

AWE Update for CalWEP Plenary December 11, 2019



AWE Drought Restrictions Study (January, 2020)

- 14 participating and funding agencies in the US and Canada
- Most comprehensive study of drought restrictions to date

Research Questions

- 1) What are the different forms of mandatory and voluntary irrigation restrictions typically implemented by North American water providers?
- 2) How do mandatory and voluntary irrigation restrictions vary across water providers?
- 3) What demand reduction impacts can be achieved through different levels of mandatory and voluntary irrigation restrictions?
- 4) During times of drought, what can water providers to do maximize outdoor irrigation demand reductions?
- 5) How does media coverage impact drought response, and what are the comparative impacts of local vs. state and regional drought messaging?
- 6) What is the longevity of demand reductions during and after a drought?





Cooling Technologies Study

- 1. Develop best practices for **identifying water-cooled facilities** in urban areas.
- 2. Develop best practices for **estimating consumptive and non-consumptive water demands** for cooling.
- 3. Determine the **conservation potential for various improvements** to traditional cooling technologies such as cooling towers.
- 4. Determine the conservation potential of **alternative cooling technologies**.
- 5. Develop practical guides, incorporating study results, to increase the effectiveness of cooling WUE incentive and outreach programs.



Cooling Tech Study Progress and Timeline

- Currently finishing Task 2 and working on Task 3
- Project completion second half of 2020
- Funders/PAC members gain early access to tools and resources
- Need \$130,000 more in funding



AWE-CalWEP AMI Guidance

- Don Schlenger, nationally recognized AMI consultant, leading the project
- Interoperability guidelines in a template AMI RFP is available on AWE web site
- Manual of AMI Best Practice is available for special purchase price for CalWEP/AWE members (order from AWE website)
- Final Project Webinar recording available (November 21, 2019)



Other AWE Updates

- New Member benefit coming: access to WaterWays Rebate Platform
 - Webinar in February 2020
- Tracking Tool Version 4 Update: Still need \$46,500 in funding
 - Will include updates to resource library cost and savings data and full water loss evaluation functionality
 - Need funding partners
- CalWEP Guidebook on managing dedicated irrigation meter accounts
- Still working on federal and state tax exemption for rebates
- New AWE Web site with Member only access
 - Resource Library still being built out



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As a stakeholder-based nonprofit organization dedicated to the efficient and sustainable use of water, the Alliance for Water Efficiency serves as a North American advocate for water-efficient products and programs, and provides information and assistance on water conservation efforts.

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President Trump

- Announced at Business Roundtable that he thinks efficient plumbing fixtures perform poorly
- He tasked EPA with investigating standards rollback
- Water efficiency standards rollback can only occur with Congressional action
- California safe because of separate state legislation (five other states too)
- But WaterSense may be in jeopardy since they are at the President's discretion
- AWE will build a national coalition to fight this



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