



CALIFORNIA WATER EFFICIENCY PARTNERSHIP

**SAN JOSE STATE UNIVERSITY
JUNE 2-3, 2020**

PEER TO PEER 2020

DAY ONE PROGRAM - JUNE 2, 2020

8:00 AM – 8:30 AM

REGISTRATION

8:30 AM – 9:10 AM

WELCOME & KEYNOTE

Greg Bundesen, CalWEP Board Chair
Keynote Speaker: TBA

9:10 AM – 9:30 AM

STATE OF WATER EFFICIENCY IN CA

This Plenary talk will set the foundation for Peer to Peer 2020. It will include an overview of the state of CalWEP and its members' and partners' work to advance water efficiency in California.

9:30AM – 10:45 AM

DRAWING CONNECTIONS WITHIN THE CALWEP COMMUNITY

This interactive session will ground participants through rotating breakouts that group together similar attendees based on unique characteristics. With three 20-minute breakout sessions, the goal of each group will be to answer:
1. What are 3 challenges you face unique to your breakout group's characteristics? 2. What are 3 opportunities you have to work together to address those challenges?

10:45AM – 11:15 AM

BREAK AND RECONVENE AS PLENARY

11:15AM- 12:30 PM

RE-FRAMING THE FUTURE OF WATER EFFICIENCY

A diverse panel of experts to respond to breakout groups answers and help draw connections. Panelists and participants will reflect on what challenges they see, offer solutions or insights, and discuss their predictions about what working in the water conservation space will look like over the next 5-10 years.

12:30PM – 2:00PM

LUNCH AND EXHIBITORS

THE FOLLOWING SESSIONS OCCUR CONCURRENTLY IN TWO TRACKS: FRAMEWORK IMPLEMENTATION AND PROGRAM MANAGEMENT

2:00PM – 3:30 PM

FRAMEWORK TRACK: FOCUS ON THE OUTDOOR OBJECTIVE

From calculating landscape measurements to developing budgets to tools for compliance, the outdoor objective has many parts. This session will attempt to cover three main elements by reviewing DWR landscape measurement pilots, exploring how to develop landscape budgets based on available data, and through a report back panel from WaterView Portal Early Adopters.

PROGRAM MANAGEMENT: DESIGNING EFFECTIVE PROGRAMS

Get ready to work as a team to design effective programs using tools and resources provided by an expert panel of veteran water conservation professionals. What are the foundation questions we need to ask when putting together an effective program? Who are key partners to reach out to? What metrics will measure success? How do you deal with the inevitable curve balls?

3:30PM – 5:00 PM

FRAMEWORK TRACK: FOCUS ON WATER LOSS

In partnership with CA-NV AWWA, this session will review the most up to the minute information about water loss regulations. We'll review and compare validated water loss version 5 and version 6 software, expand on component analysis information and explore the ways CalWEP and CA-NV AWWA can support water agencies deal with forthcoming SB 555 rules and regulations.

PROGRAM MANAGEMENT: DEMYSTIFYING GRANT FUNDING

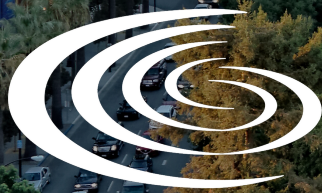
How do we fund conservation programs? What are strategies for securing funding from the state and federal government? How can agencies work together to identify and apply for opportunities? Are there creative solutions to this challenge that can be shared across the state? How do we overcome stumbling blocks like reporting, what help is out there?

5:00PM – 6:30PM

RECEPTION

Sponsored by WaterWise Consulting and featuring live music from CalWEP's favorite member band, 6 More Weeks of Winter

YOUR PARTNERS IN WATER EFFICIENCY



CALIFORNIA WATER EFFICIENCY PARTNERSHIP

SAN JOSE STATE UNIVERSITY
JUNE 2-3, 2020

PEER TO PEER 2020

DAY TWO PROGRAM - JUNE 3, 2020

8:30 AM - 9:00 AM

COFFEE AND EXHIBITORS

9:00 AM - 10:00 AM

PLENARY PANEL FEATURING THE H2DUO

Where does conservation/efficiency fit into this new paradigm of climate resilience? How are we telling our story?

10:00 AM - 10:15 AM

BREAK

THE FOLLOWING SESSIONS OCCUR CONCURRENTLY IN TWO TRACKS:
FRAMEWORK IMPLEMENTATION AND **PROGRAM MANAGEMENT**

10:15 AM - 11:15 AM

**FRAMEWORK TRACK: FOCUS ON THE
INDOOR OBJECTIVE**

This informational panel will explore strategies for disaggregating indoor and outdoor use. We will hear from 2 agencies who have done this work, along with manufacturers to discuss how strap-on devices could play an important role moving forward.

**PROGRAM MANAGEMENT: WEB PORTALS
AND CUSTOMER ENGAGEMENT**

How are agencies designing their customer engagement programs? What is going wrong? What is going right? What strategies are agencies using to increase customer engagement for web portals? This session will explore the good, bad and ugly of customer engagement portals and how agencies can increase their engagement metrics through strategies and techniques.

11:15 AM - 12:15 PM

**FRAMEWORK TRACK: FOCUS ON CII
DEDICATED IRRIGATION ACCOUNTS**

Not all agencies have dedicated irrigation meters for CII accounts. This session will hear from agencies who do have these meters mapped out and lessons they've learned about smart practices for making this investment.

11:15 AM - 12:15 PM

PROGRAM MANAGEMENT: DIVE INTO DATA

With much of the state focusing on data and data analytics, where does water efficiency fit in and how can the conservation and efficiency community support and benefit from this focus?

12:15 PM - 1:30 PM

LUNCH AND EXHIBITORS

1:30 PM - 2:15 PM

FRAMEWORK TRACK: DEVELOPING TOOLS FOR CALWEP MEMBERS (JOINT TASK FORCE ROUNDTABLE)

Join a discussion about how CalWEP can support members by developing research and tools to meet the challenges of complying with the new Framework legislation. Help brainstorm and drive development to support members.

PROGRAM MANAGEMENT: CALWEP COLLABORATORS - BUILDING PARTNERSHIPS WITH COMMUNITY GROUPS

In an effort to catalyze more partnerships between water agencies and community based non-profits, CalWEP launched its "Collaborators" program to bring NGOs into our network and provide them with guidance and connections to grow their programs through strategic partnerships. What's possible and where do you even start?

2:15 PM - 2:30 PM

WRAP UP AND LOOKING FORWARD

2:30 PM - 4:00PM

TOURS AND FIELD DEMOS

Potential Tours: Levi Stadium, New Facebook Campus, San Jose State University, Pure Water (Valley Water), Field Testing Innovation

THANK YOU TO OUR SPONSORS!