



A Chapter of the Alliance for Water Efficiency

Peer to Peer 2021

Draft Schedule – Subject to Change

Wednesday June 2, 2021

Plenary Sessions 9am-12pm

9:00am-10:00am: Coffee and Conversation with Mary Ann Dickinson and Ron Burke

Outgoing Alliance for Water Efficiency CEO Mary Ann Dickinson will sit down in conversation with the incoming CEO to discuss the history of the movement to maximize water efficiency in the United States and their vision for the future.

10:30am-12pm: Controversial Statements: How We Make Conservation A Way of Life

CalWEP will bring back its highly acclaimed "Controversial Statements" session to discuss the rule making and implementation of SB 606/AB 1668 and its impact on water agencies. This session will discuss new proposed legislation to lower the indoor GPCD standard and review how the outdoor landscape area measurement and water loss standards have been developed. It will also touch on CII performance measures and dedicated irrigation meter management. Panelists TBD.

Choose your own adventure workshops

1pm-3:30pm

Attendees will have 6 workshops to choose from each afternoon. These workshops are still being submitted by water conservation professionals across the state and will be selected and finalized by the Peer to Peer planning committee. Some potential sessions are listed below.

Thursday June 3, 2021

Plenary Sessions 9am-12pm

9:00am-10:00am: California Climate Trends: Drought, Floods, and Fires

Dr. Daniel Swain is a climate scientist in the Institute of the Environment and Sustainability at the University of California, Los Angeles, and holds concurrent appointments as a Research Fellow in the Capacity Center for Climate and Weather Extremes at the National Center for Atmospheric Research and as the California Climate Fellow at The Nature Conservancy of California. Daniel studies the changing character, causes, and impacts of extreme weather and



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climate events on a warming planet—with a particular focus on the physical processes leading to droughts, floods, and wildfires. He holds a PhD in Earth System Science from Stanford University and a B.S. in Atmospheric Science from the University of California, Davis.

10:00-10:30am: What's the Chatter on Water: Media Analysis

Nicole Lampe is the Managing Director at Water Hub, a non-profit that uses story-based strategies to advance water justice and resilience. Water Hub works to make water communications more accessible, so the people most impacted by water challenges have greater agency to determine the solutions. Nicole will give an overview of how water is covered in the media both nationally and in California.

10:45-11:30am: Trends in Water Use in California

With new end use data available at our fingertips, we can dive into water use trends across California. Featuring data from Flume in partnership with water analytics from Peter Mayer at WaterDM, this presentation will give insight into how water was used across California in 2020 and the first half of 2021.

11:30-12pm: Bringing it Back to Water Efficiency

CalWEP's Senior Program Manager Lisa Cuellar will lead a discussion with water conservation practitioners to discuss how climate, media, and customer behavior shape our work in water efficiency and conservation and how we can use these insights to create better programs for our communities. Panelists TBD.

Choose your own adventure workshops

1pm-3:30pm

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Potential Peer-Run Afternoon Workshops:

- What's Working in Water Loss Control?
- WaterSense Tools and Programs to Help You Grow Your Programs
- Smart Irrigation Controller Recycling Program
- Performance contracting to performance funding
- School "Greening" and water efficiency projects
- Capitol Watch: What's happening in Sacramento and Washington D.C.
- Developing Multifamily Programs
- Firescaping and Rebuilding



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- Conservation Coordination for New Staff with Maddaus Water Management
- How to Take Your Training Programs Online: QWEL Case Study
- AWE Cooling Towers Estimating Model Overview
- AWE's Updated Tracking Tool
- Affordability Assessment Report

Note: These are a list of potential workshops. The Peer to Peer Planning Committee will meet to select the final list. Submit a workshop [here](#).

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