



OPEN CHANNELTM SYSTEMS



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

A Chapter of the Alliance *for* Water Efficiency



Alliance
for Water
Efficiency

MEMBER

Data Driven Conservation

- Better management through measurement
- One size does not fit all
- Efficacy: Who has the greatest capacity to conserve?
- Efficiency: You only need to communicate or audit the highest water users

Open Channel Program Value

- Conservation professionals don't always have the data they need to make informed decisions about policy, staffing and budgeting.
- Open Channel provides conservation professionals with the data then need to manage drought response and conservation programs.



Select Water Industry Clients and Partners



Software for Demand Analytics, Communications & Auditing

1

Query

2

Communicate

3

Audit

Information for Conservation, Policy and Budgets



Water Efficiency
Targets



Enterprise
Communications
Portal



WaterCheck
Audit Tools



Water Efficiency Targets comparisons help find high water users by sector.

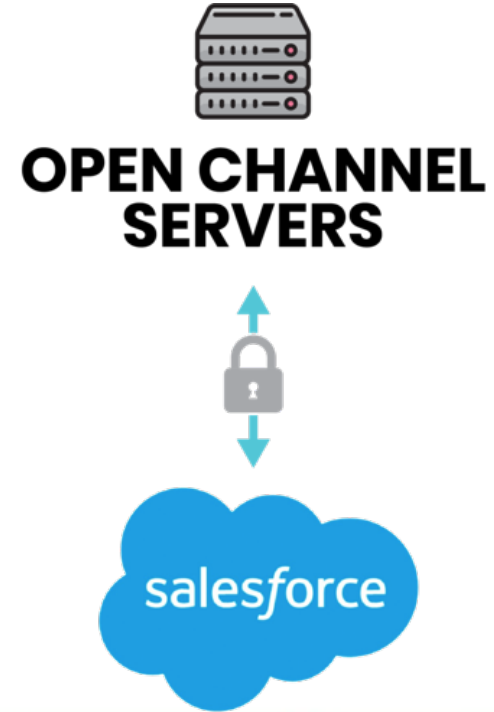
NAICS or other Business Classification System

- The Water Efficiency Targets tool helps you define water use by business classification codes.
- This allows you to develop realistic water budgets for commercial and residential customers.
- For data security, we deliver an “on-premise” software solution that lives behind the utility’s firewall.

Connects administrators and customers with data and reports.

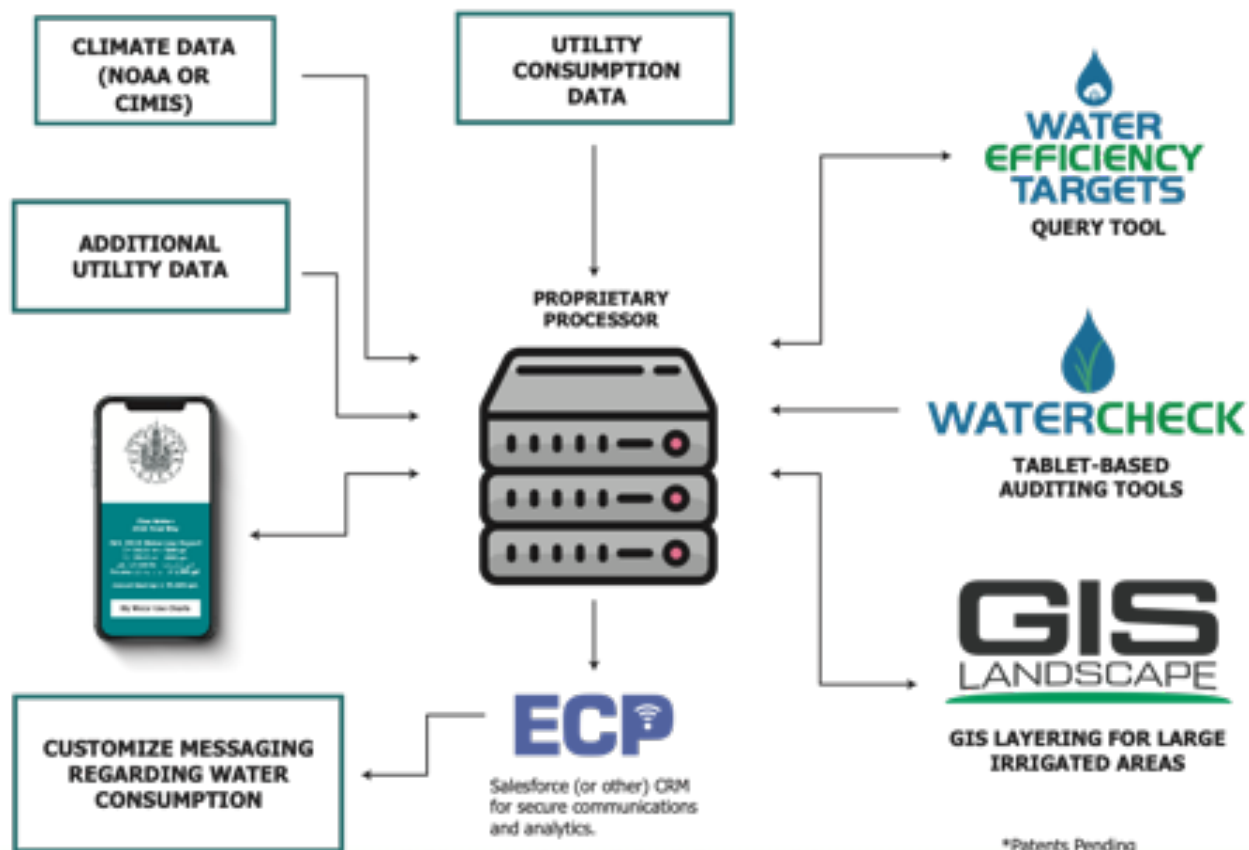
- Allows for custom or automated communications
- Client data is securely **tokenized** between servers
- Open Channel never has access to utility personally identifiable information (PII)
- We can employ the Client Relationship Management (CRM) tool of your choice

The Open Channel System can help you change water use behavior and technologies.



Irrigation & Indoor Audit Tools





*Patents Pending

Proven Post Audit Savings

Commercial
Indoor



20 – 60%
Savings

Residential
Indoor



15 – 25%
Savings

Commercial
Outdoor (Parks & Schools)



40%
Savings

Residential
Outdoor



30%
Savings

Discount to CalWEP Members

- Open Channel offers a 10% discount to all CalWEP and AWE Members.
- Working with us is simple
 - Reseller agreement with CalWEP and AWE means working with us does not require projects to go to bid.

Contact us for an assessment & live demonstration.

435-901-4043

www.openchannelsystems.com

sw@radianc.net