



| | GRIZZLY BEAR | REDWOOD TREE | GOLDEN POPPY | CALIFORNIA QUAIL |
|--|--------------------|-------------------|----------------|------------------|
| CALWEP MEMBER PRICE | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
| NON-MEMBER PRICE | \$20,000 | \$10,000 | \$5,000 | \$2,500 |
| Company representatives identified as sponsors on their name badge | ✓ | ✓ | ✓ | ✓ |
| Listing on CalWEP's website/event registration page with link to website | ✓ | ✓ | ✓ | ✓ |
| Recognition in e-blasts leading up to event | ✓ | ✓ | ✓ | ✓ |
| Recognition as event sponsor in printed event program and event signage | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition at Peer to Peer (both days) and logo including on rotating slide show | ✓ | ✓ | ✓ | ✓ |
| Exhibitor booth | ✓ | ✓ | ✓ | ✓ |
| Registrations included for company representatives and/or guests | 5 | 3 | 1 | |
| Attendee registration list | ✓ | ✓ | ✓ | |
| Logo on printed program covers | ✓ (Front cover) | ✓ (Back cover) | | |
| Opportunity to address the full conference with 3-minute mini-presentation of choice | ✓ | ✓ | | |
| Logo on event flash drives or lanyard given to all attendees | ✓ | | | |
| Sponsorship of breakout room (only one available) | ✓ | | | |

Contact Tia Lebherz at tia@calwep.org or (916) 475-1204

Specialized sponsorship opportunities also available, including (but not limited to):

- * Sponsor a meal or break
- * Sponsor food and beverages at the reception after the first day
- * Sponsor entertainment at the reception
- * Donate a product or service to our silent auction

PEER TO PEER 2020

FRAMING THE FUTURE OF CALIFORNIA WATER EFFICIENCY

Peer to Peer is the California Water Efficiency Partnership's annual flagship event. Tapping into the knowledge and skill of the organization's membership and partners, Peer to Peer is a two-day event unlike any other. Attendees learn, interact, connect and leave with new tools and resources to achieve their water conservation and efficiency goals. Sponsors are needed to make 2020 CalWEP's best event yet. **Can you join us?**

MORE THAN
250

WATER CONSERVATION PROFESSIONALS

Attendees come from across California including small and large water agency staff and management, academics, consultants and non-profits.

The California Water Efficiency Partnership is an innovative leader, voice and expert on water efficiency in California that fosters collaboration among a wide variety of stakeholders.

PEER TO PEER SESSION TOPICS:

Programming covers a wide range of topics related to water management including:

- Outdoor landscaping
- Water Loss
- Marketing and public outreach
- Water budgeting
- Financing sustainable water
- Complying with California's new water laws

Due to the intimate and interactive nature of Peer to Peer, sponsors are an integral part of the overall conference experience. While receiving visibility on printed materials and verbal recognition throughout the program, sponsors also have the unique opportunity to engage directly with participants to build long lasting relationships.

WHAT ARE PEOPLE SAYING ABOUT PEER TO PEER?

"Peer to Peer is one of the single most worthwhile events I attend all year. I value the opportunity to exchange ideas, gain insight, and share in the successes and failures experienced by my peers as we forge new trails in water conservation."

-Teresa Gomez, City of Oceanside

"We attend countless water conferences but Peer to Peer is special. The structure and design of the event allows us to meaningfully engage with water agency staff who work directly with our products creating lasting relationships and helping us identify new business opportunities."

-Clay Kraus, Rachio

"The people I meet at Peer to Peer and the presentations I listen to always prompt me to consider new strategies to analyze and finance efficiency efforts."

-Lucy Andrews, Water Systems Optimization

92%

OF ATTENDEES WOULD
RECOMMEND THIS EVENT
TO THEIR PEERS

Peer to Peer 2020 will take place in San Jose on June 2-3, 2020

California Water Efficiency Partnership is a 501c3 non-profit organization