



rachio®

**Partnering with Water Utilities
Across North America**



Our Mission:

**We make sustainable water use
effortless and personally rewarding**

Our most impactful work happens when we partner with water agencies at scale to drive specific results

Conservation



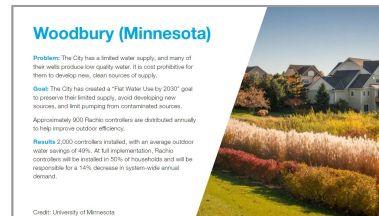
Installing Rachio controllers led to an estimated **savings of 300M+ gallons annually**

Peak Shaving



Peak reduction is estimated to reach 9% with program scale of 10,000 controllers

Water Quality



14% decline in system-wide demand to limit pumping from contaminated sources

We continue to innovate across North America, but we're just getting started. We are ready to partner to bring these results to your ratepayers

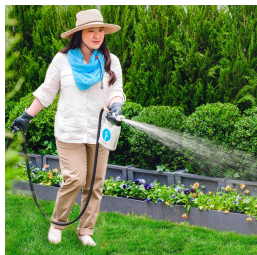
At Rachio, we achieve our mission by developing delightful products for ratepayers and water agencies

Ratepayers



Smart Controller

A smart Wi-Fi irrigation controller that takes the guesswork out of watering & reduces your water bill



Thrive

Create longer & stronger roots for drought resistance & decreased water needs without nonpoint source pollution

Water Agencies



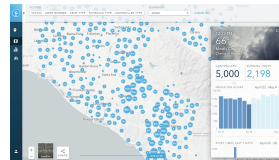
Discounts

Preferred pricing to encourage ratepayers to adopt Rachio's highly reviewed controllers



Engagements

A communications offering that prompts targeted residents to adopt improved watering habits



Insights

A platform that provides water agencies with valuable insight into outdoor water use & landscape data

Our customers and experts agree: Rachio's products and services are best-in-class

We invented the smart sprinkler category & we're still leading it today



“Our pick: Rachio 3. The most flexible and easy-to-use smart controller for your yard or garden irrigation system.”

amazon.com

Customer reviews

★★★★☆ 4.6 out of 5

1,306 customer ratings



By feature

Easy to install ★★★★★ 4.7

Smart Features ★★★★★ 4.7

User interface ★★★★★ 4.6

**Net Promoter
Score:
65+**

**CSAT:
~95%+**

We offer our water agency partners turnkey program solutions to execute with ease...

Controllers are redeemed by customers on a custom landing page, dedicated contact center support & potential for pro installs

Agencies are provided with program information via portal & controllers in network via Insights tool



Free Rachio Smart Sprinkler Controller!

Receive premium smart watering technology while supplies last! In partnership with Las Virgenes Municipal Water District, this limited-time program encourages homeowners to maximize watering efficiency at the cost to you.

Claim Your FREE Smart Sprinkler Controller!

Claim yours now - only **41 left!**

Water only when needed

With leading smart watering control and hyperlocal Weather Intelligence™ Plus, the Rachio 3 helps you monitor and manage your outdoor water use.



★★★★★
#1 Rated and Reviewed

✓ Smart home meets smart lawn.

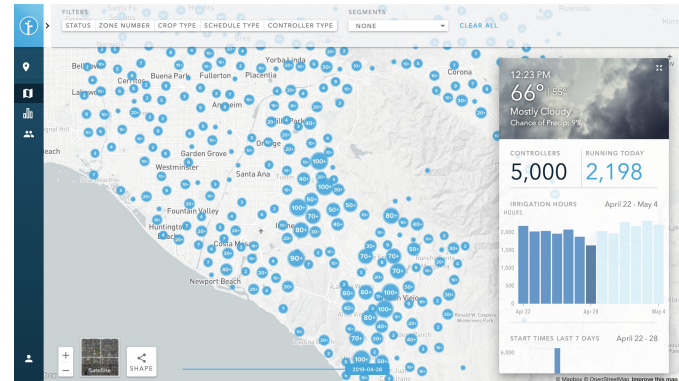
Control your sprinklers from anywhere with your mobile device. (No Amazon, Home Depot, Lowes, and other retailers.)

Residents NEW RESIDENT

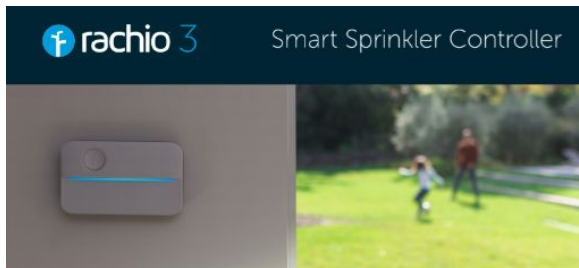
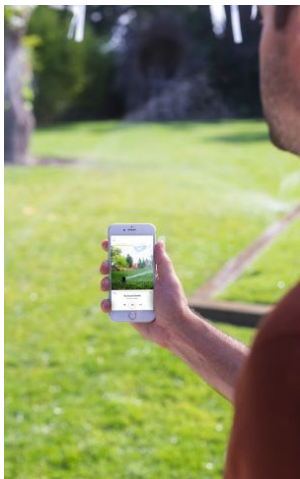
10040 RESIDENTS 513 HAVE EMAIL 694 REDEEMED

All Residents

EMAIL	NAME	PROGRAM	ZONES	ACCOUNT	REDEEMED	UPDATED
mc.afino@yahoo.co	mc afino Vaghel	MNWD - Pilot	33334	True	a year ago	Edit
blakehamden@gmail.com	BLAKE Hamden	MNWD - Pilot	77417	True	a year ago	Edit
beanny@cox.net	Toni Kearney	MNWD - Pilot	18856	True	a year ago	Edit
bettisand@gmail.com	Beth T. and	MNWD - Pilot	81995	True	a year ago	Edit
getbrockington@gmail.com	Gracie Brockington	MNWD - Pilot	14701	True	a year ago	Edit



...including access to Rachio marketing assets & assistance with writing email or ad content if needed



Extend the smart home outdoors.

The Rachio 3 Smart Sprinkler Controller knows exactly how much water your landscape needs. Sit back and manage the changing needs of your landscape with easy-to-use smartphone watering control and tailored schedules that automatically adapt to weather.

Easy to install.

Set up in less than 30 minutes, with or without Wi-Fi.

Set it and forget it.

Self-adjusting schedules from install to move in. Ensure plants get the right amount of water without worry.

Access from anywhere, anytime.

Homeowners can monitor and adjust sprinkler system from their phone, tablet or laptop.

Cutting-edge integrations.

Rachio works with most connected home platforms, including Amazon Alexa and Samsung SmartThings.

Don't water in the rain.

Rachio Weather Intelligence uses predictive technology to automatically skip watering before the first drop of rain hits, saving water and money.

Water only when needed.

Rachio uses customized yard details, watering science and technology to determine exactly how much to water and when.



EPA WaterSense Certified

Tap into smart water savings and efficiency you can trust with WaterSense Certified Rachio technology.



Amazon Alexa Certified

Control watering with the power of your voice. Use more than 100 different voice commands to run zones, set rain skip and more with Amazon Alexa.



Save money and water with the Rachio 3 Smart Sprinkler Controller

Take control of your **water** bill with this exclusive offer. Rachio and New York American **Water** are proud to offer the premium Rachio 3 Smart Sprinkler Controller at a **discounted price of only \$99.99 plus tax (normally \$230).**

~~\$230~~

NOW \$99.99

Rachio offers customers personalized watering, automatic weather adjustments, and leading smart watering technology for an unbeatable price with this special program.

Supplies are limited, so click the button below to reserve your controller now!

[CLAIM YOUR OFFER NOW!](#)

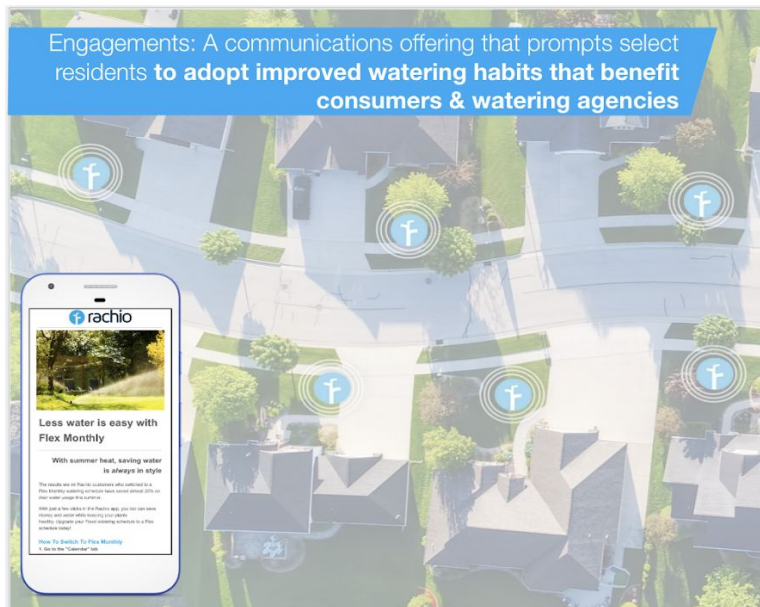
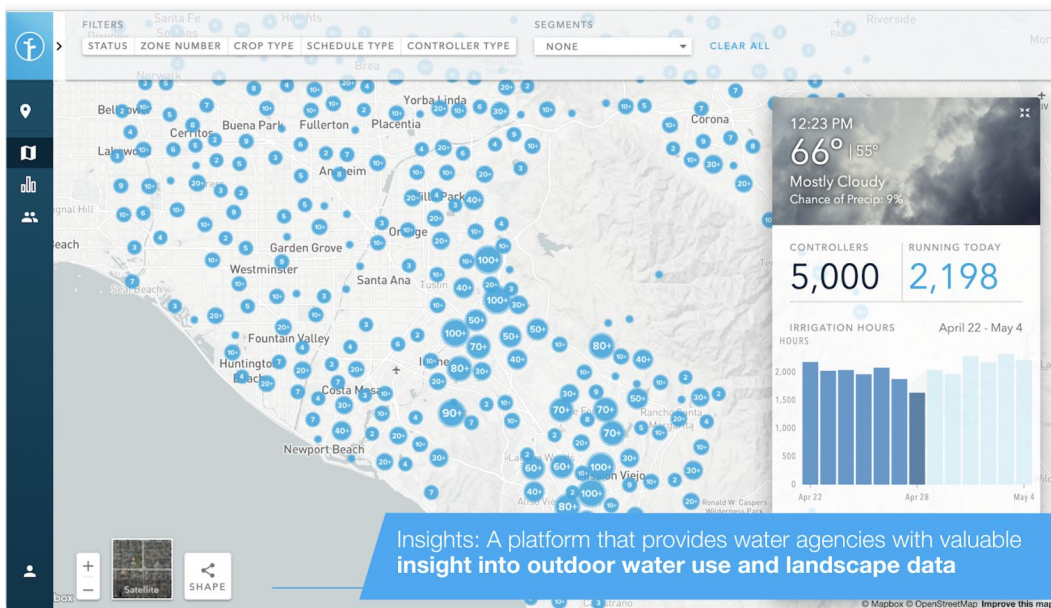
What are other customers in Long Island saying about Rachio 3?

"Fantastic. It pays for itself in a few months time"

"Easy to install and easy to operate."

"[I] have seen a significant reduction in **water** usage. Easy to use app. Lawn looks good so far. Happy with it."

Insights & Engagements maximizes the benefits of Rachio controllers in a water agency territory



Rachio

If you would like to discuss your goals, ready for a quote or just want to connect, please don't hesitate to reach out:

Danielle Cumming
Sr. Manager of Utility
danielle@rachio.com

