**CalWEP Business Directory** 

CalWEP Busin	ess Directory					
Membership Category CalWEP	Business Name	Description	Website	Contact	Email	Phone
Product & Mfg	Flume	Before Flume, homeowners had no means by which they could effectively measure their water use. Instead, they relied on monthly snapshots from their bill. Inspired by the cycle of drought in California and broad-based messages from utilities asking them to save water, Flume's founders created a solution that gives homeowners real-time insights: the Flume Smart Water Monitor and app. Flume empowers users with a DIY solution that offers minute-by-minute use information, leak detection, and personalized water budgets.	https://flumetech.com/	Clay Kraus	clay@flumewater.com	(303) 549-0566
Product & Mfg	Hunter Industries Inc	Hunter Industries is a global manufacturer of irrigation components for the residential, commercial, golf and agricultural markets. We also produce low voltage and line voltage landscape lighting systems for the professional installer. Helping our customers succeed is what drives us. While our passion for innovation and engineering is built into everything we do, it is our commitment to exceptional support that we hope will keep you in the Hunter family of customers for years to	https://www.hunterindustries.com/	Mike Madewell (So-Cal) Chris McNairy (Nor-Cal)	michael.madewell@hunterindustries.com chris.mcnairy@hunterindustries.com	(760) 583-4479 (Mike) (707) 695-3890 (Chris)
Product & Mfg	Pump Pod USA	We manufacture the DRAFTS Unit the premier "Full Flow" Water Recirculator designed for Fire Departments to use during training & pump testing. Each Unit saves between 4 to 8 Million gallons of water per year! The DRAFTS Unit is NOT a simulator it is the only product that allows real world full GPM and pressure flows from any and all nozzles which includes a working Portable Hydrant. The Unit also simultaneously prevents the Dry Weather Runoff of the same number of Gallons of water saved. We have teamed up with a dozen water agencies to help them meet their conservation goals.	www.pumppodusa.com	Bill Ward, Executive Director	bill@pumppodusa.com	(949) 246-6999

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Product & Mfg	Rachio	Rachio is working at the intersection of residential water and technology to make sustainable water use effortless and personally rewarding. Founded in Denver in 2013, Rachio invented the first-ever smart sprinkler controller and remote watering app. Now on its third-generation technology, Rachio helps deliver the right amount of water to your yard, automatically, and has saved homeowners billions of gallons of water. Rachio's ecosystem of natural and sustainable yard care products create beautiful, thriving yards that are safe for kids, pets, and the environment. By continuing to research and evolve the right products for every yard, Rachio helps customers effortlessly bring their yards to life.	ttps://rachio.com/	Danielle Cummings, Senior Utiity Manager	danielle@rachio.com	
Product & Mfg	Rain Bird Corporation	Rain Bird Corporation is a leading global manufacturer of irrigation products and services headquartered in Azusa, California. Founded in 1933, Rain Bird offers the broadest range of irrigation products for farms, golf courses, sports arenas, commercial developments and homes in more than 130 countries. Our commitment to The Intelligent Use of Water™ shows not only in our high-quality products but also through our expert water management professionals who share their passion for water conservation.	https://www.rainbird.com/	Rick Foster	rfoster@rainbird.com	(626) 812-3440
Product & Mfg	Shower Stream	Berkeley National Lab's studies show that 70% of bathers leave their shower empty after it's warm. This results in \$30,000 wasted per year for the average hotel. The Shower Stream Smart Shower System is a network of smart shower head adapters that install as easy as a light bulb, saves the waste, proves the savings via the web and is completely unobtrusive to the user. Here's a quick demo video: https://youtu.be/QVueYD-Ca70.	https://showerstream.net/	lan Howard	ian.howard@showerstream.net	(512) 644-0836
Product & Mfg	Waterless Co., Inc.	Since 1991, Waterless Co. Inc. has been the worldwide, industry standard for no-flush/nonwater urinals. We offer the largest model line of waterless no flush urinals, specialty liquids for urinals and floor drains, fixture cleaners and deodorizers.	www.waterless.com	Klaus Reichardt	klaus@waterless.com	(760) 727-7723

Service Provider	A & N Technical Services, Inc.	A & N Technical Services, Inc. provides expertise in empirical policy analysis, economics, and statistics applied to water resources. The firm's team of professionals has broad experience in applications such as water efficiency and recycling, and water supply and demand estimation, and system optimization and simulation. We have worked for organizations such as the Water Research Foundation, RAND, USBR, the EPA, California Urban Water Agencies, CalWEP, the Alliance for Water Efficiency, and numerous water agencies.	Thomas W. Chesnutt	tom@ntechserv.com	(760) 942-5149
Service Provider	Bottom Line Utility Solutions, Inc.	Bottom Line has been providing turnkey installations of water saving upgrades since 2000. Our scope of work includes plumbing and irrigation replacements for single-family, multi-family, commercial and public sector customers. We also have worked directly with numerous water agencies across the State for over 15 years, marketing and implementing direct install programs. Our value to agencies is that we can provide a quick and significant impact on demand side water usage. Our key to success is a long list of existing real estate and institutional clients, strong marketing programs to reach and enroll customers, and an award winning operations group that provides superior construction work and customer satisfaction. We are available to work with agencies looking to implement programs anywhere in the western States.	Rob Edelstein	rob@blusinc.com	(949) 933-6033
Service Provider	Dickinson Associates	Mary Ann Dickinson's new consulting firm, based in southern California, specializes in sustainable water resource management, drawing on over 50 years of experience in planning, policy, water resources, and water efficiency. We team with many well-known experts to address problems of drought, water scarcity in planning, and resilient sustainable policies and programs	 Mary Ann Dickinson	maryann@dickinsonassociates.com	(909) 225-0479

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Service Provider	Eagle Aerial Solutions	Eagle Aerial Solutions has a long history of providing aerial imagery, geographic data and	www.eagleaerial.com	Jazmine Molloy	<u>imolloy@eagleaerial.com</u>	(714) 754-7670 x700
		analytic services in California. The Eagle team is				
		conducting the statewide irrigated vegetation				
		analysis for DWR and is providing advanced				
		parcel-level irrigated vegetation analysis for				
		individual water districts throughout				
		California. Eagle has teamed with CalWEP to				
		develop the easy-to-use WaterView™ web-				
		based water efficiency software that allows				
		water districts to track their on-going efficiency				
		from the district level down to the individual				
		parcel, with tools to manage efficiency				
		campaigns and customer communication.				
		campaigns and customer communication.				
Service Provider	Green Media Creations, Inc.	Green Media Creations, Inc. (GMC) is a	http://www.greenmediacreations.com	Silvia Gutierrez	sgutierrez@greenmediacreations.com	(747) 241-8555
Service Provider	Green Media Creations, Inc.	PR/Outreach, Education and Marketing	ittp://www.greenmediacreations.com	Silvia Gutierrez	sgutierrez@greenmediacreations.com	(747) 241-6555
		consultant for public agencies and private				
		companies in the green industry or involved				
		with green practices. GMC offers graphic				
		design, video production, website design and				
		maintenance, and photography to supplement				
		all of its services. GMC is a Minority Owned				
		Business and Small Business Enterprise. Its				
		principal has over twenty-five years of				
		experience in water conservation and outreach				
		practices. GMC specializes in working with				
		disadvantaged communities and is trilingual in				
		English, Spanish and Mandarin.				
Service Provider	Maddaus Water Management	Maddaus Water Management is a Women	http://www.maddauswater.com	Lisa Maddaus	lisa@maddauswater.com	(916) 730-1456
		Owned Business and Small Business Enterprise				
		with over 24 years of experience. MWM brings				
		an unparalleled understanding of demand				
		forecasting with climate change and water				
		conservation including Commercial, Industrial,				
		and Institutional (CII) conservation programs,				
		AMI data analysis, water shortage contingency				
		planning and system water audit validation.				
		MWM has a customer Water Auditing Tool and				
		a Decision Support System Least Cost Planning				
		Model (DSS Model) that prepares detailed				
		demand projections.				

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Service Provider	Maureen Erbeznik & Associates	Maureen Erbeznik & Associates is a consulting		Maureen Erbeznik	Merbeznik58@gmail.com	(310) 621-4577
		firm specializing in strategic planning, program				
		design and assessment, implementation and				
		marketing campaigns for water efficiency				
		programs. On behalf of her clients, Maureen				
		identifies strategies for water use efficiency				
		measures and diverse customer markets;				
		secures political and community support;				
		obtains required funding through grants and				
		other sources; and directs the new initiatives.				
Service Provider	Metrus Energy Inc.	Metrus develops, finances, owns, and operates	https://www.metrusenergy.com/	Kip Barrett	kip.barrett@metrusenergy.com	(612) 802-7088 (m)
		large-scale energy efficiency and renewable				
		projects through our Sustainable Energy				
		Services Agreement (SESA). Our customers				
		include Colleges, hospitals, Fortune 500				
		companies, municipalities, and senior care				
		facilities. Our off balance sheet, no capital				
		required solution allows our customers to				
		realize savings from day one without needing				
		capital budget or impacting their credit. We				
		have operational projects in 26 states and work				
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		throughout North America.				
Service Provider	O'Cain Consulting, Inc.	O'Cain Consulting, Inc. is a woman owned	www.ocainconsulting.com	Kim O'Cain	kim@ocainconsulting.com	(424) 272-0766
		DBE/SBE firm with 20-years				
		experience developing and implementing				
		water conservation programs, policies, and				
		outreach. The Water Saver Toolkit is a				
		customizable, plug and play package of				
		materials for water utilities to quickly				
		implement rebates, school programs, outreach,				
		and ordinances.				
Service Provider	Resource Innovations	Resource Innovations collaborates with	www.resource-innovations.com	Lauren Casentini	ri.bd@resource-innovations.com	(650) 678-9154
		utilities, public sector agencies, and other				(000) 010 000
		partners to drive sustainable water and energy				
		savings programs across residential,				
		commercial, industrial, and agricultural sectors.				
		Our California-based team of water				
		conservation and energy efficiency experts are				
		dedicated to creating equal access to clean and				
		sustainable resources through diverse				
		partnerships, program planning and design,				
1	i	community-based action, policy advocacy and		1		
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		technical guidance to maximize benefits for the				

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Service Provider	Track I.O. Technologies	With a staff that has over 20 years of	https://trackiotech.com	Julio Sanchez	<u>iulio@trackiotech.com</u>	(562) 999-4505 x104
		experience, Track I.O. Tech designs, develops,				
		and runs water efficiency programs for water				
		utilities all over California. We offer Water				
		Performance Reports, Residential/Light				
		Commercial Water Surveys and Rebate				
		Programs, among other customized services.				
		Our cloud-based custom applications provide				
		end customers a dedicated, secure web portal				
		to track and manage water use trends. Track				
		I.O. Tech brings resource savings through				
		knowledge and awareness.				
Service Provider	Vinduino, LLC	Vinduino builds the future of agriculture	http://www.vinduino.com	Reinier van der Lee	reinier@vinduino.com	(949) 302 9339
	,	technology with award-winning precision				,
		irrigation to lower water and labor use, and				
		increase yield and fruit quality. Our wireless				
		system collects data from the field and				
		automates irrigation, fertilizer, and pump				
		control. Everything can be accessed from a				
		cloud application, resulting in substantial value				
		creation and cost savings. Vinduino received				
		recognition for our innovations from the				
		agriculture industry, including the American				
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		Farm Bureau and World Ag Expo.				
Service Provider	Water Efficient Garden		https://waterefficientgardens.com/	Shelkie Tao	shelkie@waterefficientgarden.com	(408) 569-2045
		We provide 1) online landscape design services				, ,
		for water efficient gardens that include native				
		and drought tolerant landscaping, rain gardens,				
		and veggie gardens; and 2) landscape				
		transformation rebate application and				
		assistance services. We educate and encourage				
		all our clients to participate in the landscape				
		transformation rebate programs, and we have				
		achieved 100% success for all applications				
		submitted.				
Service Provider	Water Systems Consulting, Inc.		https://expectwsc.com/	Spencer Waterman	swaterman@wsc-inc.com	(805) 457-8833
		Water Systems Consulting, Inc. (WSC) provides				
		water-related services to agencies throughout				
		California. The firm's team of engineers,				
		scientists, planners, hydrogeologists, and				
		communications professionals deliver				
		comprehensive water resource solutions across				
		the water cycle and the project lifecycle.				
		Services include water resource planning,				
		program management, demand analysis and				
		forecasting, and infrastructure master plans.				

Service Provider	Water Systems Optimization, Inc.	WSO works with water agencies to better	www.wso.us	Kate Gasner	kate.gasner@wso.us	(415) 533-0419
Service Provider	water systems Optimization, inc.	understand and control their water losses. Our		Rate Gasilei	Kate.gasiiei (wwso.us	(415) 555-0419
		services include water loss assessment and				
		data analysis, field work support, and water				
		loss program strategy development. We offer a				
		wide range of support, including Level 1 Water				
		Audit Validation, in-depth water audit data				
		source review, meter testing design and				
		implementation, real loss component analysis,				
		leak detection design and implementation,				
		water loss strategy development, and				
		regulatory compliance assistance. WSO works				
		with agencies just starting their investigation of				
		water losses alongside agencies on the frontier				
		of water loss management techniques.				
Service Provider	WaterSmart Software, Inc.	WaterSmart is a customer engagement and	ttps://www.watersmart.com/	Ali Barsamian	info@watersmart.com	(415) 366-8622
	,	data analytics platform currently utilized by				,
		over 150 utilities coast to coast. WaterSmart				
		helps water utilities to reduce costs, improve				
		operational efficiency, and increase customer				
		satisfaction by surfacing actionable insights for				
		utility staff, making it easy for customers to self	:_			
		serve online and engage with their utility on				
		their terms. WaterSmart has been proven to				
		increase efficiency by 2 to 5% and raise				
		customer satisfaction by 25%.				
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Service Provider	Western Policy Research	WPR specializes in the following core areas:		Anil Bamezai, PhD	<u>bzi@wpranalytics.com</u>	(310) 314-7691
		Statistical Evaluation of Conservation Programs,	,			
		Econometric Demand Forecasting, Cost and				
		Cost-Effectiveness Analysis, Surveying, and				
		Conservation Savings Analysis. We can assist in				
		the development of conservation master plans,				
		urban water management plans, drought plans,	,			
		and other agency-level or regional water policy				
		initiatives. The firm's Principal and founder is				
		Anil Bamezai, PhD.				
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