



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP

Winter Plenary

December 11, 2019
10am-3pm

**Santa Barbara Veteran's
Memorial Building**
112 W. Cabrillo Blvd
Santa Barbara, CA 93101

Attention Members!

We are searching for 2020
Plenary hosts! Interested?
Email Sarah@calwep.org.

PROGRAM

- | | |
|-----------------|--|
| 10:00 AM | Welcome and Opening Remarks
<i>Greg Bundesen, CalWEP Board Chair</i> |
| 10:10AM | Host Presentation
<i>Tyrone LaFay, Water Conservation Coordinator
Santa Barbara County Water Agency</i> |
| 10:30 AM | Keynote: Fire Survivor Garden Installations
<i>Trathen Heckman, Executive Director
Daily Acts</i> |
| 11:00 AM | CalWEP 2019 - Year in Review
<i>Sarah Foley & Tia Lebherz, Executive Directors</i> |
| 11:30 AM | What's New at the Alliance
<i>Mary Ann Dickinson, President & CEO, AWE</i> |
| 11:40PM | Focus on: Cooling Towers
<i>Kate McMordie Stoughton,
Pacific Northwest National Laboratories</i> |
| 12:00 PM | Lunch |
| 1:00 PM | NGO Member Spotlight: Ecology Action
<i>Sherry Bryan, Program Manager</i> |
| 1:10 PM | New Member Spotlight: Aquatrax
<i>Amit Sharma, Founder</i> |
| 1:15 PM | Framework Implementation Updates
<i>Peter Brostrom, Department of Water Resources
Wayne Tate, Eagle Aerial</i> |
| 1:45 PM | Can You Dig It? Exploring Landscaper
Certification Programs
<i>Lisa Cuellar, CalWEP (moderator)
Greg Plumb, Sonoma Water
Krista Reger, Metropolitan Water District of SoCal
Oscar Carmona, Santa Barbara County Green
Gardener Program
Pamela Berstler, Green Gardens Group (G3)</i> |
| 2:55 PM | Wrap up & Closing |

Thank you to our host:



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