



CALIFORNIA
**WATER EFFICIENCY
PARTNERSHIP**

A Chapter of the *Alliance for Water Efficiency*

2021: YEAR IN REVIEW

CalWEP Winter Plenary
December 9, 2021

CaIWEP Grew in 2021

20

**New Members
Added**

1

**CivicSpark
Fellow**

97% Member Retention

CaIWEF Recognized



**Qualified
Water Efficient
Landscaper Training**
NOW ONLINE!



20 hours of live instruction  Virtual irrigation audit  Online exam



EPA
WaterSense
2021 EXCELLENCE AWARD

QWEL Continues to Grow

150

**QWEL Professionals
Trained & Certified**

(400+ total since 2019 expected
by end of year)

7

**Online Class
Series**

(2 more in happening in
December 2021)

**Additional trainings held for CalWEP
members and in Coachella Valley**

97%

**QWEL Exam
Pass Rate**



Smart Rebates Expands



2

agencies
added to
program

443%

Increase in rebates
processed over 2020

Online platform
launched!!

Direct Distribution Soars

Direct Distribution



10

agencies
added to
program

317

Devices distributed
(as of Sept. 31)



flume™

11

agencies
added to
program

2,866

Devices installed
(as of Sept. 31)



Implementation Guides

22

**WUE Implementation
Guides Published**



Commercial, Industrial, and
Institutional



Education and Outreach



Residential



Utility Operations



Landscape



Online Resources

13

**CalWEP Connect
Newsletters**

1

**Drought Resource
Hub Launched**

24

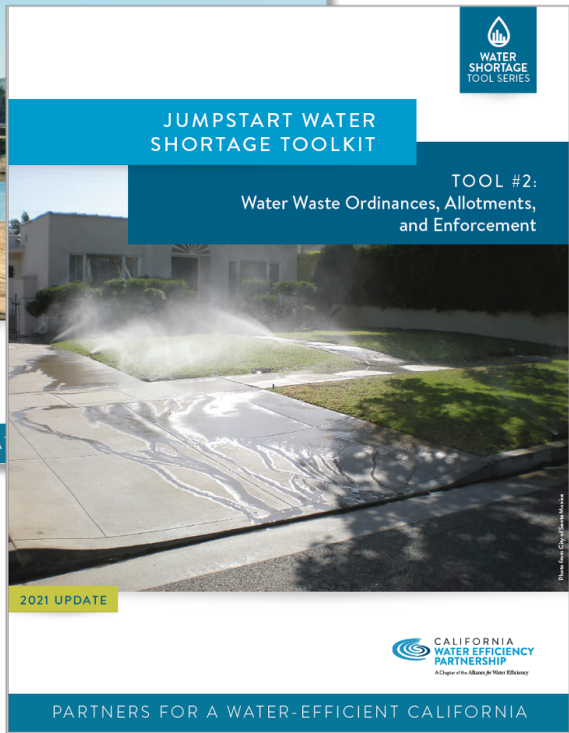
**CUWCC PBMPs added
to website**

1

**MyCalWEP
Make Over**

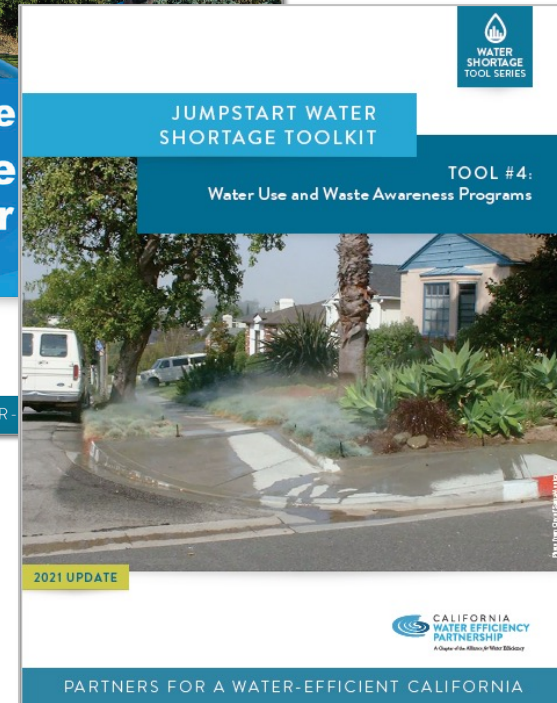


Jumpstart Water Shortage Toolkit



4

JWST Tools Released (funded by member dues!)





More Publications

1

**Landscape
Maintenance Guide
Developed**

7,000

English PPH Sold

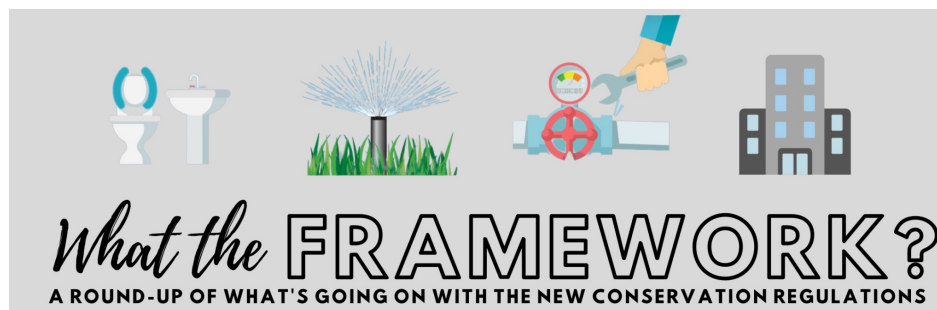
1,320

Spanish PPH Sold



Advocacy Forged On

1



**New Blog Launched with
ACWA and RWA**

**Sign-letter
circulated re:
Appendix M**

ENDLESS
DWR meetings attended

2

**Comment Letters
Submitted to State
re: Framework**



Events by the Numbers

11

**Virtual Events
Held**

400+

Individuals Engaged



Virtual Plenaries

133

**Attendees at
Spring Plenary**

124

**Attendees at
Fall Plenary**

Over 140 registered for Winter Plenary



Webinars

7

**Subject-based
webinars held**

Water Shortage Contingency Plans

- Attendees: 92 attendees

So, You Got You LAM Data...Now What?

- Attendees: 247

Data Literacy 101

- Attendees: 68

Preparing for Drought w AWE

- Attendees: 90

Enforcement and Water Use Awareness Programs

- Attendees: 67

MyCalWEP+: WaterView Spotlight

- Attendees: 47

Drought Communications Webinar

- Attendees: 134



Peer to Peer: 2021

240

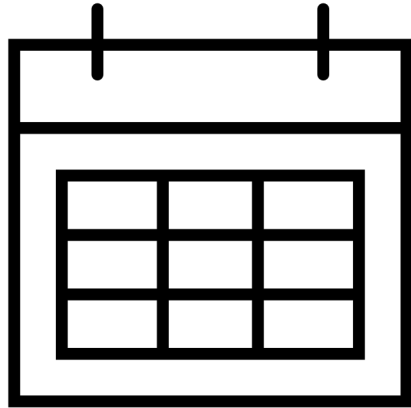
**Registrations for
Peer to Peer 2021**

22

**Sessions held over
two days**

Looking forward...

2022 CalWEP Calendar



March 9, 2022 – Spring Plenary
San Diego, CA

May 31 - June 2 – Peer to Peer
Location TBD

September 8, 2022 – Fall Plenary
Location TBD

December 6, 2022 – Winter Plenary
Oceanside, CA

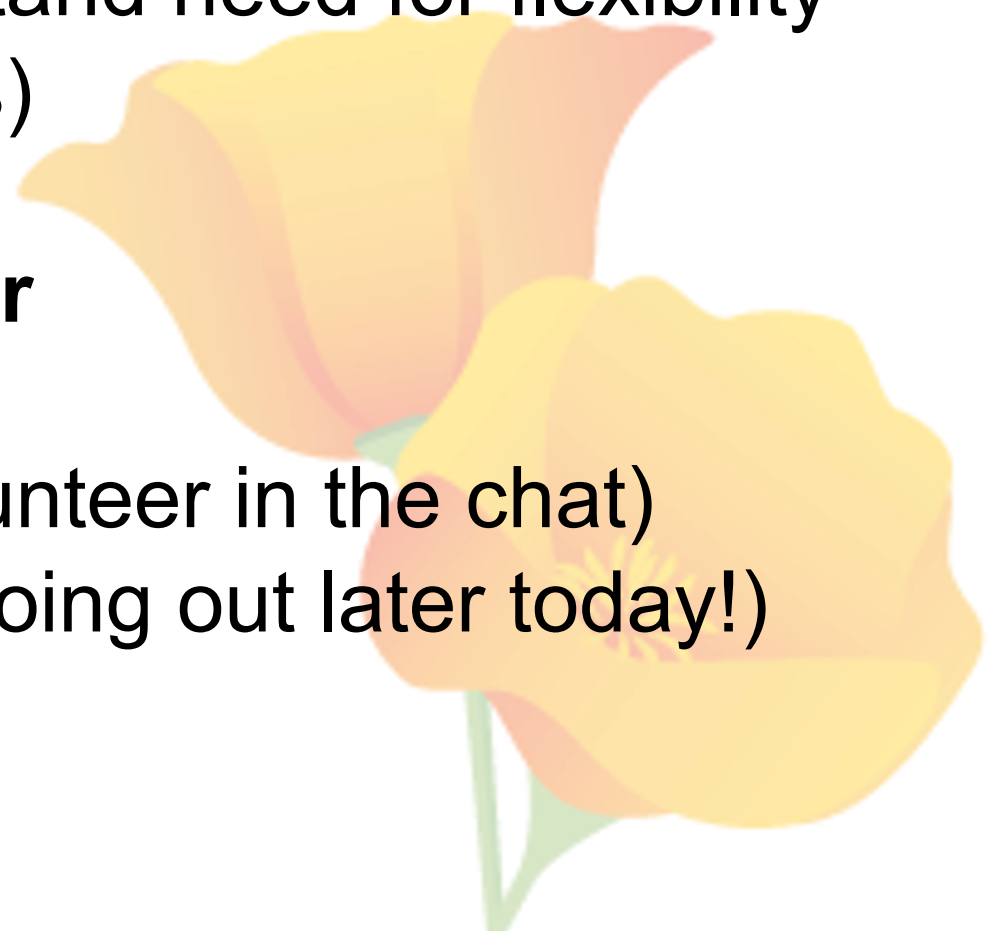
December 7 - 8, 2022 - Catalyst West w/ Rogue Water Lab
Oceanside, CA

Peer to Peer 2022

- Planning for in-person but understand need for flexibility
- Location TBD (send us your ideas)

Ways to Engage with Peer to Peer

- Sponsor Peer to Peer!!
- Join the planning committee! (volunteer in the chat)
- Suggest session topics! (survey going out later today!)



NEW in December '22



- Partnership with **Rogue Water Lab**
- Communications and outreach focused 2-day summit
- Hosted by City of Oceanside after CalWEP Plenary
- Will be soliciting sponsorships for this event as well

CalWEP Inaugural Awards



CALWEP'S
PEER OF THE YEAR



CALWEP'S
COLLABORATION
OF THE YEAR

2022 Dues invoices will be sent electronically before the end of the year. Keep an eye on your inbox!

If you'd like a paper copy sent, please email
Michael@calwep.org