



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

Spring Plenary

March 10, 2021
10am-12pm
Zoom Webinar

Thank you to our virtual host:



PROGRAM

- 10:00 AM** **Welcome and Opening Remarks**
Justin Finch, CalWEP Board Chair
- 10:05 AM** **Host Presentation**
*Jennifer Shimmin, Conservation Manager
Coachella Valley Water District*
- 10:20 AM** **What's Happening at CalWEP**
*Sarah Foley & Tia Lebherz, Co- Executive Directors
California Water Efficiency Partnership*
- 10:30 AM** **What's New at the Alliance**
*Mary Ann Dickinson, President & CEO
Alliance for Water Efficiency*
- 10:45 AM** **CalWEP's Implementation Guides**
*Lisa Maddaus, CFO, Senior Engineer
Maddaus Water Management*
- 10:55 AM** **New Member Spotlight**
Priya Thomas, Shower Stream
- 11:00 AM** **Who wants to be an UWMPillionaire?**
*An interactive panel and game-show like
session with our UWMP Panelists. Get your
trivia hats on!*
Julie Ekstrom, Department of Water Resources
Spencer Waterman, Water System Consulting
William McDonnell, Inland Empire Utilities Agency

Tia Lebherz & Jennifer Shimmin (co-host)
- 11:55 AM** **Wrap up & Closing**

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