

# PARTNERING WITH YOUR LOCAL ENERGY PROVIDER TO OFFER INSTANT SMART CONTROLLER REBATES

March 2019 CalWEP Plenary

William Granger

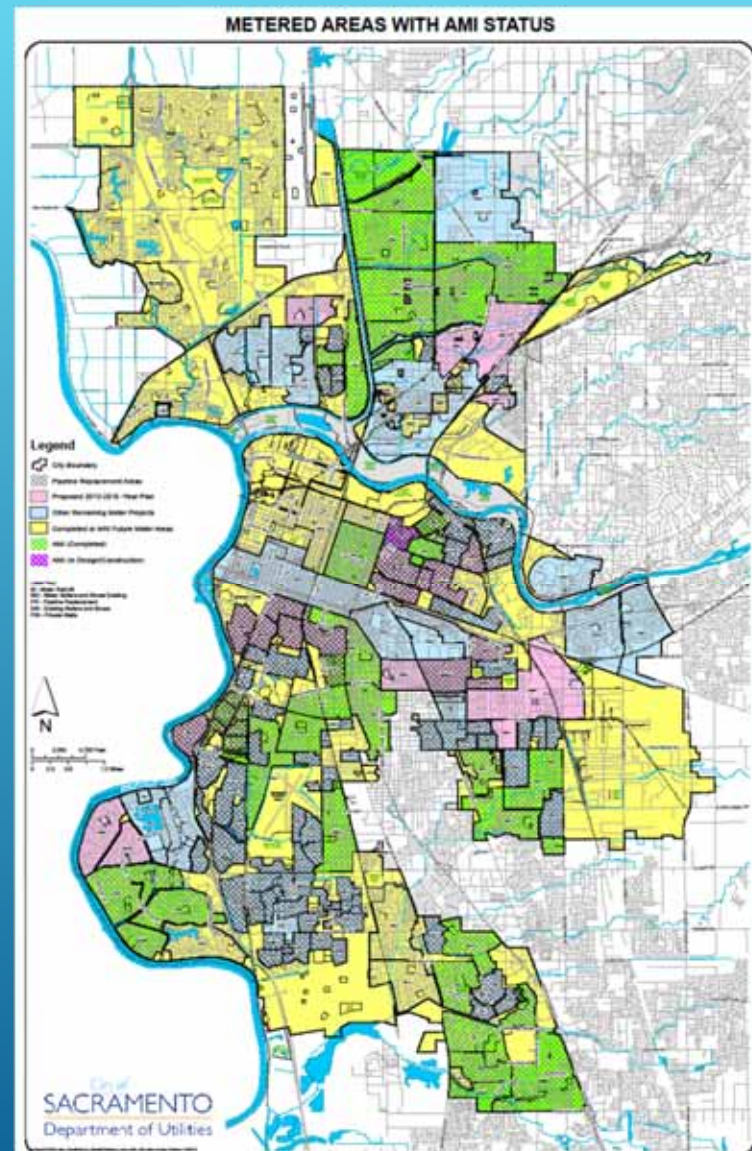
Water Conservation Administrator

City of Sacramento



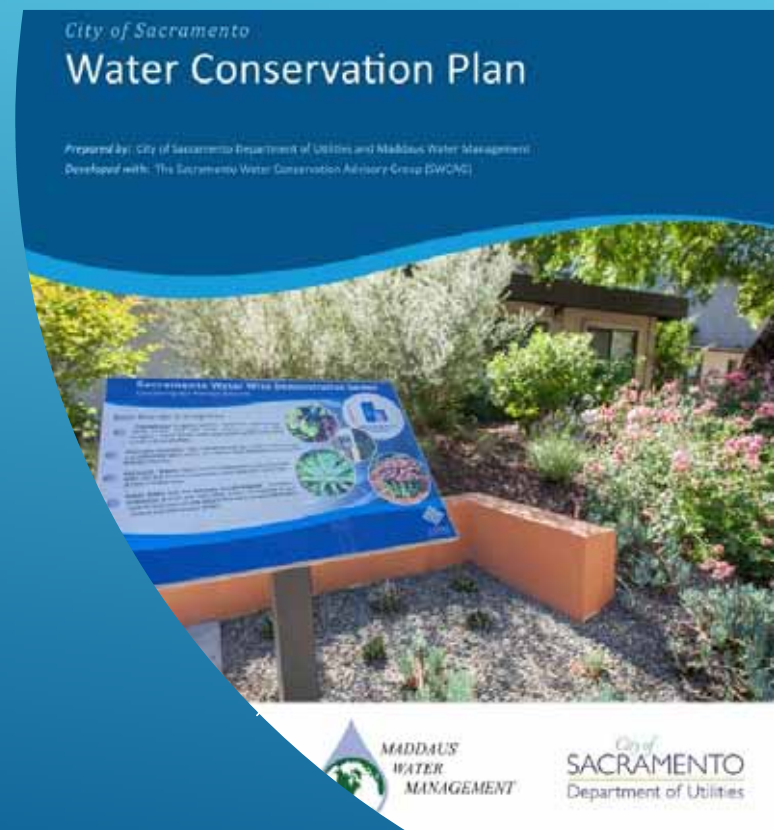
# CITY OF SACRAMENTO

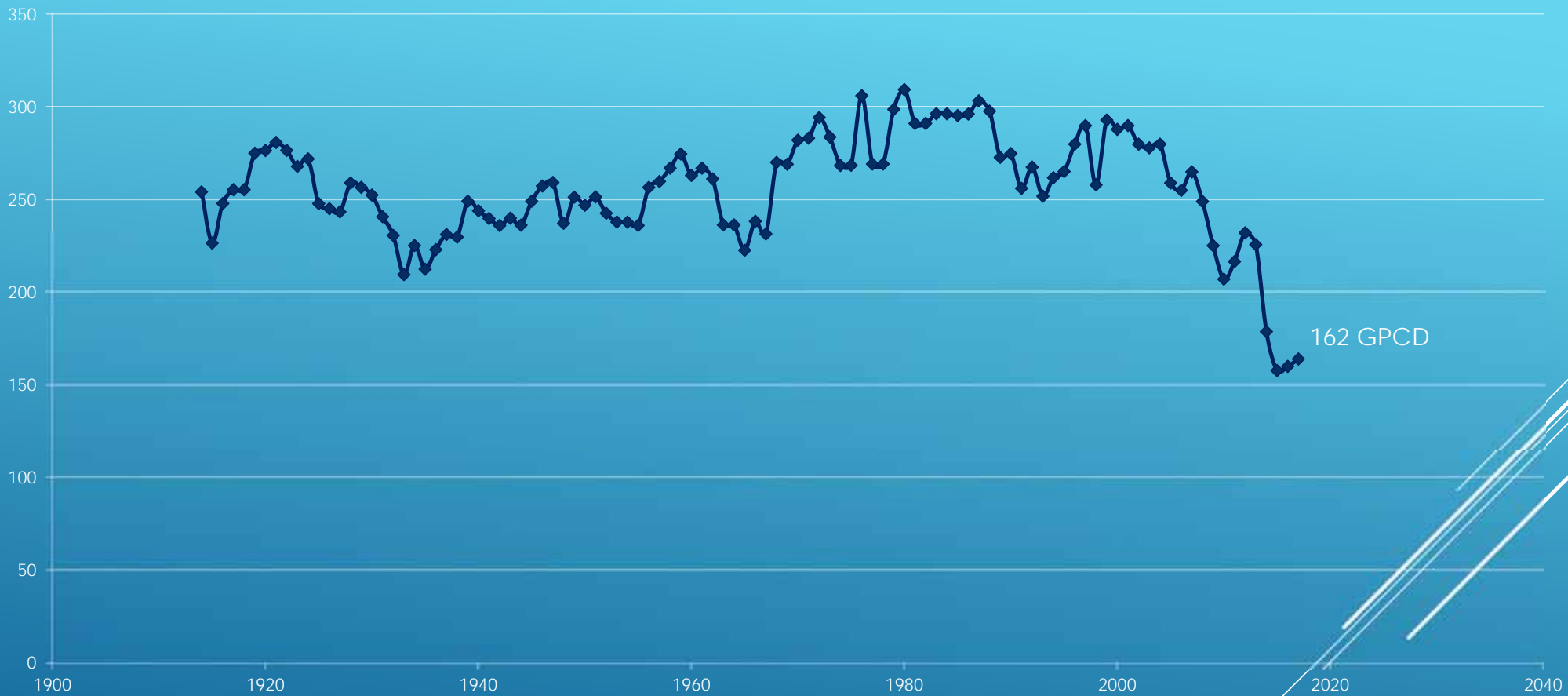
- ▶ 140,049 Service Connections
- ▶ 88.5% of City is metered (Feb 2019)
- ▶ Fully metered by the end of 2020



# WATER CONSERVATION PLAN

- First created in 2013
- Will be updated in 2019/2020.





# SACRAMENTO GPCD 1916-2018

CURRENT WATER USE ~162GPCD





### Watering Schedule Change



Sacramento residents can start watering 2 days per week from March 1st! Visit [SacWaterWise.com](http://SacWaterWise.com) to learn about watering days, exemptions, rebates and more! ☐☐

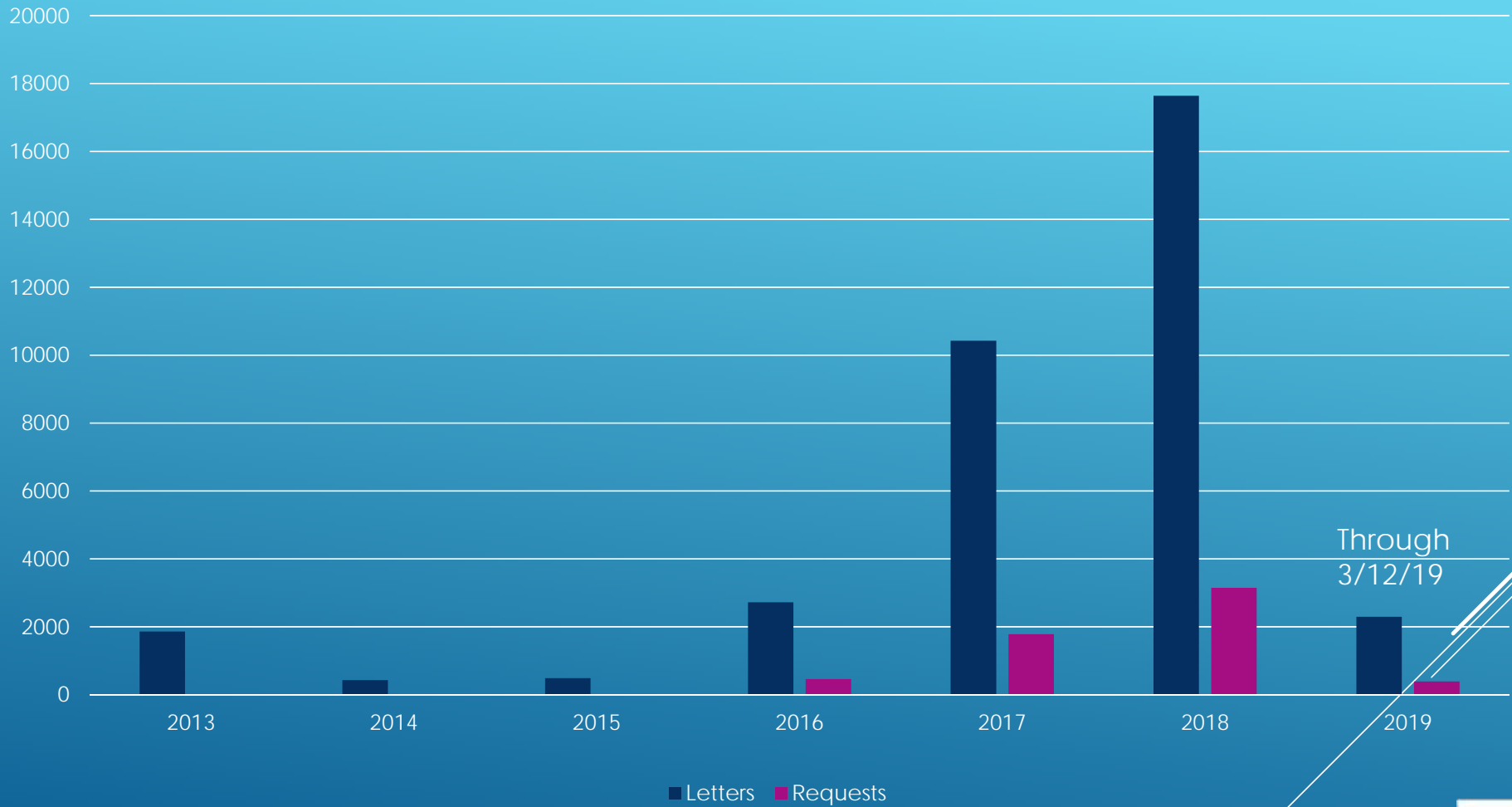
## WATERING YOUR LANDSCAPE

Sprinklers on automatic times are allowed to water before 10 AM and after 7 PM as follows:

Spring/Summer Watering: Mar 1 to Oct 31

Even Numbered Address	Wednesday and Sunday
Odd Numbered Address	Tuesday and Saturday

SIGN UP  
FOR OUR  
NEWSLETTER!



# AMI LEAK LETTERS 2016-2019

# REBATES-OUTDOOR (SF)

\$1/square foot front yard turfgrass rebate

\$400 smart irrigation controller rebate

\$400 irrigation upgrade rebate

\$150 rain barrel rebate

\$100 graywater rebate: laundry to landscape



WATER WISE FLOWER  
GLOBE THISTLE

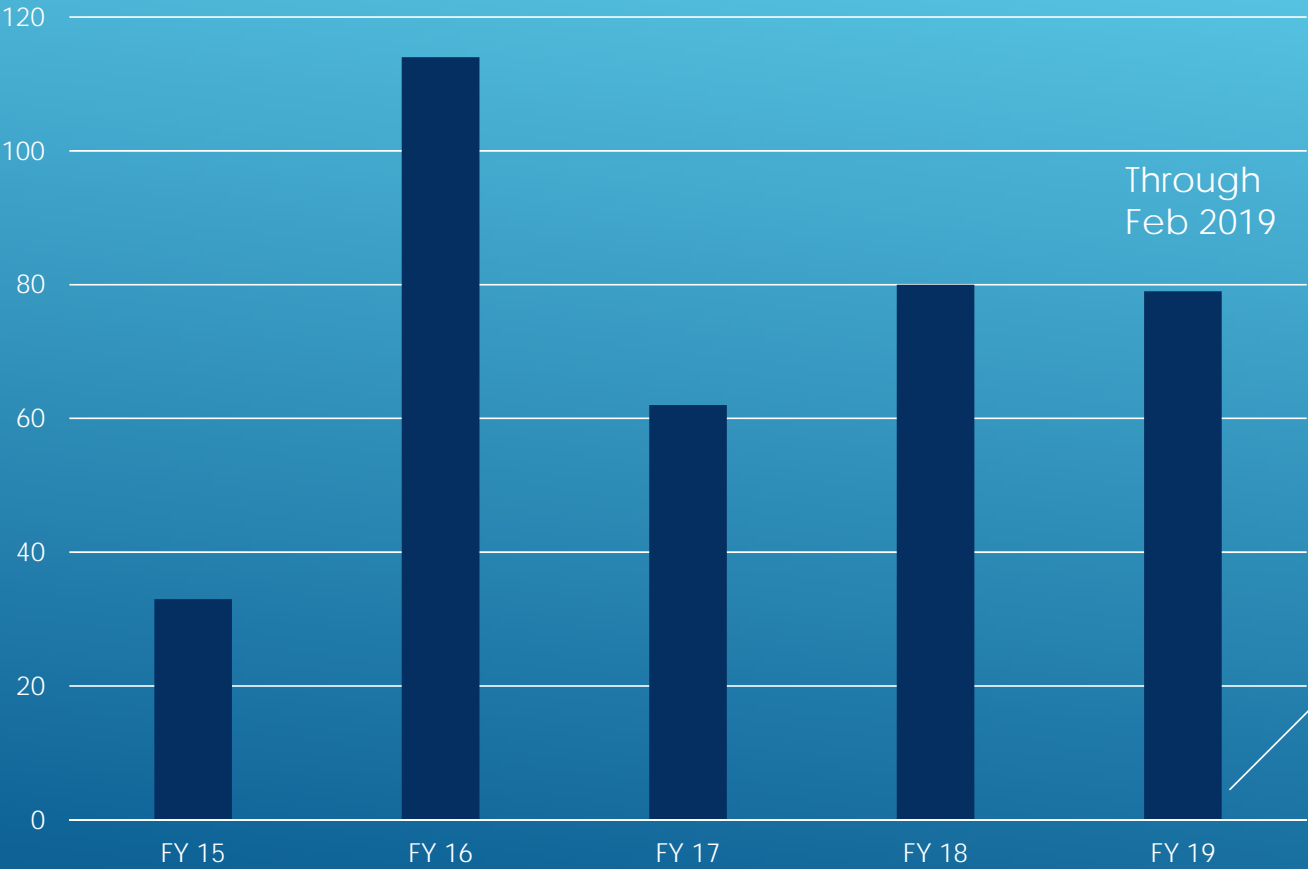
**Made possible by:  
Using less water.**

City of  
**SACRAMENTO**  
Department of Utilities

An average lawn requires 50,000 gallons of water per year. Reimagining your yard never looked so good.

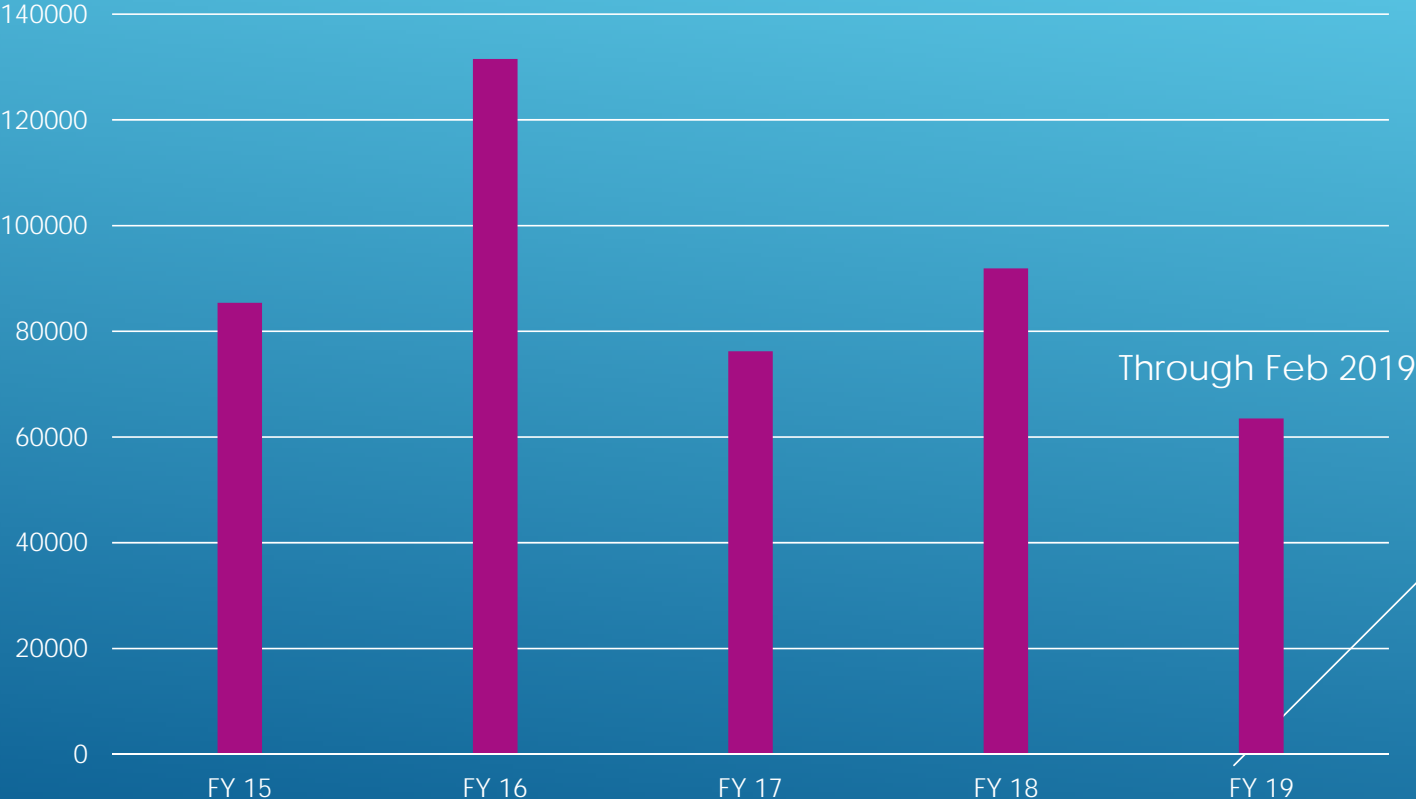
[www.SacWaterWise.com](http://www.SacWaterWise.com)

# IRRIGATION UPGRADES





# TURFGRASS TRANSFORMATION



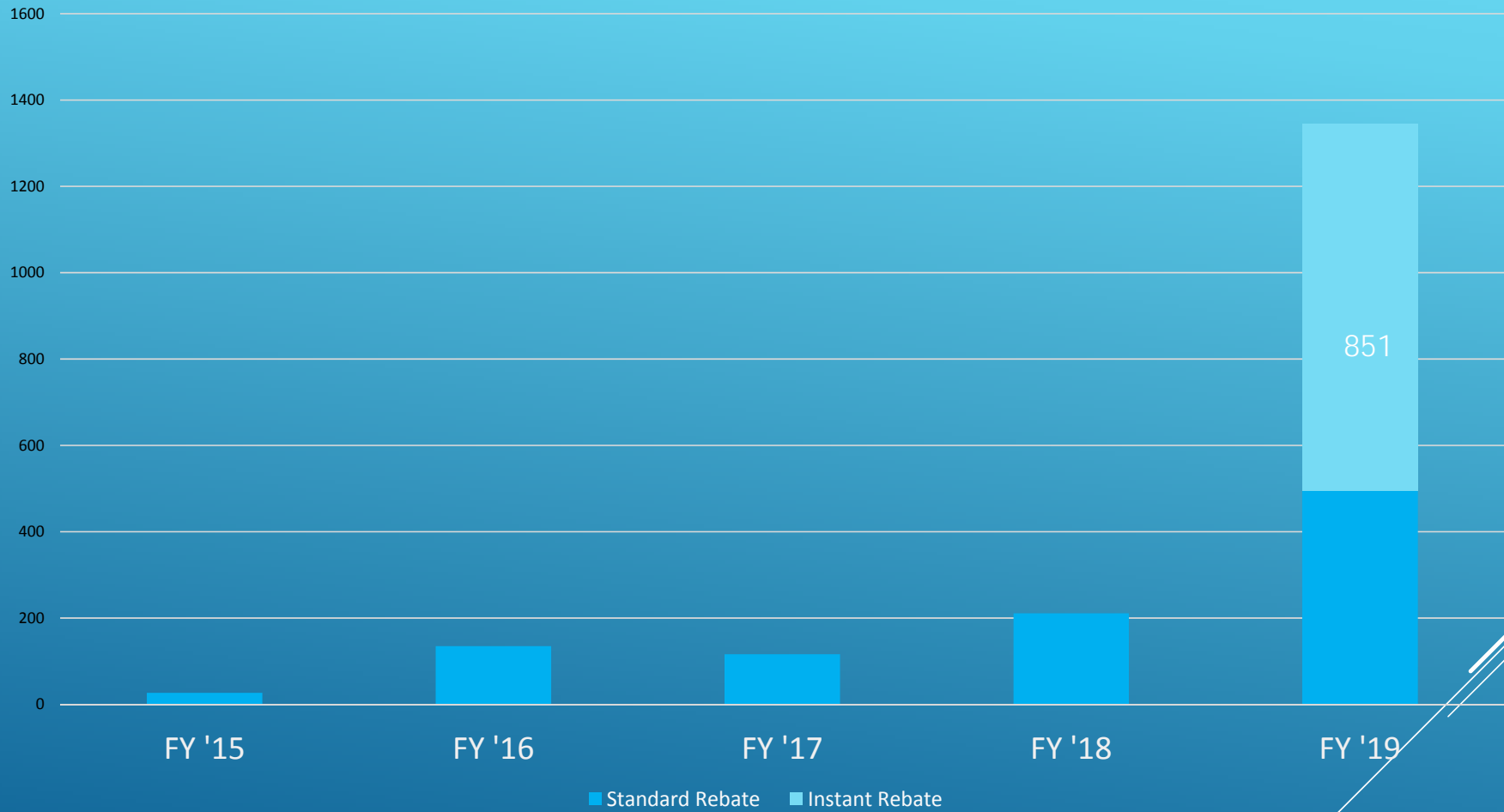
# SMART CONTROLLER INSTANT REBATE TIMELINE



# OCTOBER 2018: PROGRAM LAUNCH!

\$100,000 MOU initially. = 625 controllers

Quickly amended MOU to \$300.000



# SMART CONTROLLER ACTIVITY



#### **Smart Irrigation Controller Rebate Application**

Smart irrigation controllers act like a thermostat for your sprinkler system to automatically tailor watering schedules and run times on sprinklers or drip systems. Smart controllers either are sensor based and use real-time measurements using weather information and site conditions such as soil type, plant type, and slope, or are signal based and regularly receive the data from local weather stations via the web. Currently, only [EPA WaterSense](#) certified smart controllers are eligible for the City's rebate and can save an average home nearly 13,500 gallons of water annually.

Applicant Name \*

Property Address

# SMART CONTROLLER REBATE: UP TO \$400

Up to \$150 if smart controller is programmed and installed by a licensed contractor (C-27) or General.



### WINTER WATERING SCHEDULE



1 DAY PER WEEK  
WATERING STARTS  
NOVEMBER 1

Select either Saturday or Sunday for your watering day. No weekday watering is permitted through February 2018.

Remember to water with the weather! Be sure to turn off all irrigation after measurable rainfall of 0.125 inches (1/8").

Overwatering, ponding water and runoff (water running from yards onto sidewalks and gutters) is NEVER allowed.

[Watering Schedule Info](#)

### CITY AND SMUD PARTNERSHIP

City of Sacramento has partnered with SMUD to help you save water and money



#### Rachio Smart Sprinkler Controller | 8 Zone

Rachio Smart Sprinkler Controller Take control of your watering with a Rachio Smart Sprinkler Controller. With the modern irrigation technology of Rachio, you can water with precision using customized, automated schedules that adapt to the...

[Read more](#)  
[www.rachio.com](http://www.rachio.com)

City of Sacramento Water customers are eligible for \$150 instant rebate on Smart

# OCTOBER OUTREACH





# SMUD OUTREACH

SMUD + Sacramento Municipal Utility District

SMUD Energy Store

Save money with smart watering

SMUD has partnered with City of Sacramento to help you save money and water. Find out how you can get a Rachio Smart Sprinkler Controller for free.\*

Rachio Smart Sprinkler Controller

Retail price: \$179 - \$229  
Your price: FREE\*

- Precision watering that adapts to the weather
- Custom schedules controlled from your smart phone
- Ultimate control by connecting to other smart devices—water by voice command, protect your home from fire, and much more

Save big on Rachio

City of SACRAMENTO  
Department of Utilities

The advertisement features a background image of a sprinkler watering a lawn. It includes the SMUD logo and the Rachio logo. A list of features highlights the controller's smart capabilities. A call to action button is located below the list.

Free shipping on all orders over \$49



Smart Thermostats

Connected Home

Lighting

Water Saving

Air Filters

Advanced Power Strips

Portable Power

Rebated Products

EV Chargers

Buyer's Guides

# The efficient home

Reduce your energy costs with products that will help you save

▶ Start saving



Smart speaker



LED bulbs



Advanced power strip



Smart thermostat



Low-flow showerhead

### WATER SAVING PRODUCTS

Sort By:

Best Selling



ESSENTIAL WATER-SAVING KIT

\$18



NIAGARA BUBBLE SPRAY FAUCET AERATOR

\$1



NIAGARA KITCHEN SWIVEL AERATOR

\$5



NIAGARA EARTH SHOWERHEAD

\$6



EVOLVE MULTIFUNCTION HANDSHOWER + SHOWERSTART TSV



NIAGARA EARTH MASSAGE HANDHELD SHOWERHEAD

\$20



EVOLVE SINGLE FUNCTION SHOWERHEAD + SHOWERSTART TSV



EVOLVE SHOWERSTART TSV

\$29

# SHOPPING FOR WATER EFFICIENCY AT THE SMUD ENERGY STORE

Time 04 | July 2018

City of  
**SACRAMENTO**  
Department of Utilities

### JULY SPECIAL DISCOUNTS!

Smart irrigation controllers use current weather data to properly adapt irrigation schedules. They integrate local weather and landscape conditions to tailor watering schedules for actual site conditions. And they tell the sprinkler system when to turn on and off.

Promo code **WATER7** for GRO



**Less water.  
Same beautiful lawn.**

**WATER SMARTER THIS SUMMER  
WITH A \$50 DISCOUNT**

Redeem at: [MyGro.com/Save](http://MyGro.com/Save) | Enter Promo Code: WATER7

Offer valid online only at MyGro.com, July 16, 2018 through August 15, 2018 on the purchase of a GRO Smart Controller. Offer cannot be combined with any other discount, coupon, rebate, promotion or any other offer. Not valid on previously purchased merchandise. Not redeemable for cash or any other product, and amount cannot be transferred to other purchases. Receipts given at time of purchase will be subject to terms, conditions and restrictions. Limit one discount per customer. City reserves the right to amend, modify or discontinue this offer at any time without notice. Void where prohibited or taxed.

Promo code **SACRAMENTO50** for Rachio



**rachio**

**\$50 off best-selling  
smart watering!**

Take the guesswork out of watering with category-leading Rachio smart sprinkler controllers. Get the yard you want with personalized schedules, automatic weather skips, smartphone control and more.

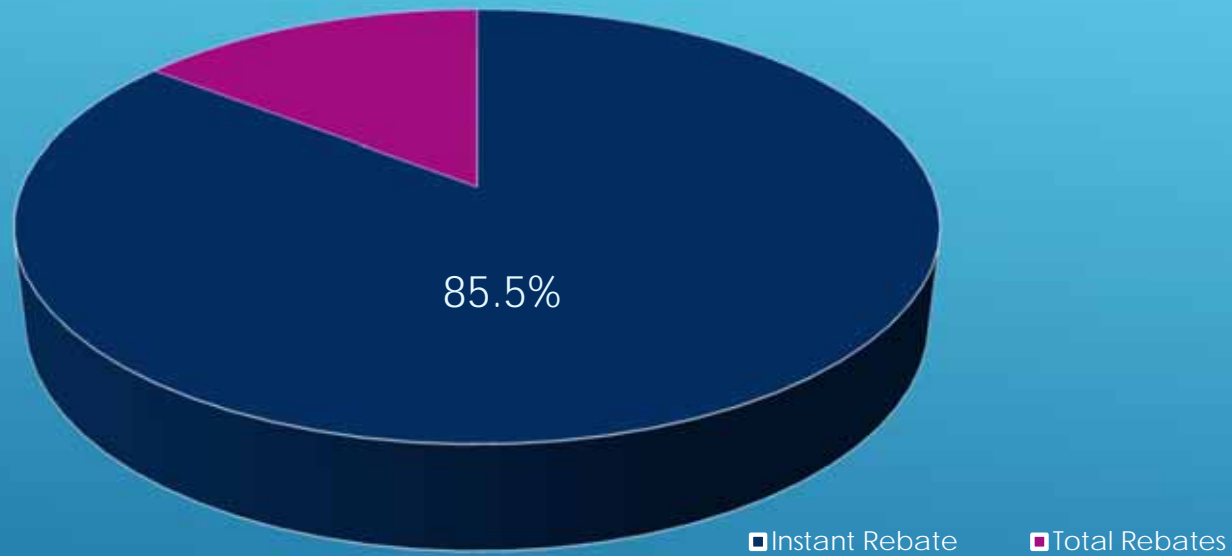
8-Zone: **\$179**  
Manufacturer: \$229

16-Zone: **\$229**  
Manufacturer: \$279

- ▶ 95/55 Rachios- inside Sacramento
- ▶ 13 Scott's Gro controller

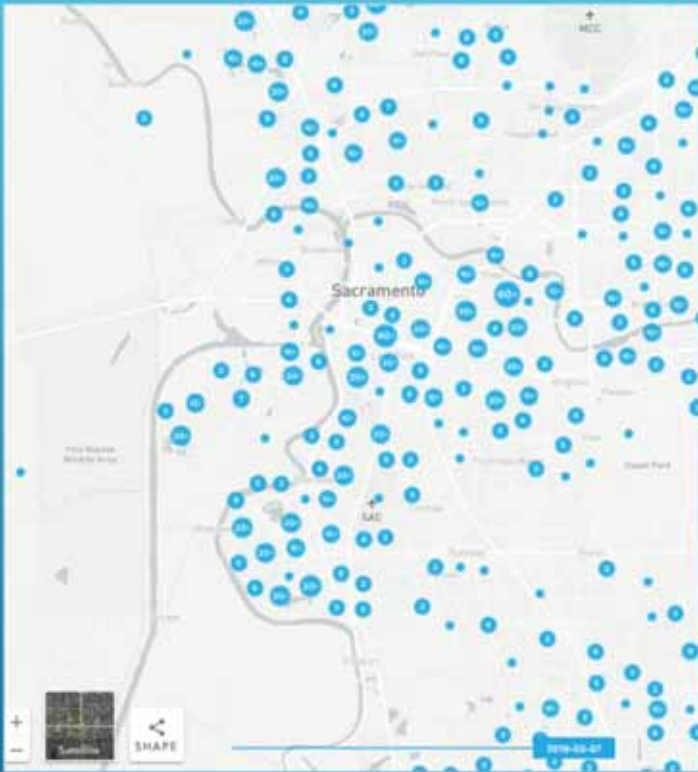
# JULY SMART IRRIGATION MONTH PROMOTION

City of  
**SACRAMENTO**  
Department of Utilities



WHAT PERCENTAGE ONLY RECEIVED THE INSTANT REBATE?

# APPROXIMATELY 2000 RACHIOS IN THE CITY OF SACRAMENTO TO DATE





# ISSUES TO DECIDE

- Do we waive the pre- inspection? Yes
- Do we conduct a post inspection for 100? 50%

# PROGRAM NEXT STEPS

- \$300,000 agreement for multiple years
- Reduced rebate to \$100 for Gen 2 Rachios
- Working to add additional controller brands, and other products and promote



QUESTIONS?

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(916)808-1417

**Made possible by:**  
**Using less water.**

