



## CALIFORNIA WATER EFFICIENCY PARTNERSHIP

# Winter Plenary

Dec. 9, 2021  
10am-12:00pm  
Zoom Webinar

Thank you to our virtual host:



## PROGRAM

10:00 AM

### Welcome and Opening Remarks

*Justin Finch, CalWEP Board Chair*

10:05 AM

### Host Presentation

*Ken Jenkins, California Water Service*

10:25 AM

### What's Happening at CalWEP

*Sarah Foley & Tia Fleming, Co- Executive Directors  
California Water Efficiency Partnership*

10:45 AM

### What's New at the Alliance

*Ron Burke, President & CEO  
Alliance for Water Efficiency*

10:55 AM

### Spotlight: Bottom Line Utility Solutions

*Rob Edelstein, Principal*

11:00 AM

### 2021 California Water Use Report

*Sarah Musiker and Joe Fazio, Flume Water  
Peter Mayer, Water DM*

As Flume devices continue to be installed across the state, we're gaining unique insights into how customers use water. This session will explore important water use trends and address how communities have responded to drought, changing water demand, and dynamic local needs.

11:30 AM

### What the Framework!?

*Chelsea Haines, ACWA*

*Lisa Cuellar, CalWEP*

*Nate Adams, Santa Margarita Water District*

2021 was a mash up of moving parts as the State's Water Use Objectives took shape. During this lightning round session, we'll get updates on the different targets to that make up water agencies' overall water budget. Then we'll look forward to 2022 and preview what we expect to see as recommendations move from DWR to the State Water Board for final approval. Bring your questions and don't forget to check out our blog at [calwep.org/framework-updates](https://calwep.org/framework-updates)

12:00 PM

### Wrap Up and Closing