



CALIFORNIA  
WATER EFFICIENCY  
PARTNERSHIP

# Virtual Fall Plenary

*September 21, 2021*



CALIFORNIA  
**WATER EFFICIENCY  
PARTNERSHIP**

A Chapter of the *Alliance for Water Efficiency*

# What's New at CalWEP

Sarah Foley & Tia Lebherz  
CalWEP Co- Executive Directors

# Welcome New Members



*City of*  
**REDLANDS**



# Welcome Emily Smet!



**Emily Smet** is a CivicSpark fellow serving CalWEP in building capacity for water efficiency projects. She is a recent graduate of UC Davis where she studied environmental science with an emphasis in watershed sciences. Previously she worked in habitat restoration with the Putah Creek Council. She enjoys hiking and camping and has a passion for native plants and California's waterways. **Contact: [Emily@calwep.org](mailto:Emily@calwep.org)**



# Member Updates

## 2022 Board Elections

Nominations are now open! Email [Sarah@calwep.org](mailto:Sarah@calwep.org) if you are interested in running for a board seat.

Join the best board in town!

- Quarterly meetings via zoom
- Help shape CalWEP's future
- Network with excellent people

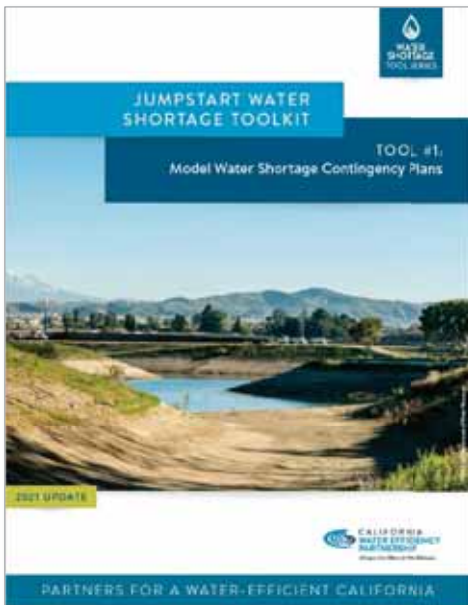


## New Retail Agency Dues Structure in 2022

Base Membership Fee (\$2400)  
+  
\$0.05/connection  
2022 Annual Dues

- Eliminates volumetric charge
- Minimal impact on dues amounts for most members

# Drought Toolkit Update



Funded by CalWEP and member-only benefit

## The 2021 toolkit includes:

**Tool #1:** Model Water Shortage Contingency Plans

**Tool #2:** Water Waste Ordinances, Allocations, and Enforcement

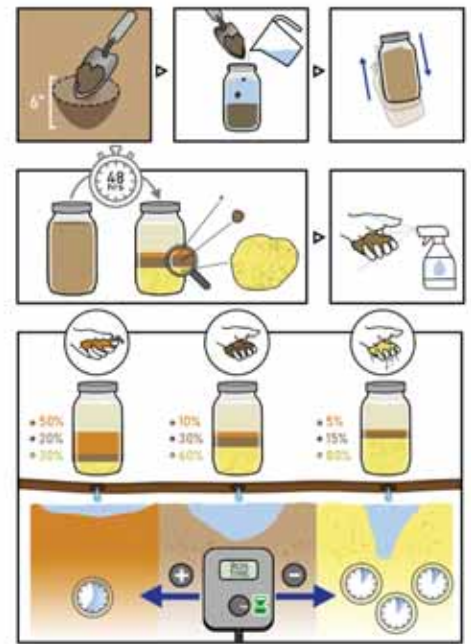
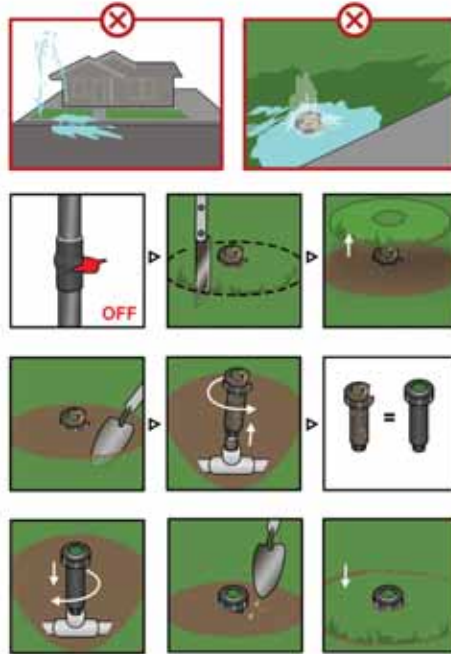
**Tool #3:** Drought Communications Primer

**Tool #4:** Water Use and Waste Awareness Programs

**PLUS:** Drought Resource Hub on MyCalWEP with member examples, links to additional resources, videos, member uploader and more!

All webinars available on MyCalWEP Past Events page!

# Landscape Maintenance Guide



# Order Today!



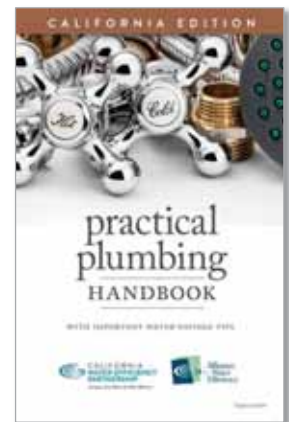
## COST

*Pre-Order by Oct. 1, 2021*

1-99: \$4.50/each  
100-499: \$4.00/each  
500+: \$3.50/each

*Orders after October 1, 2021*

1-99: \$5.00/each  
100-499: \$4.50/each  
500+: \$4.00/each



Reprint coming soon!

Place your orders with [Michael@calwep.org](mailto:Michael@calwep.org)





- To date: **342** individuals certified
- Anticipated: >400 by end of year
- Completed Coachella QWEL in June
- CalQWEL currently underway with CalWEP members
- 6 more Bay Area QWEL classes remaining

# My CalWEP *plus*



Direct Distribution



(Pilot programs)



Unlock the potential of your water data



MADDAUS  
WATER  
MANAGEMENT INC.

DSS Model



Qualified  
Water Efficient  
Landscape Training

**NOW ONLINE!**

## CalWEP Member Participation



**Current Participants**  
City of Santa Barbara  
Casitas Water District  
City of Napa  
City of Sacramento  
Carpentaria Valley Water District

## Direct Distribution

*Pilot Programs*

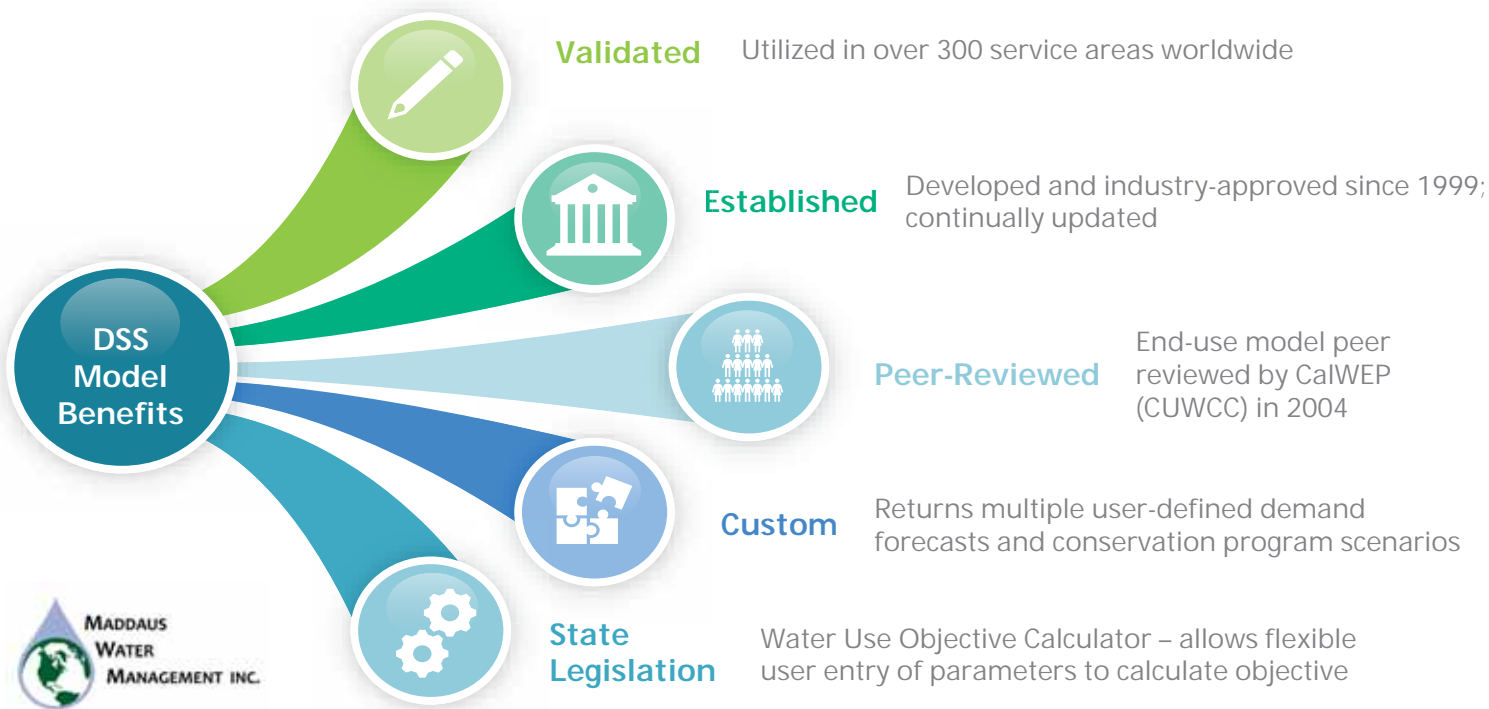


**Current Participants**  
Marin Water  
Western Municipal Water District  
San Luis Obispo  
City of Oxnard



**Current Participants**  
City of Santa Barbara  
Contra Costa Water District  
Jurupa Community Services District  
Marin Municipal Water District  
North Coast County Water District  
Solano County Water Agency  
Western Municipal Water District  
City of Napa  
City of Redwood City  
Golden State Water Company  
City of St. Helena

# Maddaus DSS Model – FREE to members!



# CII Programs Flash Survey- Thanks for Participating!

## CII Statewide Incentives Programs Survey- **Deadline Extended to September 24**

What statewide incentive programs would be useful to you? \*

	Very Useful	Somewhat Useful	Little Use	Not at all Useful	Not Applicable
Non-residential turf replacement rebate	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-residential landscape equipment rebate (rotating nozzles, smart	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Email CII Case Studies to [lisa@maddauswater.com](mailto:lisa@maddauswater.com)

**Help Us Help You** with meeting the upcoming Conservation as a California Way of Life CII program implementation requirements.



# **NEW WEB RESOURCES**