



California Water Efficiency Partnership

TO: CaWEP Plenary
FROM: Sarah Foley, Interim Executive Director
DATE: March 29, 2017
SUBJECT: Peer to Peer 2017 Topics

Information

The following list of topic ideas for the Peer-to-Peer event was generated by the Finance & Governance Committee. The Board is seeking additional input from members on topics during the April plenary meeting.

1. Data analytics
2. Beyond 20x2020 – The new framework, landscape cover pilot project, landscape classifications (Speaker idea: Andrew Marx)
3. Water loss control
4. Cost effectiveness or Conservation 101
5. CII tour
6. Panel on framework calling for separate indoor/outdoor meters
7. Water shortage contingency plans, drought plans
8. Career pathways – Have panelists at different levels in their careers. Discuss how people just starting their career can learn how to take advantage of opportunities they have had and how it relates to next level.
9. Research track – research needs and protocols
10. How to design and run a pilot program
11. Program evolution
12. Grants – How to evaluate if one is worth the time it would take to apply. Changes in FOA with Bureau and the IRWMP process at DWR
13. Where is the money?
14. Water Budgets 101 – Efficiency Standards
15. Behavioral side – trends on who is using what and how – (Speaker idea: Robert Hahn) behavioral economics rebounds, snapping back
16. Demand rebound trends
17. How much is too much: savings vs impacts to revenue, what's cost effective, how much water are we trying to save and why, rates consultants
18. Climate change, climate mitigation, climate adaptation – (Speaker idea: Michael Anderson, state climatologist)
19. Understanding atmospheric rivers – (Speaker idea: Bill Patzert at JPL)
20. Different landscape guides – how to tailor to your area – partner
21. Public affairs track – Include social media and examples of other programs such as the Boy Scouts at MWDOC