



Rylan Little

Marketing & Outreach Specialist

Communication

- The challenge of communicating water restrictions
- Right strategy for the right agency



Services

- Traditional and Digital
- Video Production
- Graphic Design
- Website Design
 - Interactive/intuitive
 - Back End Data Management
- Outreach
 - In Person



Water Patrolling

- Neighborhood Canvassing
- Customer Service & Education
- Water Restriction Compliance
- In-Person Engagement
- Water Use/Waste Patrol
- Code Enforcement



Water Patrol Programs

- State-wide
- 15K+ hours of experience
- Program tailored depending on agency's needs



From Development to Implementation

- Program Development
 - In House
 - Implementation
- Understanding the Situation
- Customer Engagement
- Educational



Thank You!

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