD*
This interactive panel will introduce tools and activities for agencies to begin assessing their readiness to comply, plan for implementation, and effectively report progress to regulators, management, and the public. Stories of how agencies are taking first steps and creating internal reporting infrastructure will provide concrete examples that other agencies can learn from and emulate.
- 2:45 PM Wrap up and Networking**