

PROGRAM



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

Fall Plenary

Sept 8, 2022
10am-3:00pm

The Oakland Center
1000 Broadway, Suite 109
Oakland, CA 94607

Thank you to our host:



- 10:00 AM Welcome and Opening Remarks**
Justin Finch, CalWEP Board Chair
- 10:05 AM Host Presentation**
Charles Bohlig, East Bay Municipal Utility District
- 10:25 AM What's Happening at CalWEP**
Tia Fleming, Co-Executive Director
Sarah Foley, Co-Executive Director
- 10:45 AM What's New at the Alliance**
Ron Burke, President & CEO
Alliance for Water Efficiency
- 10:55 AM New Member Spotlight: Flow Active**
Dave Nyberg, Sales Leader - West
- 11:00 AM Business Member Spotlight: Green Media Creations**
Rylan Little, Marketing and Outreach Specialist
- 11:05 AM What We Learned from Drought Focus Groups**
Amy Talbot, Regional Water Authority
- 11:30 AM CalWEP Committee Reports**
Research and Evaluation Committee
Matt Dickens, SCV Water
Michelle Maddaus, Maddaus Water Management
Program Committee
Krista Guerrero, Metropolitan Water District
- 12:15 PM Lunch and Networking**
Provided by EBMUD
- 1:15 PM What You Need to Know from the State**
Charlotte Ely, State Water Resources Control Board
Manucher Alemi, Department of Water Resources
- 1:55 PM Sustainable Landscape Market Transformation Presentation**
Lisa Cuellar, CalWEP
- 2:30 PM Wrap up and Networking**